



THE PHOTO MANAGERS

11TH ANNUAL EDUCATIONAL CONFERENCE

EXHIBITOR & SPONSOR PACKAGES

HYATT REGENCY, ORLANDO AIRPORT

April 13th - 14th 2023

It's no longer a question of whether people need to hire help to manage their growing photo and video collections, but rather when. The professional photo organizing community is growing and they are ready to meet the companies that can assist them in supporting their clients and growing their businesses.

You Don't Want to Miss This Event!

Our unique approach creates a true partnership between The Photo Managers™ and your company. Your exhibitor space is in the main ballroom, and on our first day, the focus is on YOU, our exhibitors and sponsors. Best of all, there is no need to travel outside the airport, just step off the plane and within minutes you'll be at the Hyatt! In addition, we will once again repeat the entire conference virtually four weeks later. Your exhibitor package includes both events.

Exhibitors Receive

- A 6-foot-skirted table
- A table, two chairs and signage
- 9.5 hours of dedicated exhibition time
- A 5-minute live or pre-recorded presentation during our virtual conference
- Option to purchase a full conference registration at 50% discount
- Premium pre-conference marketing: priority logo placement on the conference website page, "Meet the Sponsors" email blast to all members, and social media marketing.
- Premium conference marketing: company description in the conference booklet, signage in Main Stage Ballroom
- Opportunity to provide swag for attendee gift bags

Investment: \$1099

Main Stage Presentation Sponsorship - ~~4~~ **SOLD OUT**

In addition to receiving the exhibitor benefits, we will feature your company during a live 10-minute mainstage sit-down interview with CEO Cathi Nelson and during our virtual Conference four weeks later. The goal is an engaging conversation to highlight what is unique about your company and take questions from the audience.

Investment: \$1499

Additional Opportunities

Break Sponsorship: Add your logo to a Starbucks Gift Card for members to use during their coffee break. Contact: Cathi@thephotomanagers.com for more information.

Focus Group: Do you have a product that is new to the market or in development? We can assemble an in-person focus group of our most experienced photo organizers to help you gather feedback, review your product, or give insight into your client's needs and challenges. Photo organizers have been instrumental in shaping product direction for several companies in the past few years. Contact: Cathi@thephotomanagers.com for more information.

A Night of Magic Sponsorship - ~~1~~ **SOLD OUT** In addition to receiving the exhibitor benefits, we will feature your company during our first-ever magic night! We are thrilled to bring Nathan Coe Marsh for a magic show on Friday evening after our dessert reception. "Liquid floats in midair, objects dematerialize in full view, and guests revel in the spotlight as the true stars of an extraordinary evening. The walls rattle with laughter, and your jaw drops in joyful astonishment." Investment \$1499

Hire a Buzz Agent

Not able to join us in person this year? Ship** your product samples and marketing material to the Conference, and we'll set up a display in our marketplace for your company. Your company will be displayed for the entire Conference and included in our attendee marketing, alongside our other Vendors and Sponsors. In addition, we will connect you with a Buzz agent to represent your company and market your product for you onsite. Photo Organizers rely heavily on peer recommendations for products and services. We have a team of Certified Photo Organizers willing to be your personal Buzz Agent and represent your product during our Conference. They will represent you during all networking opportunities and The Photo Managers will compensate your Buzz Agent \$150.

Investment: \$599

SCHEDULE - EASTERN TIME

WEDNESDAY APRIL 12	EVENT
5:00-8:00pm	Exhibitor Set Up

THURSDAY APRIL 13	EVENT
8:00-10:00am	Exhibitor Set Up
10:00 am	CONFERENCE BEGINS
10:00-11:00am	Opening message, sponsor spotlight (1)
11:00-1:30pm	Meet the Exhibitors and Lunch
1:30-2:00pm	Sponsor spotlight (2)
2:00-3:00pm	Exhibitor Time
3:00-4:30pm	Breakout Sessions
5:00-6:00pm	Cocktails plus exhibitors
6:00-7:30pm	Dinner plus exhibitors
7:30-8:30pm	Keynote, sponsor spotlight (1)
8:30-9:30pm	Exhibitors

FRIDAY APRIL 14	EVENT
7:00-9:00am	Breakfast and last chance for exhibitors