GOOD TO GREAT
Trading • Business • School

# Trading Business School 2021

## WELCOME TO IDTA TRADING ACADEMY'S HIGH PERFORMANCE PROGRAM

This is a personal invitation to take your trading from good to great!

Each year, Lachy, Cam and Kelly invite our most dedicated members to join our Trading Business School for the year ahead.

This invitation is directed toward our most motivated and disciplined members who have applied themselves to their trading to date. We understand our most committed traders want to reach higher ground and take their trading to the next level to secure their success. Which brings us to the point of this invitation.

We are very excited to commence another year in collaboration with our outstanding traders where we will deliver our highest level of Trading Systems, Education and Mentoring. Over the next 12 months TBS will empower you with extensive knowledge, enriching your financial intelligence, enabling capital preservation, growth, heightened self-confidence and ultimately financial abundance via your Day Trading Business. These are the tools we work on with you in order to be at the top of your game. By joining this program, you are taking the road which many people fear taking. Consequently, you will get the opportunity to learn, grow and achieve results that others will not.

At the end of 2021 you will see how far you have come and reflect proudly in awe of your journey with the knowledge you have gained across all areas of your life and the lifelong relationships you will have formed.

The goal of the program is simple. The TBS program gives you all the trading know-how needed to go to the next level and start to build your trading into a business.

High performers in any field typically have a coach or mentor in their chosen field of learning and education. A great coach is usually successful in their realm already, ideally you are fast tracking your success by riding on the back of the mentor's achievements.

We are excited to offer you the TBS program to set in motion what you most clearly desire for yourself and more. This is a platform to explore your unlimited potential and be the best version of you.

Enrollments are now open for 2021. The annual program naturally has limited seats, and some are already filled. Your next step is to complete an assessment form and send it back to info@idta.com.au. From there, we will book your session with Lachy and Cam.

We are excited to be extending this invitation to join our VIP Trading Business School to turn your trading into a business and go from good to great!

We look forward to hearing from you and are eager to coach you along your path to trading success.

Here's to your success!

*Lachy, Cam & Kelly*

**Founders | Investors | Educators**



## YOUR IN-HOUSE MENTORS FOR THE TBS PROGRAM

Your in-house mentors for TBS is comprised of the IDTA mentors as well as our IDTA experts, seen most recently at our conference. All of whom are highly successful individuals in multiple areas of business and trading.

*In house:*

Lachlan Elsworth, Cameron Buchanan, Kelly Lowry, John Freeman and more external mentors who will be sharing their wisdom about the business of trading.

Trading Business School will force you to think about your trading and developing it into a business in ways that you wouldn't on your own. Traditionally, only the wealthy could afford to be in trading programs such as this, and it is a fallacy that they had all the knowledge to make a quiet fortune in the trading and stock markets.

TBS ultimately will be a small group of selected traders who will be working closely with our professional traders, business mentors, trading mindset and psychology experts.

This is your entry to the pro circle of trading.  Natural evolution is that we will be looking for trading coaches to take the IDTA system to the world. This is certainly not a prerequisite, BUT it is nice to have a choice. The selection for this role will be chosen from the TBS members.

Trading Business School is run in regular segments throughout the year. For 2021 it will be run three times.  If you miss a segment, you can have that segment in lieu, whereby you can come back the following year and pick up on that live segment as well as having a copy of the applicable segment on video to watch at your convenience.

## WHY WOULD YOU CONSIDER TRADING BUSINESS SCHOOL (TBS)

This program has been developed by IDTA to evolve your trading and turn it into a business. IDTA have developed this program based on their experience and success with mentoring. The motivation and commitment behind TBS is ultimately to take you and you're trading **"from GOOD to GREAT"**.

## TRADING CATEGORIES WE WILL BE FOCUSING ON

You will learn how to turn your Trading into a Trading Business and what that will mean is a huge shift in your understanding of:

- **The Trading Market**
- **The Money Market**
- **The Global Currency and Economy Sector**
- **The Planning and structure for a Trading Business**
- **Futures - Index, Currency and Commodity Futures Markets**
- **Futures Trading Platforms available**
- **Advance E-mini Trading Strategies**
- **Trading Trends**
- **Day Trading Glossary of Terms**
- **Day Trading Market Data**
- **Day Trading Market Profiles**



All of these factors above make up how a trading business person views the trading market each day.

## PERSONAL DISCOVERY IN TRADING:

There is no growth in comfort, we be looking at a holistic approach to your Trading Health and behaviours.

- Why you are Trading?
- What is your own Purpose?
- What is your promise to Self?
- How is your Passion for Trading?
- How to Mind-map your Trading Business
- Trading Psychology - Emotions and Day Trading

## YOUR TRADING OPERATION

Operational Management is fundamental to your trading success.




- Trading Plan
- Personal Plan for Trading
- Trading Business Plan in 90 day cycles
- Financials and Money Management
- Weekly Business Trading Financials
- Trading Environment
- Essential and Effective Trading Timelines

## TRADING SYSTEMS, TOOLS AND TECHNIQUES

Warning a trading system or trading technique is where trading becomes complicated, because what needs to be learned is no longer factual information, but rather an ability which can only be gained through experience. Hence the importance of our regular business meets throughout the year.

- Technical Analysis
- Indicators
- Personal and trading systems
- Financial systems
- Essential Trading Advancement
- Trading Skills
- Trading Techniques
- Trading Tactics
- More markets, more Chart critiquing
- Multiple screen activity and placement Trading Software
- Charting Software
- Implementation and innovation of advanced trading tools
- New trading tools and education
- (New advanced tools that will only be released to TBS trader)



## TRADING TEAM

Confidence in numbers is an important factor to your trading success. Build your Trading community and understand teamwork. Often traders are lone wolves; we want to assist you in building your peak performance by building relationships with high achievers like yourself.

# WHAT THE TBS MEMBERSHIP WILL OFFER YOU?

## TBS MEMBERSHIP OFFERS YOU

1. A seat at the table with highly successful company founders, investors and success mentors
2. 12 months monthly personalized coaching with an IDTA accredited mentor
3. 12 Month Accelerated Workshop Program, consisting of 3 unique three day and night interactive intense weekends throughout the year
4. 12 Months access of IDTA Indicators
5. 12 Months access of IDTA Basic & Advanced Coaching
6. 12 Months access to all of IDTA Live Trading Rooms
7. TBS accountability Webinar each month
8. Hand-picked keynote speakers chosen specifically for each event to enhance your trading business skills
9. As a TBS VIP member you will receive life long personal discounts on all other programs
10. A TBS VIP seat at the Annual Conference
11. Graduation and certification of completion of the TBS Program
12. Trading and mindset assessment - One on one suitability assessment with our experts to ensure that this is the right time for you to take this step
13. DISC personality assessment
14. Online access to the extended library of TBS resources
15. Personal invitation to dinner and networking at HQ with the TBS community of members and alumni

And much more...



## BENEFITS OF BEING A TBS MEMBER

Learning from quality mentors and the most effective and efficient trading education on a higher level. Taking the time out to grow your trading into a business and apply your education to your actual business.

Coaching with a track record for delivering solid measurable outcomes.
Create a regular development of your trading plan and goals. Your trading plan and goals will be redeveloped each program, it is natural that they will be reached and then redefined at each program, within a 90 day cycle.

Driven with deadlines and accountability. You will be both accountable for your planning and actions. Specialist knowledge and the process for pulling it together in the right way – all mentors are experts in their field and have the experience to fast track your trading into a business.

The results will speak for themselves – the intention is accelerated learning over a relatively short time. Flexibility over a 12 month program cycle – this will give you the opportunity to make relative changes in your trading over a period of time, dependent on how you best learn, everyone has different time frames and ways in which they learn.

Focus, accountability and commitment – the mentors will be driving you and keeping you accountable to your plans. Therefore, our big brother style of mentoring will have you motivated to reach your targets and set your business plan up to win.



## IDTA TIMELY MEMBERSHIP PRICE OFFER

$19,995.00 plus GST*. This offer is valid for the first release of the program. Due to the popularity of the TBS program you will need to get in quickly to secure your spot. By receiving this invitation, you get first priority to a confirmed placement in TBS 2021.

**In conclusion here is an Insider's Perspective -** We understand how to grow your trading strategically and turn it into a booming BUSINESS with strategies to create a self-sustaining trading culture with you. Of course, your results in your trading are a direct reflection of you and your current knowledge, so this will give you an indication of how far you want to go. That means that if you desire to take your trading business to the next level, you must first take yourself to the next level and decide to join us?

**Please call the office on 07 5551 4050 to book your TBS 2021 opportunity session with Lachy and Cam, to consider if this program is right for you and your trading.**

*Payment plan options available

## TRADING BUSINESS SCHOOL
## EXPRESSION OF INTEREST

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Date: _____

First Name: _____

Last Name: _____

Phone: _____

Email: _____

Are you actively trading? ☐ Yes, on a sim account ☐ Yes, on a live account ☐ No

Comments or Questions (optional):

**Return this form to info@idta.com.au**

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