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YouTube Growth On Steroids: Instantly Rank Videos & Get Subscribers Fast

Learn to build a massive, super-profitable YouTube channel from scratch and how to add 1000's of new subscribers monthly without spending money. Plus, how to instantly rank videos that get immediate traffic and build your email list simultaneously!

<https://www.betheherostudios.com/hero>

Nate has a presentation on screen that you'll want to follow along with.

First, let's talk about influencing. People are trying to find solutions and you want to be out there as a solution for them.

There are advantages of using YouTube. The search engine is powerful - it started out as a search engine and now is backed by Google.

It has a partner program where half of their ad spend is paid to you when you show ads of others.

The analytics are great.

The tree analogy

You can have a spike after 4 months and that gives you a new baseline - do this by using a tree analogy. The tree has a broad trunk and then it has branches with leaves at the end. The trunk represents your broad area of expertise. The branches represent the different areas of that expertise. The leaves represent the very specific questions that people are asking you.

You want to make leaf videos. These are specific goals. You have to do a lot of key word research before creating your video. Break down your trunk subject into pieces of solutions.

Catch phrases are as important as key words. Using them will rank your video high in a search. That spike indicates that YouTube analytics are working to show your content to more people.

You can find questions that are out there to use in the title of your videos based on these search questions.

There is a tool that will help you make the leap from branch to leaf. It's called The Keyword Magic Tool. It's offered by SEMrush.com. It's \$100 per month and you can get so much value out of a month and then unsubscribe.

You type in your branch and it will find questions on that topic for you to create your leaves. You want to get as specific as you can.

The length of your videos

You want to have a high watch time - YouTube measures whether your video is being watched to the end and when people stop watching at what time. Breaking down a 10 minute video to 1 minute videos doesn't make sense.

For a 10 minute video you need to have great content and deliver a purpose or solution.

You want your watch numbers to be over 45% so that's a number you need to keep an eye on.

Don't give away the answers at the beginning of the video. Go deep into the subject and explain what's going to happen by watching your video to the end. Set content hooks every few minutes. Give them a glimpse into your life by being in a room of your house or walk around your home while you're talking.

You want to launch 5 episodes a week. That's a lot of work but you can film 20 episodes a day. Once they're uploaded to YouTube, you can set them to post every day. Each video should be a leaf theme.

What are some quick tips for turning videos into lead magnets?

Offer value to lead them into your sales funnel at the end of the video. After you get to 1K followers, YouTube will allow you to put a link to your landing page.

After many video postings, you can be more general. Each video is a lead magnet.

