

Your MENTORING Initiatives Will Fail – UNLESS You Take Steps to ENGAGE Students and Alumni!



Think back when you arrived on campus!

Chances are you were bursting with excitement about the freedom to explore new ideas, relationships, and cultures. However-- along the way –it's likely you ran into situations you were not totally prepared for.

What if you had had hundreds of alumni providing tips, ideas, and suggestions?

You could help your freshmen better prepare and adapt for their transition from high school to college by adopting the **Advice for Freshmen Project**. The program is designed to effortlessly collect advice from alumni and share it with your freshmen both online and via a downloadable pdf workbook.

Your alumni will share advice on:

- Academics, majors, degrees
- Extra-curricular activities
- Athletics and intramurals
- Relationships, love, friends
- Health, drugs, and alcohol
- Money, student loans
- Dorm, housing, and food
- Careers, internships, job search



The Advice for Freshmen Project is easy to adopt. All you have to do is use our marketing tools to get the message out!

The Advice for Freshmen Project does NOT require staff time!

The Advice for Freshmen Project is turnkey. We'll provide you:

- a website to collect responses from alumni.
- flyers, email copy, and social media content to get the message out.
- dashboard to show participation including number of alumni, students, engagement, likes, and shares!

Your students will be able to access the website online, on their phones, or download a pdf workbook they can make notes in and use to guide their first-year experience. Students can like, comment, and share their favorite alumni advice. Your alumni will share their LinkedIn contact information making it easier for students to connect and engage with them. It's an effortless way for students and alumni to start a mentoring relationship.

The program periodically sends emails to alumni to ask them to post additional advice, as well as sends emails to students to remind them to use the site as a resource to guide their transition from high school to college.

Build a powerful mentoring program with little effort. Email or call!