

Mother's Day Promotion

Promotion Overview:

This has been one of the most successful seasonal promotions ever. This is a great opportunity to skyrocket your May sales and celebrate Mothers all month long.

You can't beat a Swarovski Necklace as an incredible premium to give to your customers, and they cost as little as \$3.60(USD)!

We ordered some sample necklaces for ourselves, and the quality is great, they are stunning, and your customers will be thrilled with these beautiful Swarovski Elements necklaces.

The perceived value is really high, but the cost is low, which makes it's a great promotion to bundle with a package of your services or other products.

Make it an irresistible offer, one that your customers can't say no to, that will help grow your bottom line.

Jewelry we recommend:



An 18" Heart necklace made with Swarovski elements, a Sterling Silver overlay, and a Snake Chain with Lobster Claw.

Item # N-25.

Cost: these can be purchased for as little as \$3.60 (USD).

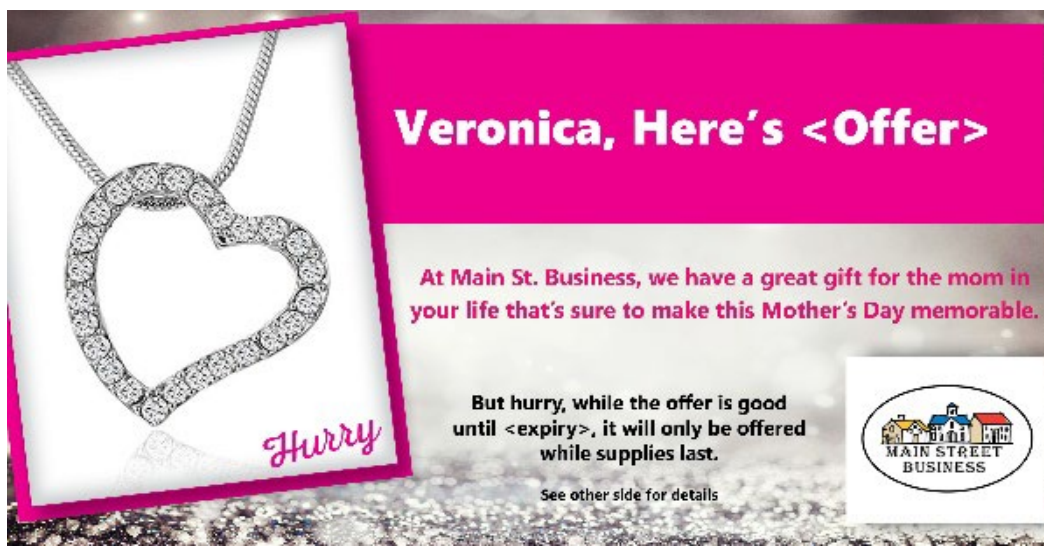
For more information click here: [Heart Necklace](#)

Order directly from Mary's Wholesale Jewelry by simply creating an account at: maryswholesalejewelry.com and enter promo code "ROYAL20" to receive a 20% discount at checkout.

To make the jewelry stand out it should be presented in something such as a little gift bag, a box or displayed on a stand. [Jewelry boxes](#) or [Pouches](#) can be purchased at MarysWholesaleJewelry. Alternatively, there is a large selection of [pouches at Amazon.com](#). Additionally, the staff member giving it needs to make a big deal about it.

If you're not sure how many to order, remember you can say in the disclaimer – limited availability, while quantities last, or whatever you'd like to ensure you're covered if they "sell out".

For more details or other jewelry options ask your Coach.

A promotional flyer for a Mother's Day promotion. On the left is a large image of the heart necklace. The right side has a pink header with the text "Veronica, Here's <Offer>". Below this is a white box with pink text: "At Main St. Business, we have a great gift for the mom in your life that's sure to make this Mother's Day memorable." Below that is a black box with white text: "But hurry, while the offer is good until <expiry>, it will only be offered while supplies last." At the bottom left of the white box is the word "Hurry" in a pink script font. At the bottom right is a logo for "MAIN STREET BUSINESS" featuring a house icon. At the very bottom, in small text, it says "See other side for details".

Veronica, Here's <Offer>

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Hurry

MAIN STREET BUSINESS

See other side for details