

## Sample Email

Today you can empower someone to become the change-maker their community desperately needs them to be. I am raising **[insert donation goal]** to help Cultivate International, an organization that I support regularly and truly believe in their mission. Cultivate was started in 2016, and in just a short time has already done so much. Their mission is to empower immigrant, minority, and indigenous leaders in the Twin Cities and across the globe to fight poverty and injustices through grassroots, community-led, small-scale programs. Their aim is to build the capacity of local leaders so that these communities can see lasting change. You can learn more about Cultivate in the attached document **[insert Cultivate Program Handout to email]**. Please consider making a gift of any size. Thanks for helping me reach my goal!

## Sample Social Media Posts

I'm raising **[insert donation goal]** to empower immigrant, minority, and indigenous leaders in the Twin Cities and across the globe through @CultivateIntl. Please help me reach my goal, so that we can invest into these change-makers who are fighting poverty and injustices. Please give here: **[insert link to your fundraiser page]** **[you can also use the header image or other social media post images]**

Someone once invested in me to get me to where I am today, and today I am paying it forward. Today I'm asking you to give so that communities near and far can become stronger and healthier. @CultivateIntl is empowering immigrant, minority, and indigenous leaders to fight poverty and injustices. I'm raising **[insert donation goal]** for the campaign. Will you join me by making a donation of any size? Please give here: **[insert link to your fundraiser page]** **[you can also use the header image or other social media post images]**

Help me change the landscape of charity – let's empower instead of perpetuating dependency. Today I'm raising **[insert donation goal]** for @CultivateIntl, so that immigrant, minority, and indigenous leaders near and far can fight poverty and injustices in their communities. I'm **[insert percentage]** to reaching my goal, I need you to give so that I can reach it! Will you join me by making a donation of any size? Please give here: **[insert link to your fundraiser page]** **[you can also use the header image or other social media post images]**