

Mother's Day Promotion

Promotion Overview:

This has been one of the most successful seasonal promotions ever. This is a great opportunity to skyrocket your May sales and celebrate Mothers all month long.

You can't beat a Swarovski Necklace as an incredible premium to give to your customers, and they cost as little as \$3.40(USD)!

We ordered some sample necklaces for ourselves, and the quality is great, they are stunning, and your customers will be thrilled with these beautiful Swarovski Elements necklaces.

The perceived value is very high, but the cost is low, which makes it a great promotion to bundle with a package of your services or other products.

Make it an irresistible offer, one that your customers can't say no to, that will help grow your bottom line.

Jewelry we recommend:



A Purple Heart Necklace Made w/Swarovski Elements. Sterling Silver overlay with a lobster claw clasp. Necklaces Measures 18 inches long. Each Swarovski Amethyst heart measures 8mm in size.

Item # N-047435.

Cost: These can be purchased for as little as \$3.40 (USD) after discount applied as noted below.

For more information click here: [Heart Necklace](#)

Order directly from Mary's Wholesale Jewelry by simply creating an account at: www.MarysWholesaleJewelry.com. Enter promo code "ROYAL20" to receive a 20% discount.

To make the jewelry stand out it should be presented in something such as a little gift bag, a box or displayed on a stand. [Jewelry boxes](#) or [Pouches](#) can be purchased at [Mary's Wholesale Jewelry](#). Alternatively, there is a large selection of [pouches at Amazon.com](#). Additionally, the staff member giving it needs to make a big deal about it.

If you're not sure how many to order, remember you can say in the disclaimer – limited availability, while quantities last, or whatever you'd like to ensure you're covered if they "sell out".

For more details or other jewelry options ask your Coach.

A promotional flyer for a Mother's Day promotion. The flyer features a large image of a heart-shaped Swarovski necklace on the left. The text on the flyer is as follows:
Halima, Here's <Offer>

At Main St. Business, we have a great gift for the mom in your life that's sure to make this Mother's Day memorable.

But hurry, while the offer is good until <expiry>, it will only be offered while supplies last.

See other side for details

The flyer also includes a logo for "MAIN STREET BUSINESS" and a small text at the bottom left: "Product may not be exactly as shown. Made with Swarovski Crystals." A "Hurry" stamp is also visible over the necklace image.