



Raj Sisodia

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Follow Up Action Steps

1. Adopt and live by Herb Kelleher's mantra: "The business of business is people – yesterday, today and tomorrow" <http://www.youtube.com/watch?v=oxTFA1kh1m8>
2. Conduct a Conscious Business Self-Assessment www.rajsisodia.com/resources.html
3. Start your purpose journey www.itsnotwhatyousell.com/spence-test.htm
4. Craft your own "Declaration of Interdependence" and hold yourself accountable to it www.wholefoodsmarket.com/mission-values/core-values/declaration-interdependence
5. Develop a Leadership Checklist and align all your Leadership Development programs to this <http://tinyurl.com/my2kkl9>
6. Do a Barrett Cultural Values Assessment <http://tinyurl.com/lbkgq3z>
7. Establish a Culture Committee and empower it to sustain and strengthen your culture mgmt600.wordpress.com/2010/11/26/a-strong-corporate-culture-southwest-airlines/
8. Start a recognition and celebration program focused on shining a light on goodness <http://www.barrywehmiller.com/our-culture/recognition-celebration>
9. Kill all stupid rules <http://www.killthecompany.com/killer-quickwin-kill-a-stupid-rule/>
10. Introduce Job Crafting to align people and positions <http://tinyurl.com/jg32z2p>
11. Assess and improve your customer experience with Net Promoter <http://tinyurl.com/lwo5b6s>
12. Organize a Future Search or Appreciative Inquiry Summit to co-create your future with key stakeholders
www.futuresearch.net/method/whatis/
www.davidcooperrider.com/wp-content/uploads/2011/10/The-AI-Summit-Methodology-x.pdf

One Take Away:

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