



Conference Schedule

Orlando | April 11-15, 2023

TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
DISNEY DAY! Join us the Tuesday before conference for a day at Disney! Additional fees to purchase ticket and transportation. Details TBD.	8:00 AM - 9:00 AM REGISTRATION OPEN Visit the registration desk.	8:00 AM - 10:00 AM REGISTRATION OPEN Visit the registration desk.	7:00 AM - 9:00 AM CONTINENTAL BREAKFAST & MEET WITH EXHIBITORS	7:00 AM - 9:00 AM CONTINENTAL BREAKFAST
NATURE WALK Join us the Tuesday before conference for a nature walk!	9:00 AM - 4:30 PM MASTERCLASS Business Builders & Strategic Growth	10:00 AM - 11:00 AM GENERAL SESSION Welcome & keynote	9:00 AM - 10:30 AM BREAKOUTS Attend the breakout of your choice.	7:30 AM - 9:00 AM BREAKOUT Get to Know Sony Cameras
	2:00 PM - 5:00 PM REGISTRATION OPEN Visit the registration desk.	11:00 AM - 1:30 PM BOXED LUNCH & MEET WITH EXHIBITORS	10:30 AM - 11:00 AM BREAK	9:00 AM - 10:30 AM BREAKOUTS Attend the breakout of your choice.
	2:00 PM - 4:30 PM FREE COACHING Personality Selling with Jenn Lee	1:30 PM - 2:30 PM GENERAL SESSION Exhibitor Spotlight Interviews with Cathi Nelson	11:00 AM - 12:30 PM BREAKOUTS Attend the breakout of your choice.	10:30 AM - 11:00 AM BREAK
	4:30 PM - DINNER ON OWN A chance to connect with your peers!	2:30 PM - 3:00 PM VISIT EXHIBITORS	12:30 PM - 2:00 PM LUNCH	11:00 AM - 12:30 PM BREAKOUTS Attend the breakout of your choice.
		3:00 PM - 4:30 PM BREAKOUTS Attend the breakout of your choice.	2:00 PM - 3:30 PM GENERAL SESSION Keynote with Judy Weiser: The Secret Lives of Personal Photos and Family Albums	12:30 PM - 2:00 PM BOXED LUNCH
		5:00 PM - 7:30 PM COCKTAILS & DINNER Connect with exhibitors and peers!	4:00 PM - 5:00 PM NETWORKING Special Interest Group networking.	2:00 PM - 3:30 PM GENERAL SESSION Keynote with Heather Nickerson: Being a Privacy Advocate for Yourself AND Your Clients
		7:30 PM - 8:30 PM GENERAL SESSION Keynote with Hans Hartman: AI & The Photo Industry - Friend or Foe?	5:00 PM - 7:00 PM BREAK Dinner on your own	3:30 PM - 5:00 PM SONY CAMERA WALK Limited to 15
		8:30 PM - 9:30 PM VISIT EXHIBITORS	7:00 PM - 9:00 PM DESSERT, CASH BAR, AND NIGHT OF MAGIC	6:00 PM - 9:00 PM DINNER / DANCE PARTY

PRE-CONFERENCE

MAIN CONFERENCE & VENDORS

BREAKS & MEALS

*Schedule subject to change.
The Photo Managers Conference 2023





For speaker and breakout descriptions, go to thephotomanagers.com/2023-conference



Breakouts

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THURSDAY, 3:00 - 4:30 PM

-  The Digital Photo Workflow - A Tale of Two Tools with Peter Bennett & Paul Einarsen
-  Using Photopia for Profitable Slide Shows with Becky Ball
-  Providing Estimates for Photo Books with Lida Bunting
-  Important Marketing Partners: Your Clients with Beth Gibson Lilja





FRIDAY, 9:00 - 10:30 AM

-  Printed Photo Organizing Workshop with Jodi Bondy & Andi Willis
-  Using iMovie to Create Family History Videos with Peter Bennett
-  Privacy Terms in Cloud Storage Solutions with Allison Freedman
-  The Power of Google Ads: Advanced Strategies with Deanna Hinsz

FRIDAY, 11:00 AM - 12:30 PM

-  Scanning Workshop with Kristen Goodman & Chris Southard
-  The Power of Storytelling with Clémence Scouten
-  Digital File Organizing Across Mac & PC with Darla DeMorrow
-  How Video Can Save You Time & Money with Amanda Littlecott

SATURDAY, 9:00 - 10:30 AM

-  Lightroom Classic: Demystifying the Import Dialog (Part 1) with Nicole Olds
-  Apple Photos for Photo Organizers: 2023 Updates with Paul Einarsen
-  Supporting Clients Through Traumatic Photo Memories with Rhoda Gordon
-  Branding to Grow Your Business with Janine Perkal

SATURDAY, 11:00 AM - 12:30 PM




-  Lightroom Classic: Navigating Catalog Management (Part 2) with David Wagner
-  Creating the Perfect Travel Photo Album with Isabelle Dervaux
-  How to Use Subcontractors to Grow Your Business with Courtney Plaster

PHOTO ORGANIZING SKILLS

STORYTELLING & SHARING

MANAGING YOUR BUSINESS

MARKETING & SALES

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