



THE TRADE ACCELERATOR UNIVERSITY

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TRADE MASTERMIND

"THE SECRET TO SCALING YOUR BUSINESS"



THE **TRADEGROUP** LIMITED

OUR VISION

The Trade Mastermind & Coaching Academy are here to support sole traders and SME's in the Construction Industry. We work directly with tradesmen and women, helping them build successful business strategies allowing them to expand what they are good at and also build a successful company and brand at the same time.

OUR PRODUCTS

At the Trade Mastermind, we aim to assist you in every step of business management and planning. This is why we have a range of products that assist with Recruitment, Business Acceleration, Marketing and Social Media and Group Coaching.





WHAT IS IT?

The Trade Accelerator University is an online, 12 Module, Masterclass platform that has over 20 hours of learning time, supported by online video, worksheets, templates and exams.

The University has been developed with the intention to educate and expand the knowledge of small to medium sized Business Owners within the Trade and Construction Industry.

The following 12 Modules cover everything that a business owner needs to know in order to "Accelerate" the growth and profitability of their company.



MODULAR PROGRAM

ONE	TWO	THREE	FOUR	FIVE	SIX
Business Planning	Business Strategy	Company Structure	Marketing	Sales	Operations
SEVEN	EIGHT	NINE	TEN	ELEVEN	TWELVE
Supply Chain	Recruitment	Human Resources	Finance	Management Information	Exit Strategy



WHO IS IT FOR?

The Trade Business Accelerator University has been developed to educate small to medium sized Trade and Construction Business Owners how to run a more profitable business and scale up their sales and operations. The Trade Accelerator Business University will help “accelerate” the profitability for all businesses with an annual turnover of £0 - £1,000,000 within months, if not weeks. It is suitable for all trades within the Construction Industry.

HOW WILL IT HELP YOUR BUSINESS?

Many Trade and Construction Business Owners work extremely hard; but quite often, inefficiently. The day-to-day activity tends to overload their “to-do” list and they find that the business is running them as opposed to them running their business.

It’s easy to lose motivation to scale your business when you are spending all of your working hours out on site, fighting fires and then spending all of your evenings on catching up on paperwork, making sure that invoices have been paid and quotes have been sent. Seemingly, the harder you work, the less you make.

The Trade Business Accelerator University has been designed specifically to help Trade and Construction Business owners develop their knowledge in key fundamental areas of business. It will help you to understand how to properly develop a business plan, implement systems and processes, improve the volume of enquires and increase sales.

Ultimately, the Trade Business Accelerator University is a tool to help business owners to start working “on” their business instead of “in” their business, increasing their profits and winning back their time.



TECHNICAL REQUIREMENTS

Basic Requirements

In order to take part in this programme, you'll need a current email account and access to a computer/iPad and internet. You may need to view Microsoft PowerPoint presentations, and work with Microsoft Word and Excel files. Group Mentoring sessions are held online over Zoom (free software) so you will need access to a webcam and a microphone. An Apple App is available to access online training on the go from any compatible smart device.

Browser Requirements

We recommend that you use Google Chrome as your internet browser when accessing the Online Modules or use the Teachable App available from the Apple Store (free). Zoom can be installed on most computers as a software download or used as a free app on a compatible mobile device.





PAYMENT OPTION (£)

Trade Business Accelerator with 12 Months Group Mentoring, 3-day Live Event, WhatsApp Support Group for 12 Months	Outright £2997 + VAT
Three Instalments	£1197 + VAT Monthly
Monthly Membership	£297+VAT (12 Months Contract)



Trade Business Accelerator with 1 Month Group Mentoring, 3-day Live Event, WhatsApp Support Group for 3 Months	Outright £1497 + VAT
Three Instalments	£697 + VAT Monthly
Monthly Membership	£197+VAT (12 Months Contract)



WHAT PAST CLIENTS SAY:

Definitely 100% recommend Trade Mastermind. I've been winging it for 2 years and these guys have helped me turn my business around!

Joe Pawsey



A great company with a lot of experience and knowledge. I found the customer service was brilliant, everyone is out to make sure you get the most out of the service provided.

Ross Deacon



I am in training with there program at the moment. It is exactly as they say it is! Honest, helpful and absolutely full of very interesting and relevant information that is over looked as a sole trader. Personal it is helping mould the way I operate and giving great potential for expansion. The team themselves are there for support all the times. I get regular calls and messages for support and planning. Worth every penny and more in my eyes.

Anthony, ASP Electrical



I have waited a while to write this review as I wanted it to be honest. I don't know of another company, especially in the building trade, that offers this kind of community and support. Not only does the TradeMastermind offer a wealth of knowledge, it also comes with a huge varied network of like minded people which offer advice and motivation. This is not an easy way to get rich quick, don't think once you sign up immediately you'll be magically the best business going. You have to actually implement the advice they're giving you!

David Hurst



It's been 6 months since I took the plunge and I am so glad that I did. I have learned so much that I wish I had known years earlier. The whole team is always on hand when I need them and Joseph is in regular contact, he's replied to every single message I have sent him and he sends motivation every single day. My business has grown in a way that I couldn't have imagined and still I'm learning and getting amazing value from the whole Trade Mastermind network. I completely understand the doubt, but it is 100% worth the jump.

Thomas Kingsbury Williams



This has been a great experience for me so far since joining, my business has gone from strength to strength. I've barely even scratched the surface with the course and I've had amazing results already. Highly recommended it!

Gary Lamont



 **Trustpilot**



Excellent | Trust Score **4.9** | **223** reviews



ABOUT **JOSEPH VALENTE**



FOUNDER & CEO OF THE TRADE MASTERMIND

"Plumbers start plumbing businesses. Electricians start electrical businesses. Builders build houses. But no one teaches us how to actually run and market your business. If there is one skill I could recommend to master, it's lead generation... And I'm going to teach you everything I know..."

- ***BBC Apprentice Winner***
- ***Forbes 30 Under 30 Winner***
- ***Awarded National Installer Of The Year***
- ***Number #1 Best Selling Author***
- ***#1 Business Podcast on iTunes***

"I scaled from one man and a van to a National Company within 7 years with over 150 people in the business doing millions in sales per month. I've made every mistake under the sun, there's not much I now don't know! I want you to learn and make money from my successes' but also learn and save money by knowing my mistakes."





JOSEPH HAS BEEN FEATURED ON





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Join the Trades/Construction Networking Group on Facebook - Free!

 facebook.com/groups/tradecoaching/members