



***Announcing the Winners of***

# **APEX 2021**

## **The Thirty-Third Annual Awards for Publication Excellence A Competition for Communications Professionals**

Dear APEX Entrant:

Thank you for participating in APEX 2021, the thirty-third annual awards program recognizing excellence in publishing by professional communicators.

The APEX Awards are based on excellence in graphic design, editorial content, and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual sub-categories.

2020 was, by far, for most of us, the most challenging year we've ever experienced, both personally and professionally. If you lost someone to COVID, we offer our sincere condolences. There's no doubt that everyone had to learn new and different ways to do their jobs, and many had to redefine the term "work-life balance." To all those who set aside time to enter APEX 2021, please accept our heartfelt thanks.

With nearly 1,200 entries, competition, as always, was exceptionally intense. 100 Grand Awards were presented to honor outstanding work in 13 major categories, with 471 Awards of Excellence recognizing exceptional entries in 100 sub-categories.

The panel of judges for APEX 2021 included Ken Turtoro, APEX Senior Judge and Concepts Executive Editor; John De Lellis, Concepts Editor & Publisher; Christine Turner, Contributing Editor of the Writing That Works Archives; and Bill Londino, Consulting Editor of Writer's Web Watch.

The APEX 2021 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Award plaques are also shown, but are being shipped under separate cover.

Should you wish to order additional award certificates or plaques – to recognize co-workers, colleagues or vendors who helped prepare a winning entry – you may do so online at [ApexAwards.com/order\\_form.htm](https://ApexAwards.com/order_form.htm). If your entry did not win an award this year, please accept our thanks for participating and our best wishes for success in the 2022 APEX Awards for Publication Excellence.

Cordially,

A handwritten signature in cursive script that reads 'Ken Turtoro'.

Ken Turtoro  
Executive Editor  
The APEX Awards  
Communications Concepts, Inc.  
[info@ApexAwards.com](mailto:info@ApexAwards.com)





# Questions and Answers about APEX 2021

## The 33rd Annual Awards for Publication Excellence Competition

Sponsored by the  
Editors of *Writer's  
Web Watch* and  
the *Writing That  
Works Archives*

### **How were awards presented?**

APEX 2021 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

### **How many entries were there? How many awards were given?**

1,172 entries were evaluated in the following distribution:  
COVID-19 Media: 136; Newsletters: 78; Magazines, Journals & Tabloids: 189; Annual Reports: 25; Print Media: 42; Electronic Media: 107; Virtual Communications: 12; Social Media: 38; Websites: 51; Campaigns, Programs & Plans: 116; Writing: 248; Design & Illustration: 91; One-of-a-Kind Publications: 39.

A total of 100 APEX Grand Awards were presented in 13 major categories to honor the outstanding works in those categories. 471 APEX Awards of Excellence recognize excellence in 100 individual sub-categories.

For the number of awards presented in each major category, please refer to the list of winning entries on the following pages.

### **How competitive were the entries?**

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an exceptional level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

### **Did low-budget entries stand a chance?**

Yes. Many of the winning entries in APEX 2021 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staffs.

### **Who are the APEX judges?**

The panel of judges included Ken Turtoro, APEX Senior Judge and Concepts Executive Editor; John De Lellis, Concepts Editor & Publisher; Christine Turner, Contributing Editor of the *Writing That Works Archives* and Bill Londino, Consulting Editor of *Writer's Web Watch*.

### **What does Communications Concepts, the APEX sponsor, do?**

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through consulting services and reports on business writing and communications.

Concepts also publishes *Writer's Web Watch*, an e-newsletter on print, web, electronic and social media, and the *Writing That Works Archives*, a resource for business communicators.

### **How is the list of winning entries organized?**

Grand Award winners are listed by main category.  
Award of Excellence winners are listed within each subcategory, alphabetically by organization. (Winning entries from individuals are listed alphabetically by last name within each subcategory.)

### **How can I order more award certificates?**

You may order additional certificates online for co-workers, supporting vendors or clients. Please use the online order form at [ApexAwards.com/order\\_form.htm](https://ApexAwards.com/order_form.htm)

# GRAND AWARDS

## COVID-19 MEDIA

Tomer Mann  
*Protection-as-a-Service (PaaS)*  
22Miles  
Duluth, GA

David Hochman  
*18 Weeks*  
AARP  
Washington, DC

Emily Paulin  
*Is Extended Isolation Killing Older Adults in Long-Term Care?*  
AARP.org  
Washington, DC

Nancy Brown  
*Two Dallas heart doctors wanted to help fight COVID-19. They might end up changing science.*  
American Heart Association  
Dallas, TX

Lucy Robertson  
*Educational Leadership Special Report, April 2020*  
"A New Reality: Getting Remote Learning Right"  
ASCD  
Alexandria, VA

Karina Milani  
Michael Conrad  
Aaron Moses  
*COVID-19 Employee Return to Work Protocols*  
City of Henderson  
Henderson, NV

Shruti Kundu  
*An Employee Portal for COVID-19 Updates*  
Cognizant Technology Solutions  
Kolkata, West Bengal  
India

Sarah Borchardt  
*The Art of the Uplift: How Creatives Restore Community*  
Columbia College Chicago  
Chicago, IL

Healio Staff  
*COVID-19 Resource Center*  
Healio  
Thorofare, NJ

Matt Migliore  
*Matters of the Mask*  
INDA Media  
Cary, NC

Kaitlyn Gallagher  
*COVID-19 and MS Pathfinder Tool*  
Multiple Sclerosis Association of America  
Cherry Hill, NJ

National Healthcare Group  
Polyclinics (NHGP)  
*NHGP's Efforts during COVID-19 Pandemic (Facebook)*  
National Healthcare Group Polyclinics  
Singapore

Nicole Martin  
*Health Matters: Leveraging Content to Educate and Comfort the Public Amid a Pandemic*  
NewYork-Presbyterian and Pace Communications  
Greensboro, NC

Amy Maher  
Stephen Reicher  
S.Alexander Haslam  
*Together Apart*  
SAGE Publishing  
London, England  
United Kingdom

John Launius  
Keith Alper  
Josh Guffey  
*Rise Up For Heroes TV Special*  
Vidzu Media  
St. Louis, MO

Lisa Hoffman  
Dana Gottlieb, MD  
Steven Johnson, MD  
*What's Working for COVID-19 Patients in the Epicenter*  
Wolters Kluwer  
New York, NY

## NEWSLETTERS

Kelly Smith  
*What's New in the Neighborhood (& In Quarantine)*  
Lincoln Central Association  
Chicago, IL

Jay Levine  
Kirstin Sharrer  
Steve Lighthill  
*December 20, 2020 NASA Armstrong X-Press*  
Logical Innovations Inc. at NASA Armstrong Flight Research Center  
Edwards, CA

National Healthcare Group  
*Together@NHG 23 Oct 2020*  
National Healthcare Group  
Singapore

Alison Knopf  
*The Brown University Child and Adolescent Behavior Letter (CABL)*  
The Brown University Child and Adolescent Behavior Letter (Published by Wiley)  
Carmel, NY

## MAGAZINES, JOURNALS & TABLOIDS

Steve Casey  
*3550 September 2020*  
3550 Magazine  
Portland, OR

Foad Nahai  
*Aesthetic Surgery Journal; Volume 40, Issue 1, January 2020*  
Aesthetic Surgery Journal  
Garden Grove, CA

Francesca Charney  
*Journal of Healthcare Risk Management: Volume 40 | Number 2 Cyber Edition*  
American Society for Healthcare Risk Management  
Chicago, IL

Denise Doring VanBuren  
Jennifer Minus  
*American Spirit*  
Daughters of the American Revolution  
Washington, DC

Mike Consol  
*Real Assets Adviser Magazine: February, April, November 2020; February 2021 issues*  
Institutional Real Estate, Inc.  
San Ramon, CA

Sara Coles  
Yasmin Stephens  
Elisabeth Riley  
Johnson Matthey  
Technology Review  
Johnson Matthey Plc  
Royston, Hertfordshire  
United Kingdom

Tab Rhodes  
Star & Shield — April 2020  
Los Angeles County  
Professional Peace Officers  
Association  
Burbank, CA

Mediacorp Pte Ltd  
Lifewise  
Mediacorp Pte Ltd  
Singapore

Lois Levine  
Jennifer Walton  
Brandi Kaye Freeman  
Racism in pediatric health  
MJH Life Sciences  
Cranbury, NJ

Rod J. Rohrich, MD  
Jeffrey E. Janis, MD  
I. Donnell Moore  
PRS Global Open  
PRS Global Open  
Arlington Heights, IL

Anne M. Perusek  
SWE Magazine, Fall 2020  
Society of Women Engineers  
Cleveland Heights, OH

Natalie Widdowson  
Investor  
T. Rowe Price  
Owings Mills, MD

Christina Capobianco  
2020 US OPEN TOURNAMENT  
MAGAZINE  
USTA / H.O. Zimman, Inc.  
Lynn, MA

Dawn Antoline-Wang  
Jeremy Faust  
Nancy Calaway  
ACEP Now May 2020  
Wiley  
New Alexandria, PA

Fay Ellis  
Ashley Lyles  
Neurology Today  
Wolters Kluwer  
New York, NY

## **ANNUAL REPORTS**

William Maroni  
Michael Quigley  
American Public Transportation  
Association - Annual Report 2020  
American Public  
Transportation Association  
Washington, DC

## **PRINT MEDIA**

Teri N. Moak and  
Laurie A. Casas  
The Leaky Pipeline of Women  
in Plastic Surgery: Embracing  
Diversity to Close the Gender  
Disparity Gap  
Aesthetic Surgery Journal  
Garden Grove, CA

Marilyn Oermann  
What's Race Got to Do With It? A  
Close Look at the Misuse of Race  
in Case-Based Nursing Education  
Duke University  
Chapel Hill, NC

Art Dykstra  
Thane Dykstra, Ph.D.  
A New Plan: Using Positive  
Psychology to Renew the Promise  
of Person-Centered Planning  
High Tide Press  
Joliet, IL

Ginny Van Cura  
B2B-PRINT-BROCHURE\_  
PremiumValueFormulary  
OptumRx  
Arlington Heights, IL

## **ELECTRONIC MEDIA**

Kate Redding  
Ross Rollins  
AAO-HNS COVID-19  
Podcast Series  
AAO-HNS  
Alexandria, VA

Alan Alper  
From Chaos to Catalyst  
Cognizant Technology  
Solutions  
Teaneck, NJ

Bjorn Hauerbach  
Government of Guam Defined  
Contribution Retirement  
System—New Employee  
Orientation Recorded Webinar  
Empower Retirement  
Hagatna, GU

Rinky Kapoor  
Takeda & GCube Webwide  
Software Pvt. Ltd.  
G-Cube Webwide Software  
Pvt. Limited  
Noida, Uttar Pradesh  
India

Lata Asnani  
PepsiCo ZBM Time Management  
MPS Interactive Systems  
Mumbai, Maharashtra  
India

Amie A. Manis  
Catherine Clifton  
Gretchen C. Porter  
The Professional Counselor –  
Volume 10, Issue 4  
The Professional Counselor  
Greensboro, NC

Linda Klepitch  
Trajectory Magazine -  
November 2020 Digital Edition  
United States Geospatial  
Intelligence Foundation  
& GLC — a marketing  
communications agency  
Skokie, IL

Iain McInnes  
Peter Nash  
Cytokine Signalling Forum  
Podcasts  
University of Glasgow  
Stafford, Staffordshire  
United Kingdom

Dana Whitworth  
WPP 2020 Employee  
Engagement & Education  
Campaign  
Vanguard  
Malvern, PA

## **VIRTUAL COMMUNICATIONS**

Carrie Goldrick  
Wood:Virtual Benefits Fair  
Empower Retirement  
Littleton, CO

Michelle Kwiatkowski  
Annemarie Russoniello  
Enrollment  
Prudential  
Newark, NJ

Craig Downing  
State of New Hampshire  
Deferred Compensation Plan  
Online Enrollment & Plan  
Changes Brainshark  
State of New Hampshire  
Deferred Compensation Plan  
Concord, NH

## **SOCIAL MEDIA**

Matthew Collis  
Steve Bronstein  
Ontario College of Pharmacists  
#ProtectingThePublic Social  
Media Campaign  
Ontario College of  
Pharmacists  
Toronto, ON  
Canada

Andrew Snyder  
Orlando Health Content Hub  
Orlando Health  
Orlando, FL

Maureen Kennedy  
Jacob Molyneux  
*Deserted: Note from a Young ICU  
Nurse as COVID-19 Pandemic  
Intensifies in U.S., A Message  
from Frontline Nurses: Let's  
Keep the Real Enemy in Sight,  
Practicing the ABCDEs of Self-  
Care in Pandemic Times*  
Wolters Kluwer  
New York, NY

## **WEBSITES**

Margi Mannix  
AARP.org  
AARP.org  
Washington, DC

Jennifer Loftus  
Cassandra Carver  
Astron Solutions'  
Corporate Website  
Astron Solutions  
New York, NY

Cass LeBlanc  
*County revitalizes digital presence  
to better deliver municipal  
information, services to citizens*  
eSolutionsGroup  
Waterloo, ON  
Canada

McKnight's Long-Term Care  
News Staff  
mcknights.com  
McKnight's Long-Term Care  
News  
Northbrook, IL

## **CAMPAIGNS, PROGRAMS & PLANS**

Jolene Kremer  
AAOMS Virtual Annual Meeting  
American Association of Oral  
and Maxillofacial Surgeons  
Rosemont, IL

Heather Simmons  
*Two phase virtual education  
campaign*  
Empower Retirement  
Littleton, CO

Heather Simmons  
*403(b) Plan Termination  
Campaign*  
Empower Retirement  
Littleton, CO

Giuseppe Barone  
*IMA Integrated Marketing &  
Communications Campaign –  
CMAs: Making a Difference in  
Times of Uncertainty*  
IMA (Institute of Management  
Accountants)  
Montvale, NJ

Marie Swift  
*Conversations That Matter*  
Impact Communications, Inc.  
Leawood, KS

Amanda Cantrell  
Anna Morgan  
*Safe Sleep for Babies*  
Kauffman & Associates, Inc.  
Spokane, WA

Patricia Davis  
*State of Montana 457(b)  
Deferred Compensation Plan  
and 401(a) Defined Contribution  
Plan—National Retirement  
Security Month Campaign*  
Montana Public Employee  
Retirement Administration  
Helena, MT

Barry Nash  
Katie Mosher  
Vanda Lewis  
*North Carolina  
Sea Grant's Consumer  
Awareness Seafood Campaign*  
North Carolina Sea Grant  
Morehead City, NC

Whitney Barno  
Gina Albano  
Donna Murray  
*NCPERS (National Conference  
on Public Employee Retirement  
Systems) Term Life and AD&D  
Guaranteed Issue*  
Prudential  
Roseland, NJ

Terri Schwartzbeck  
Erin Brown  
*Public Health Thank You Day  
Research!America*  
Arlington, VA

Michael Bruckler  
*The Commemorative to Enslaved  
Peoples of Southern Maryland  
Virtual Dedication*  
St. Mary's College of Maryland  
St. Mary's City, MD

Christy Perrin  
Paula Edelson  
Lauren Daniel  
*Watershed Wisdom Lesson Plan*  
Water Resources Research  
Institute & NC Sea Grant  
Raleigh, NC

## **WRITING**

LeRoy Hinton  
Katherine Reed, et al  
*Creative Arts Therapy as a  
Potential Intervention to Prevent  
Burnout and Build Resilience in  
Health Care Professionals*  
AACN  
Aliso Viejo, CA

Jennifer Adams  
*"Poison in the Air"*  
by Alyssa Lambert  
American Association  
for Justice  
Washington, DC

Chad Hudnall  
*Reading the Signs*  
American College of Radiology  
Reston, VA

Lindsey Phillips  
*Putting first responders' mental  
health on the front lines*  
American Counseling  
Association  
Alexandria, VA

Monitor on Psychology Staff  
*"How COVID-19 Attacks the  
Brain," Monitor on Psychology*  
American Psychological  
Association  
Washington, DC

Kathryn Walson  
*ADA anniversary highlights  
progress, barriers for people  
with disabilities*  
CEO Update  
Washington, DC

Sarah Murphy  
*Inside Personal  
Finance | November 2020*  
Edelman Financial Engines  
Boston, MA

Mark Neumann  
*Kidney care community renews efforts to solve health disparities among people of color*  
Healio  
Thorofare, NJ

Bob Neubauer  
*Second Chance Pays Off*  
In-plant Impressions  
Medford, NJ

Keri Losavio  
Philip Seo  
Liliana Estep  
*Rheuminations: Thoughts from the Physician Editor, The Rheumatologist*  
John Wiley & Sons, Inc.  
Hoboken, NJ

Teresa Whiting  
*Phase II of NASA's Pilot Breathing Assessment Complete*  
Media Fusion at Armstrong  
NASA Flight Research Center  
Edwards, CA

Rachel Sommers  
Gretchen Porter  
*Spotlight: A Lifetime of Seeking Purpose and Connection*  
National Board for Certified Counselors  
Greensboro, NC

Priscilla Knight  
*All Rise*  
Northern Virginia Electric Cooperative  
Gainesville, VA

Michael Baker  
*B61-12 Flight Tests*  
Sandia National Laboratories  
Albuquerque, NM

Matt Craig  
*The Ballad of Wild Bill: The rise, fall, and rise of Utah State's iconic superfan*  
SB Nation  
Los Angeles, CA

Tony Lee  
Susan Milligan  
*How Should HR Handle Political Discussions at Work*  
SHRM  
Alexandria, VA

Bernard Chia  
*PIONEER: A Mother's Letter To The SAF*  
So Drama! Entertainment  
Singapore

Frank Devlin  
*Author, Educator, and Trend Spotter Mauro Guillen on the Tipping Points That Will Define the Next Decade and Beyond*  
The Risk Management Association  
Philadelphia, PA

Cindy Haley  
*Filings User Guide*  
Tyler Technologies  
Plano, TX

Kelly J. Baker  
*The Editor's Odds and Ends, Women in Higher Education*  
Wiley  
Marianna, FL

## **DESIGN & ILLUSTRATION**

Christina Capobianco  
*2021 MASTERS JOURNAL*  
Augusta National Golf Club / H.O. Zimman, Inc.  
Lynn, MA

Tracy Nguyen  
*Wells Fargo Mailer*  
Harland Clarke  
Las Vegas, NV

Stacey Bersani  
Katelyn Brinker  
Caitlin Leshiner  
*IEEE-Eta Kappa Nu (IEEE-HKN) Identity Guidelines*  
IEEE-HKN  
Piscataway, NJ

Diane Thorne  
*Participating Provider Directory Covers 2020*  
NYS Department of Civil Service, NYSHIP  
Albany, NY

Ginny Van Cura  
*B2B-LONG-FORMAT-INFOGRAPHIC\_HomeDelivery*  
OptumRx  
Arlington Heights, IL

JoAnn Dickey  
*Dismantling the Glass Ceiling*  
Society of Women Engineers  
Cleveland Heights, OH

## **ONE-OF-A-KIND PUBLICATIONS**

Vik Aurora  
Shyam Nair  
*Texas Department of Licensing and Regulation: Driver Education Course in American Sign Language*  
Focus EduVation  
Woburn, MA

Carly Brockinton  
*Government Reports*  
Prince George's County Planning Department  
Upper Marlboro, MD

Yael Gen  
*Trash Trunk: A Kit for Learning About Marine Debris*  
University of Wisconsin Aquatic Sciences Center  
Madison, WI

# AWARDS OF EXCELLENCE

## COVID-19 MEDIA

### #1. COVID-19 Media - Health & Medical

Gabrielle Redford  
*Academic medicine responds to COVID-19*  
AAMC  
Washington, DC

Anne Hegland  
*"Physicians reflect on how pandemic played out over past year"*  
AAP News, American Academy of Pediatrics  
Itasca, IL

Paul Casamassimo  
Robin Wright  
Clare Conte  
*AAPD COVID-19 Practice Checklist*  
American Academy of Pediatric Dentistry  
Chicago, IL

Stacy Brooks  
Brad Latham  
Melanie Powers  
*The Physiologist Magazine - September 2020 Issue*  
American Physiological Society  
Rockville, MD

Monitor on Psychology Staff  
*Monitor on Psychology, June, COVID-19 Special Edition*  
American Psychological Association  
Washington, DC

Gretchen Trese  
*Coronavirus and COVID-19: What People With Cancer Need to Know*  
American Society of Clinical Oncology  
Alexandria, VA

Michelle Llamas  
Sophia Clifton  
Terry Turner  
*COVID-19: A Consumer's Guide to the Coronavirus Drugwatch*  
Orlando, FL

Eleanor Mayfield  
*COVID-19 and Blinatumomab Therapy: "First Do No Harm"*  
ELM Communications  
Pittsburgh, PA

Jennifer Kasten  
*Working with Tribes to Provide OUD Services During the COVID-19 Pandemic 2020*  
JBS International  
North Bethesda, MD

Nicole Gabor  
KidsHealth Editorial Team  
<https://kidshealth.org/en/parents/coronavirus-landing-page.html>  
Nemours/KidsHealth.org  
Wilmington, DE

Andrew Snyder  
*Orlando Health COVID-19 Microsite*  
Orlando Health  
Orlando, FL

Rod J. Rohrich, MD  
Jeffrey E. Janis, MD  
I. Donnell Moore  
*COVID-19 Articles in PRS Global Open*  
PRS Global Open  
Arlington Heights, IL

Stacey Diane Arañez Litam  
Amie A. Manis  
Catherine Clifton  
Gretchen C. Porter  
*"Take Your Kung-Flu Back to Wuhan": Counseling Asians, Asian Americans, and Pacific Islanders With Race-Based Trauma Related to COVID-19*  
The Professional Counselor  
Greensboro, NC

Eriel Scott  
Matthew Upton  
Aaron Leedy  
*Thomas Health Heroes*  
Thomas Health  
South Charleston, WV

Coleen Stern  
Rosanne Raso, DNP, RN,  
NEA-BC, FAAN, FAONL  
Cynthia Laufenberg  
*Nursing Management "Everyday Courage for Extraordinary Times"*  
Wolters Kluwer  
Philadelphia, PA

### #2. COVID-19 Media - Education & Training

Jerrica Thurman  
*AACTE COVID-19 Resource Hub*  
American Association of Colleges for Teacher Education (AACTE)  
Washington, DC

Kim Borwick  
*A Guide to COVID-19 and Your Finances: What You Need to Know*  
Annuity.org  
Orlando, FL

Rebecca Starkins  
*Elementary Reopening Video*  
BHUSD - Beverly Hills Unified School District  
Beverly Hills, CA

Cindy McNaughton  
Charles Debelak  
*Communication Builds Community*  
Birchwood School  
Cleveland, OH

Keisha Cowen  
Heather Aguilar  
Kerrie Kirtland  
*Together, Columbia. Reopening Campus Training*  
Columbia College Chicago  
Chicago, IL

Steve Johnson  
Earl Wilkinson  
Lee Strouse  
*Overnight Lite April/May 2020*  
Copresco  
Carol Stream, IL

Marilyn Oermann  
*Implementing Prone Positioning for COVID-19 Patients Outside the Intensive Care Unit*  
Duke University  
Chapel Hill, NC

Jon Crylen  
Maryellen Weimer  
*The Teaching Professor (pandemic pedagogy articles)*  
Magna Publications  
Madison, WI

Joanne M. Glenn  
*Quick Guide: Remote Teaching in the Age of COVID-19*  
NBEA  
Alexandria, VA

Cade Holleman  
*PANDIFFERENT: Post-Pandemic Client Education Web Summit*  
Padgett Law Group  
Tallahassee, FL

Tony Lee  
*Ansbia to the Most Common  
Coronavirus Questions*  
SHRM  
Alexandria, VA

Stephanie Curtis  
Paula Cardarelli  
Serena Wilkie Gifford  
*Returning Like a Tiger: Tower  
School's Return to Campus Guide*  
Tower School  
Marblehead, MA

Iain McInnes  
*COVID-19 in  
Inflammatory Disease*  
University of Glasgow  
Stafford, Staffordshire  
United Kingdom

### **#3. COVID-19 Media - Newspaper/Magazine Articles**

Steve Casey  
*How Mirabella Beat the Bug*  
3550 Magazine  
Portland, OR

Laurie Meyers  
*Facing a winter of discontent*  
American Counseling  
Association  
Alexandria, VA

Kenneth L. Mercer  
*Journal AWWA August,  
September and December  
2020 issues for articles  
discussing water utilities'  
response to COVID-19*  
American Water Works  
Association  
Denver, CO

Courtney McKay  
John Salustri  
Caroline Pomilla  
*Survey Says: The Office Remains  
a Driver of Business Success*  
BOMA International  
Washington, DC

Daisy Franco  
*Columbia Dance Faculty Move  
in Sync with the Changing  
Educational Landscape*  
Columbia College Chicago  
Chicago, IL

D. Teddy Diggs  
Charles Hodges  
Stephanie Moore  
*"The Difference Between  
Emergency Remote Teaching  
and Online Learning"*  
EDUCAUSE  
Anthem, AZ

Mark Valentino  
*COVID-19 coverage*  
Gazette Chicago  
Chicago, IL

Teresa Whiting  
*Armstrong Assists with  
COVID-19 Solutions*  
Media Fusion at NASA  
Armstrong Flight  
Research Center  
Edwards, CA

Lydia Chavez  
Sindya Bhanoo  
*How Do We Survive?*  
Mission Local with  
the support of the  
Pulitzer Center  
San Francisco, CA

Thad Plumley  
*COVID-19 and Groundwater*  
National Ground Water  
Association  
Westerville, OH

National Healthcare Group  
*All Hands on Deck*  
National Healthcare Group  
Singapore

Brian Marvel  
*PORAC Law Enforcement News  
— "Responding to COVID-19"*  
Peace Officers Research  
Association of California  
Burbank, CA

Robert Ayers  
*West End Living*  
Publication Design, Inc.  
Zionsville, PA

Seabright McCabe  
*COVID-19: STEM Strikes Back*  
Society of Women Engineers  
Cleveland Heights, OH

Stephen Krasowski  
Sarah Harrington  
Christopher Santoro  
*Pandemic Special Section*  
The Risk Management  
Association  
Philadelphia, PA

### **#4. COVID-19 Media - Corporate/Employee Communications**

Pam Little  
*COVID-19 Crisis  
Communications*  
Blue  
Hollywood, CA

Nancy Whitt  
*Conduent Benefits for the  
Unexpected Campaign*  
Conduent  
Hilliard, OH

Reed Hollinshead  
Vince Trimboli  
Pauline Davis  
*ITD's COVID  
Communication to Employees*  
Idaho Transportation  
Department  
Boise, ID

MCCS Marketing  
*MCCS Iwakuni COVID-19 Action  
Plan*  
MCCS Iwakuni  
Iwakuni, Japan

Andrew Snyder  
*Orlando Health Team Member  
Daily Email Update*  
Orlando Health  
Orlando, FL

Katrin Atienza  
Stephanie Haber  
Yiu-Wa Tso  
*COVID-19 Resource Center*  
ShelterPoint  
Garden City, NY

### **#5. COVID-19 Media - Government/ Association**

Jolene Kremer  
*AAOMS COVID-19  
Communications*  
American Association of Oral  
and Maxillofacial Surgeons  
Rosemont, IL

Jocelyn Pysarchuk  
*COVID-19 Advocacy Campaign*  
American Massage Therapy  
Association (AMTA)  
Evanston, IL

Patrick Yoes  
*Fraternal Order of Police  
COVID-19 Website*  
Fraternal Order of Police,  
Grand Lodge  
Burbank, CA

Danielle Waterfield  
Tony Smith  
Tanishia Martin  
*COVID-19 Resource Hub*  
Institute of Scrap  
Recycling Industries  
Washington, DC

Susan Sandler  
*Pharmaceutical Engineering  
SPECIAL REPORT:  
COVID-19 Impact*  
ISPE  
North Bethesda, MD

Nichole LoPresti  
*COVID-19 Resources for  
NJ's Multifamily Industry*  
New Jersey Apartment  
Association  
Monroe Twp., NJ

Ginni Linn  
Holly Fishel  
Jill Ercolino  
PSATS Pandemic-Related  
Communication with Members  
PSATS  
Enola, PA

Tony Lee  
Coronavirus and COVID-19  
SHRM  
Alexandria, VA

### **#6. COVID-19 Media - Social Media**

Paul Focazio  
Kathleen Fallon  
#BEachSAFEly Summer 2020  
Public Awareness Campaign  
New York Sea Grant  
Stony Brook, NY

Anne Llewellyn  
Sandra Kahn  
Strengthening Your  
Immune System to Improve  
Health and Wellness  
Nurse Advocate  
Plantation, FL

Alyssa D'Agosto  
Kevin Roman  
Alexa Donnelly  
PCCS emPower (h)Our  
Person Centered Care  
Services  
Staten Island, NY

## **NEWSLETTERS**

### **#7. Newsletters - Print** (entire issue-content & design)

Lynn McNutt  
Lori Sharn  
CEO Update - July 24, 2020  
CEO Update  
Washington, DC

Duncan Pohl  
CCI-USA  
Chess Collectors International  
Woodland, CA

Dave Nicholas  
Real Estate Matters -  
Winter 2021  
High Company LLC  
Lancaster, PA

Sherry Gavanditti  
Beth Silver  
Crisis Drives Creativity,  
Innovation and a Can-do Spirit  
Menorah Park  
Beachwood, OH

Michelle Collins  
Sandstorm Design  
Julie Collins  
July 2020 TBR –  
Annual Trends Issue  
National Association of  
REALTORS®  
Chicago, IL

Army Corps of Engineers  
Mississippi Valley Division  
Kim Schneider  
Diane Kolak  
Our Mississippi, Summer 2020  
Schneider Communications  
and Page 9 Design  
Suttons Bay, MI

### **#8. Newsletters - Electronic & Email** (entire issue) (includes Web & PDF newsletters)

Bill O'Brien  
The Long Distance Hiker  
Appalachian Long Distance  
Hikers Association  
Meriden, CT

Genni Burkhart  
Cori Ricca  
INCISOR-Cutting Edge  
Dental News and Features  
DOCS Education  
Seattle, WA

Arthur Liggio  
Driver Safety News  
DRIVING DYNAMICS, INC.  
Newark, DE

Sarah Murphy  
Inside Personal Finance |  
August 12, 2020  
Edelman Financial Engines  
Boston, MA

Gayle Pohl  
Listening Post  
International  
Listening Association  
Cedar Falls, IA

Drexilla Alle  
Sheryl Miller  
Kristina Majewski  
Pro Bono Publico  
Legal Counsel for the Elderly  
Washington, DC

Kelly Lenox  
Robin Arnette  
Joe Poccia  
NIEHS Environmental Factor  
NIEHS  
Research Triangle Park, NC

Melissa Hallerman  
Jennifer Asprocolas  
Donna Faulkenberry  
Community Connections  
Newsletter  
Spotswood Recreation  
Department  
Spotswood, NJ

Maria Valvo  
Examiner Spring 2020  
Univera Healthcare.com  
Buffalo, NY

Shalini Nilakantan  
Brad Lemley  
Shelly Neighbors  
Vital Choice Wild Seafood &  
Organics Newsletter Articles  
Vital Choice Wild Seafood &  
Organics  
Seattle, WA

Lawrence Faltz  
SkyWAatch  
Westchester Amateur  
Astronomers  
Valhalla, NY

Ranger Kidwell-Ross  
WorldSweeper.com Monthly  
E-Newsletter  
WorldSweeper  
Bow, WA

### **#9. Newsletters - Writing** (entire issue)

Echo Cartwright  
Climate and Energy  
Climate and Energy (published  
by Wiley)  
Cohoes, NY

National Healthcare Group  
Polyclinics (NHGP)  
Transforming Primary Care Issue  
10 - Tele-Health Services: Virtual  
Platforms, Real Outcomes  
National Healthcare Group  
Polyclinics  
Singapore

Carolyn Allard  
The Department Chair,  
Summer 2020  
Wiley  
Fort Campbell, KY

Nicholas King  
Board Leadership  
July-August 2020  
Wiley  
Hoboken, NJ

Russ Bleemer  
Alternatives to the  
High Cost of Litigation -  
October 2020  
Wiley  
Hoboken, NJ

### **#10. Newsletters - Design & Layout** (entire issue)

Jolene Nonemaker  
Connection Newsletter  
December 2020  
Excellus BlueCross BlueShield  
Utica, NY

National Healthcare Group  
Polyclinics (NHGP)  
*Transforming Primary Care Issue 9 - Combatting COVID-19: The United Fight*  
National Healthcare Group  
Polyclinics  
Singapore

Diane Thorne  
*Empire Plan Reports 2020*  
NYS Department of Civil  
Service, NYSHIP  
Albany, NY

**#11. Newsletters - 1-2  
Person-Produced**  
(one or two people write most  
copy, edit and lay out)

Apoorva Stull  
*CAP Advocacy Update Newsletter*  
College of American  
Pathologists  
Washington, DC

Nancy Whitt  
Teresa Hurtado  
*Conduent 2020 Newsletters*  
Conduent  
Hilliard, OH

Lois Bowers  
Kimberly Bonvissuto  
John O'Connor  
*McKnight's Senior Living  
Daily Briefing*  
*McKnight's Senior Living*  
North Olmsted, OH

Karen Regan  
Nicole Murray  
*Bringing A Widespread  
Group Of People  
Together Through a  
Collaborative Digital Newsletter*  
*World Energy*  
Boston, MA

**#12. Newsletters -  
Most Improved**  
(enter one "before" [1/1/17 on]  
and one "after" [1/1/20 on]  
issue)

Leef Smith Barnes  
Paul Stark  
Donald Rolfe  
*AUTM Newsletter*  
AUTM  
Washington, DC

Nikki Yannone  
Rachel Sommers  
Gretchen Porter  
*NBCC Visions*  
National Board for Certified  
Counselors, Inc. and Affiliates  
Greensboro, NC

Christina-Marie Santillan  
Barbara B. Pawley  
Robin Weisz  
*We are Mathematics*  
UCLA Department of  
Mathematics  
Los Angeles, CA

**MAGAZINES,  
JOURNALS &  
TABLOIDS**

**#13. Magazines,  
Journals & Tabloids -  
Print** (entire issue-up to 32  
pages plus cover)

D. Teddy Diggs  
Caleb Fox  
John O'Brien  
*EDUCAUSE REVIEW, 2020  
Issue #2*  
EDUCAUSE  
Anthem, AZ

Lincoln RE&T Product Team  
*Lincoln Frontline -  
First Quarter 2021*  
Ford Motor Company  
Troy, MI

Sabrina Hicks  
*Bottled Water Reporter*  
International Bottled Water  
Association  
Alexandria, VA

Jim Muyo  
Ed Carpenter  
*Samuel Merritt  
University Magazine*  
Samuel Merritt University  
Oakland, CA

Erika Vroom  
*The Informant*  
San Diego Police Officers  
Association  
San Diego, CA

Judy Benson  
Maxine Marcy  
*Wrack Lines Volume 20, Number  
2, Fall-Winter 2020-21*  
St. James Episcopal Church  
New London, CT

Jared Curtis  
Mary Rogers  
Pat Thenell  
*The Mirabella Monthly*  
The Mirabella Monthly  
Seattle, WA

**#14. Magazines,  
Journals & Tabloids  
- Print** (entire issue-over 32  
pages plus cover)

Robert Love  
*The AARP Bulletin,*  
December 2020  
AARP  
Washington, DC

Gunnar Branson  
Benjamin van Loon  
*Summit Journal*  
AFIRE  
Chicago, IL

Jennifer Hayes  
*Alabama Defense Lawyers  
Association 2020 Spring  
Journal Publication*  
Alabama Defense  
Lawyers Association  
Auburn, AL

Victoria Houghton  
Allison Evans  
Emily Margosian  
*Dermatology World*  
American Academy  
of Dermatology  
Rosemont, IL

Jonathan Rollins  
*August 2020 Counseling Today*  
American Counseling  
Association  
Alexandria, VA

Monitor on Psychology Staff  
*Monitor on Psychology,  
September, Back to School issue*  
American Psychological  
Association  
Washington, DC

Beth Smiley  
Emily Hamann  
*American Rose*  
American Rose Society  
Shreveport, LA

Lucy Robertson  
*Educational Leadership,*  
December 2020  
*"Mental Health for Educators"*  
ASCD  
Alexandria, VA

Madeline Polino  
*May/June 2020: The Changing  
View of Construction*  
CFMA  
Princeton, NJ

Dave Shaw  
Katie Mosher  
Julie Leibach  
*Coastwatch Magazine*  
*Coastwatch Magazine*  
Raleigh, NC

Anna Gillette (and colleagues)  
*International Journal of MS Care*  
Consortium of Multiple  
Sclerosis Centers  
Minneapolis, MN

Ben Tyree  
Editors, artists, and production  
staffs, of Visual Arts and Press  
*Defense Acquisition Magazine*  
Defense Acquisition University  
Fort Belvoir, VA

Colin Erickson  
Ana Trujillo Limon  
Albert Hanner  
*Journal of Financial Planning*  
Financial Planning Association  
Denver, CO

HemOnc Today Staff  
*HemOnc Today: Nov. 25, 2020*  
Healio  
Thorofare, NJ

Lauren Mateja  
*The Dermatologist*  
HMP Global  
Malvern, PA

Janet Dudar  
Craig Causer  
Sharad Sinha  
*IEEE Potentials*  
IEEE  
Piscataway, NJ

Loretta Clodfelter  
*Institutional Real Estate*  
*Americas issues: June, September,  
November, December 2020*  
Institutional Real Estate, Inc.  
San Ramon, CA

Kerry Hansen  
Lynne Scott  
Picante Creative  
*PM Magazine October 2020*  
*Equity and Inclusion issue*  
International City/County  
Management Association  
Washington, DC

Keri Losavio  
Philip Seo  
Liliana Estep  
*The Rheumatologist*,  
*April 2020 Vol. 14, No. 4*  
John Wiley & Sons, Inc.  
Hoboken, NJ

Mary-Beth Selby  
*LIMRA MarketFacts*  
*Number 4-2020*  
LL Global Inc./LIMRA  
York, SC

MCCS Marketing  
*Preview Magazine -*  
*May 2020*  
MCCS Iwakuni  
Iwakuni, Japan

Megan Mallory  
*Mercersburg Academy Magazine*  
Mercersburg Academy  
Mercersburg, PA

Kaylen Tucker  
Edwin Colbert  
Kryisia Gabenski  
*Adapting to Change*  
NAESP  
Washington, DC

Lynne Johnson  
*The Value Examiner*  
National Association  
of Certified Valuators  
and Analysts  
Salt Lake City, UT

Jessica Loeding  
Sean Ireland  
Kristen Thomas  
*Flame, Issue 4*  
National Franchisee  
Association  
Kennesaw, GA

Sandra Shumway  
*Journal of Shellfish*  
*Research Volume 39 n2*  
National Shellfisheries  
Association  
Groton, CT

Leslie McGee  
*Clinical Journal of*  
*Oncology Nursing*  
Oncology Nursing Society  
Pittsburgh, PA

Ruth Featherstone  
*Front Lines - Winter*  
*(December) 2020 issue*  
Ontario Nurses' Association  
Toronto, ON  
Canada

Leslie Gervasio  
*Borough News Magazine*  
Pa State Association  
of Boroughs  
Harrisburg, PA

Rod J. Rohrich, MD  
James M. Stuzin, MD  
Angela Burch  
*Plastic and*  
*Reconstructive Surgery*  
Plastic and  
Reconstructive Surgery  
Arlington Heights, IL

Ginni Linn  
Jill Ercolino  
Brenda Wilt  
*Pennsylvania Township News*  
PSATS  
Enola, PA

Neil Pierson  
Jim Davis  
*Scotsman Guide*  
*Residential Edition*  
Scotsman Guide Inc.  
Bothell, WA

Ami Brown  
Marilyn Rudolph  
*Cat-Tales*  
St. James Property Owners'  
Association  
Southport, NC

Jack Morgan  
*Textile Services, May 2020*  
Textile Services Magazine  
Alexandria, VA

VFW Magazine Staff  
*VFW Magazine August 2020*  
VFW Magazine  
Kansas City, MO

**#15. Magazines,  
Journals & Tabloids -  
Electronic**  
(includes Web & PDF magazines)

Joy Onozuka  
Torryn Brazell  
*The Pandemic's Impact*  
*on Tinnitus Research*  
American Tinnitus Association  
Vienna, VA

Caylei Vogelzang  
Brittany Julious  
Natalia Espinosa  
*Cancer Wellness - Issue 5:*  
*The International Issue -*  
*Winter 2020*  
Cancer Wellness  
Chicago, IL

George Dunea  
Mariel Tishma  
*Hektoen International journal*  
*of the medical humanities*  
Hektoen Institute of Medicine  
Chicago, IL

Sean Peisert  
*IEEE Computer Society: IEEE*  
*Security & Privacy*  
IEEE Computer Society  
Los Alamitos, CA

Kerry Hansen  
Lynne Scott  
Picante Creative  
*Moments of Change: Leading*  
*with Courage and Commitment*  
*for Racial and Social Justice*  
International City/County  
Management Association  
Washington, DC

Phil Kitchel  
Chuck Jarrell  
Michelle Melani  
*The Teacher Advocate*  
Kappa Delta Pi  
Indianapolis, IN

Nicole Lehming  
Rona Kobell  
Wendy Mitman Clarke  
*Chesapeake Quarterly - Black Mariners, Then and Now*  
Maryland Sea Grant  
Berlin, MD

Chris Tribbey  
Heidi Antman  
Guy Finley  
*"What's Next?" How Media & Entertainment Has Survived the Pandemic*  
MESA  
Van Nuys, CA

Steve Sandstrom  
Rikeesha Phelon  
*Aspects - Summer/Fall issue*  
SIU School of Medicine  
Springfield, IL

**#16. Magazines, Journals & Tabloids - Custom-Published**

Thomas Martinelli  
Paul Banks  
Lisa Ballard  
*2020/2021 New York By Rail*  
Content Studio @ Martinelli  
Custom Publishing  
Wappingers Falls, NY

Ford Product Team  
*Ford Frontline - January/February 2021*  
Ford Motor Company  
Troy, MI

Mediacorp Pte Ltd  
*The ALUMNUS*  
Mediacorp Pte Ltd  
Singapore

Sarika Chawla  
Leah Swofford  
Teresa Michel  
*The Travel Magazine - Signature Travel Network*  
MMGY Global  
New York, NY

Jessie Kek  
*Singapore Health*  
ThinkFarm Pte Ltd  
Singapore

**#17. Magazines, Journals & Tabloids - Writing (entire issue)**

Robert Love  
*AARP The Magazine, October/November 2020*  
AARP  
Washington, DC

Chip Taulbee  
Hilary Moore  
*Mensa Bulletin*  
American Mensa, Ltd.  
Arlington, TX

Monitor on Psychology Staff  
*Monitor on Psychology, October issue*  
American Psychological Association  
Washington, DC

Claire Meyer  
Megan Gates  
Sara Mosqueda  
*Security Management, October 2020*  
ASIS International  
Alexandria, VA

Leslie Metzger  
Vanessa Finley, MBA, CAE  
Deborah Paul, CP  
*[NALA] Facts & Findings - The Paralegal Magazine*  
National Association of Legal Assistants, Inc.  
Tulsa, OK

Christina Capobianco  
*SUPER BOWL LV PROGRAM*  
NFL / H.O. Zimman, Inc.  
Lynn, MA

Ian Demsky  
Beth Johnson  
Nicole Fawcett  
*Illuminate Magazine 2020*  
University of Michigan Rogel Cancer Center  
Ann Arbor, MI

**#18. Magazines, Journals & Tabloids - Design & Layout (entire issue)**

Jennifer Barlow  
Craig Bowman  
*Inside Dental Hygiene - Bridging the Gap*  
Aegis Dental Network  
Newtown, PA

Ken Wangler  
Kevin Michalowski  
Dustin Reid  
*Concealed Carry Magazine January 2020 True Stories Issue*  
Delta Defense  
West Bend, WI

Rachel Romines  
*Insight Magazine*  
IIA of IL  
Springfield, IL

Jordan Maddex  
*SOAR Holiday 2020*  
Jet Linx  
Omaha, NE

Christina Capobianco  
*SUPER BOWL LV PROGRAM*  
NFL / H.O. Zimman, Inc.  
Lynn, MA

**#19. Magazines, Journals & Tabloids - 1-2 Person-Produced (one or two people write most copy, edit and lay out)**

Jennifer Nevans  
Allison Williams  
*Milk Producer*  
Dairy Farmers of Ontario  
Mississauga, ON  
Canada

Brittany Bungert  
*Iowa Auto Dealer*  
Iowa Automobile Dealers Association  
West Des Moines, IA

Nia Andrews  
*One Purpose Magazine 2020 Annual Magazine*  
Jones Publishing & Enterprises  
Crete, IL

James Braibish  
Michael O'Dell, MD  
Katrina Schulze  
*Kansas City Medicine*  
Kansas City Medical Society  
Kansas City, MO

**#20. Magazines, Journals & Tabloids - Magazine Series (includes [up to 3] issues on a single topic or theme)**

John R. Hughes  
*Opflow June, August, October, and December 2020 issues for the series on celebrating 75 years of water fluoridation*  
American Water Works Association  
Denver, CO

National Healthcare Group  
*Lifewise Jul-Sep 2020 Issue 85; Lifewise Oct-Dec 2020 Issue 86; Lifewise Jan-Mar 2021 Issue 87*  
National Healthcare Group  
Singapore

Rachel Barth  
Lindsey Wray  
Kathleen Curthoys  
*WWII Unchronicled*  
The Military Officers Association of America  
Alexandria, VA

**#21. Magazines, Journals & Tabloids - Green**

(includes energy, environment, climate & eco-friendly topics)

Lisa Tossey  
Nicole Lehming  
Rona Kobell  
*Chesapeake Quarterly*  
- Groundwater and the Chesapeake Bay  
Maryland Sea Grant  
Berlin, MD

**#22. Magazines, Journals & Tabloids - Most Improved**

(enter one "before" [1/1/17 on] and one "after" [1/1/20 on] issue)

Linda Klepitch  
*Pulse Magazine*  
American Medical Technologists & GLC — a marketing communications agency  
Skokie, IL

Holly Beretto  
Sister Lauren Beck  
Kevin Lopez  
*The Word Magazine*  
Incarnate Word Academy  
Houston, TX

Mediacorp Pte Ltd  
*Frontline*  
Mediacorp Pte Ltd  
Singapore

**ANNUAL REPORTS**

**#23. Annual Reports - Print**

(up to 32 pages plus cover)

Nicole Cassier-Mason  
*New Hope Housing 2019 Community Report*  
New Hope Housing Inc.  
Houston, TX

Leslie Khamsivone  
*2020 NOVEC Annual Report: Our Co-op*  
NOVEC  
Manassas, VA

**#24. Annual Reports - Print**

(over 32 pages plus cover)

Dennis Mark  
*American School of Classical Studies at Athens 2017–2019 Annual Reports*  
American School of Classical Studies at Athens  
Princeton, NJ

Kathryn Fedy  
*IQC Impact Report 2019*  
Institute for Quantum Computing, University of Waterloo  
Waterloo, ON  
Canada

Josh Smith  
*Milford School District Proposed Budget 2021-2022*  
ProEdit  
Cumming, GA

**#25. Annual Reports - Electronic**

(includes Web & PDF annual reports)

Dina Rogers  
Nathan McLain  
Stephanie Dahlman  
*American Heart Association Annual Report*  
American Heart Association  
Dallas, TX

Amy Cross  
*Making an Impact: CAHEC at Work*  
CAHEC  
Raleigh, NC

Judy Hoffstein  
*2019 Annual Report: Helping Patients Today, Accelerating Breakthroughs for Tomorrow*  
Crohn's & Colitis Foundation  
New York, NY

Bradley Fagan  
Amy Bruce  
Joanna Kunicki  
*Health Center Partners of Southern California - 2019/2020 Impact Report*  
Health Center Partners of Southern California  
San Diego, CA

Reed Hollinshead  
Jillian Garrigues  
Dave Tuttle  
*ITD Video Annual Report*  
Idaho Transportation Department  
Boise, ID

**#26. Annual Reports - Design & Layout**

Robyn Kermode  
*Lake Health Impact Report*  
Lake Health  
Concord Township, OH

**#27. Annual Reports - 1-2 Person-Produced**

(one or two people write most copy, edit and lay out)

Lisa Staudinger  
Tony Faso  
*Family Promise of Cowlitz County Annual Report 2020*  
Family Promise of Cowlitz County  
Kelso, WA

Seth Katzen  
Marcos Martinez  
*In Challenging Times, We Grow Stronger TOGETHER*  
Jewish Federation of Delaware  
Wilmington, DE

Kristy Pomes  
Tom Schmitt  
*Parkinson's Foundation Annual Report 2020*  
Parkinson's Foundation  
Miami, FL

**PRINT MEDIA**

**#28. Print Media - Education & Training**

Greg J. Goodman  
David E. Kosenko  
*A Consensus on Minimizing the Risk of Hyaluronic Acid Embolic Visual Loss and Suggestions for Immediate Bedside Management*  
*Aesthetic Surgery Journal*  
Garden Grove, CA

Ford Product Team  
*Ford Frontline – July/August 2020*  
Ford Motor Company  
Tory, MI

Eric Gilkey  
Jason Williams  
Phil Gusman  
*CLM Magazine*  
The CLM  
Oxford, OH

**#29. Print Media - Marketing & Public Relations**

(includes media kits)

David Beagin  
Robert Gasper  
Christina Reeves  
*Gasper Look Book 2021*  
Gasper Landscaping  
Doylestown, PA

**#30. Print Media – Organization Capability & Identity Materials**

(includes corporate and nonprofit materials)

No Award Presented

**#31. Print Media - Employee & Benefit Materials**

Kathryn Bousquin  
*Vulcan Materials Plan Highlights*  
Empower Retirement  
Littleton, CO

Diane Thorne  
*At A Glances 2021*  
NYS Department of  
Civil Service, NYSHIP  
Albany, NY

**#32. Print Media - Financial & Investment Materials**

Tracy Nguyen  
*Kinecta Mortgage Campaign*  
Harland Clarke  
Las Vegas, NV

**#33. Print Media - Meeting & Event Materials**  
(includes conferences)

Yael Gen  
Moira Harrington  
*Groundwater Awareness Week*  
University of Wisconsin  
Aquatic Sciences Center  
Madison, WI

**#34. Print Media - Catalogs, Directories & Guides**

Alexandria Canchola  
*Art Museum of South Texas*  
*Drawn Worlds Catalogue*  
Everything Looks Good  
Edinburg, TX

David Beagin  
Robert Gasper  
Christina Reeves  
*Gasper Home and Garden Catalog 2020*  
Gasper Landscaping  
Doylestown, PA

Karen Ward  
Carol Olsen  
Donna McMahon  
*2021 Technical Standards*  
SkillsUSA Massachusetts, Inc.  
South Easton, MA

**#35. Print Media - Books**

(enter eBooks in Category 38,  
Electronic Publications)

Jodi Lipson  
Jonathan Peterson  
Sue O'Brian  
*Social Security For Dummies*  
AARP  
Washington, DC

Jodi Lipson  
Patricia Barry  
*Medicare for Dummies*  
AARP  
Washington, DC

Jodi Lipson  
Michael Miller  
*My TV for Seniors*  
AARP  
Washington, DC

**#36. Print Media - Special Purpose**  
(includes special reports)

Kendra Mims-Applewhite  
*Breast Reconstruction*  
American Society  
of Plastic Surgeons  
Arlington Heights, IL

Marcia Ennis  
*HSS Global Impact Report*  
Hospital for Special Surgery  
New York, NY

Michelle Kwiatkowski  
Stacey Fonseca  
*Retirement Capabilities Brochure*  
Prudential  
Newark, NJ

**ELECTRONIC MEDIA**

**#37. Electronic Media - Education & Training**

Jessica Ramsey  
*Cost Estimator Tool - BlueCross*  
*BlueShield of Tennessee*  
Bohan  
Chattanooga, TN

Raluca Chirila  
*Slide Resources*  
Eli Lilly and Company  
Stafford, Staffordshire  
United Kingdom

Vik Aurora  
Shyam Nair  
*Bar and Beverage*  
*Management: Mixing Cocktails*  
Focus EduVation  
Woburn, MA

Jill Nienhiser  
*MicrobeNet Tutorial*  
Mind & Media Inc.  
Alexandria, VA

Nikki Yannone  
Kristin Rairden  
Gretchen Porter  
*Certification and Credentialing*  
*Services Department*  
*Lunch and Learn*  
National Board for Certified  
Counselors, Inc. and Affiliates  
Greensboro, NC

Eric Siegel  
*Machine Learning for Everyone*  
Predictive Analytics World  
San Francisco, CA

Karen Kitzel  
Jane Short  
*SkillsUSA State*  
*Conference Media Kit*  
SkillsUSA  
Leesburg, VA

Clay Culver  
Carrie Benjamin  
Deloris Johnson  
*OFS New Filing App*  
*Filing a New Case*  
Tyler Technologies  
Plano, TX

**#38. Electronic Media - Electronic Publications**  
(includes Web & PDF  
publications, including eBooks)

Katie Allodi  
*2020 ASDS Virtual Annual*  
*Meeting Final Program*  
American Society for  
Dermatologic Surgery  
Rolling Meadows, IL

Diane Trommer  
David Paulson  
*Avnet Leads by Example with*  
*Thought Leadership Journal*  
Avnet, Inc.  
West Islip, NY

Alan Alper  
*What It Means to*  
*Belong at Work*  
Cognizant Technology  
Solutions  
Teaneck, NJ

Sarah Murphy  
*The Long-Term Financial*  
*Impact of Covid-19 And*  
*What It Means For You*  
Edelman Financial Engines  
Boston, MA

Jeff Helmus  
Jerry Zandstra  
*How to Bring Microlearning*  
*Theory to Practice:*  
*Tips for L&D Professionals*  
Inno-Versity  
Ada, MI

Ginny Van Cura  
*B2B-INTERACTIVE-PDF-*  
*SELLSHEET\_FirstLineBenefit*  
*OptumRx*  
Arlington Heights, IL

**#39. Electronic Media  
- Multimedia**

(includes interactive &  
non-interactive multimedia)

Christina Grenhart  
Groundbreaking Interactive  
Streaming for Venues  
UPshow  
Chicago, IL

**#40. Electronic Media  
- Video Media**

(including YouTube, Web video  
and video published on disc or  
other media)

Jamil Ahmad and Ryan E. Austin  
Posterior Vaginoplasty With  
Perineoplasty: A Canadian  
Experience With Vaginal  
Tightening Surgery  
Aesthetic Surgery Journal  
Open Forum  
Garden Grove, CA

Mary Koik  
Jeff Griffith  
Francisco Aliwalas  
The Eyes of War:  
Combat Photography  
American Battlefield Trust  
Washington, DC

Alan Alper  
Virtual Spaces are Going to  
Change the Jobs of the Future  
Cognizant Technology  
Solutions  
Teaneck, NJ

Chelsey Hayes  
PowerON: an FBMC Laptop  
Benefit Program Video  
FBMC Benefits Management,  
Inc.  
Tallahassee, FL

Monique Zhuma  
Around the World in  
80 Plates with Leslie Durso  
Food Allergy Research &  
Education (FARE)  
McLean, VA

Monique Zhuma  
Food Allergy 101  
Food Allergy Research &  
Education (FARE)  
McLean, VA

John Simmons  
Jim Simmons  
Andy Young  
May 2020 Graduation Ceremony  
IU School of Nursing  
Bloomington, IN

Marc Rein  
Happy Holidays from the NJCPA!  
New Jersey Society of CPAs  
(NJCPA)  
Roseland, NJ

Andrew Snyder  
Orlando Health News Review  
Orlando Health  
Orlando, FL

Jill Ercolino  
Kaylin Acri  
Triscari Video Web Marketing  
The Township Video News  
Pa. State Assoc. of Twp.  
Supervisors  
Enola, PA

Mark Thompson  
The Professor Sko  
Science Show  
Sko Labs  
Clermont, FL

Bernard Chia  
PIONEER: Her Gallant Last Sail  
So Drama! Entertainment  
Singapore

Bonnie Willison  
Past, Present and Future Ciscoes:  
Wisconsin Sea Grant research  
University of Wisconsin  
Aquatic Sciences Center  
Madison, WI

**#41. Electronic Media  
- Special Purpose**

Domenica Del Vecchio-  
Santiago  
SECURE Act Video Series  
Ascensus  
Port St. Lucie, FL

Emily Ready  
Leslie Khamsivone  
NOVEC New Member  
Email Series  
Northern Virginia Electric  
Cooperative  
Manassas, VA

Catherine Clifton  
Gretchen C. Porter  
Rachel P. Sommers  
Kristin Rairden  
The Professional Counselor  
DIGEST – Volume 10, Issue 2  
The Professional Counselor  
Greensboro, NC

**#42. Electronic Media  
- Apps**

Rinky Kapoor  
SBI Cards & G-Cube  
Webwide Software Pvt. Ltd.  
G-Cube Webwide Software  
Pvt. Limited  
Noida, Uttar Pradesh  
India

**#43. Electronic Media  
- Podcasts**

Chris Hobson  
Tiffany Gowen  
Hannah Burson  
The ACR Bulletin Podcast  
American College of Radiology  
Reston, VA

Stephen Hundley  
Caleb Keith  
Chad Beckner  
Leading Improvements in  
Higher Education Podcast  
IUPUI  
Indianapolis, IN

Min-Jeong Cho  
Casey Kraft, MD  
Ara Salibian, MD  
“PRS Journal Club” Podcast  
Plastic and Reconstructive  
Surgery  
Arlington Heights, IL

Karen Hardy  
Flip This Risk Podcast  
Strategic Leadership Advisors  
LLC  
Upper Marlboro, MD

Karthika Cohen  
Tarun Kunwar  
Daniella Thoren  
The Nurse Practitioner Podcast:  
“Pathophysiology of Pain”  
Wolters Kluwer  
Philadelphia, PA

**VIRTUAL  
COMMUNICATIONS**

**#44. Virtual  
Communications –  
Conference & Meeting  
Planning**

No Award Presented

**#45. Virtual  
Communications  
– Corporate  
Communications**

No Award Presented

**#46. Virtual  
Communications -  
Education & Training**

Rinky Kapoor  
VI & G-Cube Webwide  
Software Pvt. Ltd.  
G-Cube Webwide Software  
Pvt. Limited  
Noida, Uttar Pradesh  
India

Kimberley Simpson  
Jessica Lipowski  
Rehannah Karim  
*How to Get Published Webinar*  
SAGE Publishing  
London, England  
United Kingdom

Staci Schneider  
*HOOSIER S.T.A.R.T. Virtual Meeting Invitations and Presentation Templates*  
State of Indiana  
Indianapolis, IN

#### **#47. Virtual Communications – Special Purpose**

No Award Presented

## **SOCIAL MEDIA**

#### **#48. Social Media - Social Media Sites**

(for social media and networking sites other than Facebook, e.g., Google+, LinkedIn, Twitter, Pinterest, Instagram, TikTok, etc.)

Phaedra Cress  
*Aesthetic Surgery Journal: Instagram*  
*Aesthetic Surgery Journal*  
Garden Grove, CA

Danika Rainer  
Defense Health Agency  
*Own Your Limits Instagram*  
Booz Allen Hamilton  
Falls Church, VA

#### **#49. Social Media - Facebook Sites**

Zac Corbett  
Bailey Wallingford  
*Maple Knoll Village Instagram and Facebook*  
Maple Knoll Communities  
Cincinnati, OH

James Roland V. Javier  
Gregory Gerald V. Fabic  
Christian Joshua DR. Novelo  
*Past and Curious*  
Naval Research and Technology Development Center  
Cavite City, Cavite  
Philippines

Aisyle Deriquito  
Corinne Houlihan  
Rich Greer  
*Ullico Inc.'s Facebook Page*  
Ullico Inc.  
Laurel, MD

#### **#50. Social Media - Blog Content**

(editorial content of the entire blog)

Michelle Malgesini  
Regena Frieden  
*Liberate Health*  
Medecision  
Dallas, TX

Robin Hardman  
*Robin Hardman Communications blog*  
Robin Hardman Communications, Inc.  
Ridgewood, NY

Richard Chambers  
*Chambers on the Profession*  
The Institute of Internal Auditors  
Lake Mary, FL

Debbie Waller  
*Hypnotherapy Training & Practitioner*  
Yorkshire  
*Hypnotherapy Training*  
Beal, North Yorkshire  
United Kingdom

#### **#51. Social Media - Best Single Blog Post**

Jennifer Loftus  
Cassandra Carver  
*Diversity, Equity, and Inclusion: Where Do We Start?*  
Astron Solutions  
New York, NY

Ashley Sumrall  
*My colleagues are nervous. My patients are crying. And yet, we are here.*  
Atrium Health,  
Levine Cancer Institute  
Charlotte, NC

#### **#52. Social Media - Best Series of Blog Posts**

(includes [up to 3] posts on a single topic or theme)

Clifton Barnes  
*UNC Sports News and Analysis*  
CapitalSportsNC  
Cary, NC

Lois Bowers  
*Coronavirus Blogs*  
McKnight's Senior Living  
North Olmsted, OH

Reinsurance Group of America  
Meg Gallagher  
Gina Lipovics  
*COVID-19 Fraud Article Series*  
Reinsurance Group of America (RGA)  
Chesterfield, MO

#### **#53. Social Media - Special Purpose**

Alana Roche  
Enjoli Hughes  
*12 Days of December*  
Logical Innovations Inc. at NASA Armstrong Flight Research Center  
Edwards, CA

Alex Odell  
Susanne Bassmann  
*Life Insurance Awareness Month (LIAM)*  
Prudential  
Newark, NJ

## **WEBSITES**

#### **#54. Websites - Websites**

(entire site, including content and design) (includes microsites)

Joan-Marie Stiglich  
*Women in Oncology*  
Healio  
Thorofare, NJ

Kimberly Wethington  
Cait Marcus  
James Fritzky  
*AICPA Life and Disability Insurance Product Landing Pages*  
Prudential  
Roseland, NJ

Rachel Christian  
Terry Turner  
Matt Mauney  
*RetireGuide.com*  
RetireGuide  
Orlando, FL

SAGE Publishing  
*Structural Racism and Police Violence: Causes, Impact, and Reform*  
SAGE Publishing  
Thousand Oaks, CA

Francisco Garzon  
*Tile of Spain USA New Website*  
Tile of Spain USA  
Coral Gables, FL

Laura Jewell  
Zicklin Marketing Team  
Lawrence Kelty, Rezaullah Mahmud, Sara Welch  
*#ZicklinTogether microsite*  
Zicklin School of Business  
New York, NY

**#55. Websites -  
WordPress Sites**

(sites created or hosted with  
WordPress)

Evan Sparks  
Monica Meinert  
Kevin Eaton  
*ABA Banking Journal*  
American Bankers Association  
Washington, DC

David Holloway-Boyd  
*FBMC Benefits  
Management Website*  
FBMC Benefits  
Management, Inc.  
Tallahassee, FL

Jill Nienhiser  
*Mind & Media's Website*  
Mind & Media Inc.  
Alexandria, VA

Vasanthi Balasubramanian  
Rajith Kumar  
*Origin Fractal Edu -  
Higher Education Website*  
Origin Learning Inc.  
Bee Cave, TX

Catherine Clifton  
Mark C. Vogler  
Kristin Rairden  
Rachel P. Sommers  
*The Professional  
Counselor Website*  
The Professional Counselor  
Greensboro, NC

Ben Pickering  
*Wells Fargo Small Business  
Resource Center*  
Wells Fargo  
San Francisco, CA

**#56. Websites - 1-2  
Person-Produced**

(one or two people write most  
copy, edit and lay out the site)

MaryKay Grueneberg  
Linda Kelley  
*STC Chicago Website*  
STC Chicago  
Elk Grove Village, IL

**#57. Websites -  
Financial & Investment  
Websites**

Dawn Rorai  
*Disruption Accelerated: Make  
sense of fast-paced change*  
T. Rowe Price  
Owings Mills, MD

**#58. Websites -  
Politics & Government**

No Award Presented

**#59. Websites -  
Special Purpose**

Amy Calhoun  
Nathania Montes  
*Chaps Unite Against Racism*  
College of DuPage  
Glen Ellyn, IL

Novlet Mattis  
*everything ELLiE Center*  
Orlando Health  
Orlando, FL

James Fritzky  
Cait Marcus  
*AICPA Life and Disability  
'Insurance Needs  
Estimator' Tools*  
Prudential  
Roseland, NJ

Olivia Linke  
Catie Stephenson  
Sarah Larkin  
*Univera Healthcare and  
Buffalo Olmsted Parks  
Conservancy's TREEventure*  
Univera Healthcare  
Buffalo, NY

**#60. Websites - New**

Robyn Kermode  
Nicole Gardner  
*Lake Health Website Redesign*  
Lake Health  
Concord Township, OH

Tracy Cullen  
Lucius Kahng  
*NEMA.org*  
NEMA  
Rosslyn, VA

**#61. Websites -  
Most Improved**

Chris Kierig  
Brian Lam  
*AMTA Website Redesign -  
Most Improved*  
AMTA  
Evanston, IL

Rachel Yager  
Jessica Cox  
Devin Koncar  
*Customers First*  
Colorado State University  
Fort Collins, CO

Jan Mazotti  
Israa Ahmad  
*IASLC.org transitions  
to timely and relevant*  
IASLC  
Denver, CO

**CAMPAIGNS,  
PROGRAMS &  
PLANS**

**#62. Campaigns,  
Programs & Plans -  
Education & Training**

Rinky Kapoor  
*Axis Bank & GCube  
Webwide Software Pvt. Ltd*  
G-Cube Webwide Software  
Pvt. Limited  
Noida, Uttar Pradesh  
India

Jeff Helmus  
Miriam Taylor  
*Portillo's Restaurant Group  
Interactive Fry Course*  
Inno-Versity  
Ada, MI

**#63. Campaigns,  
Programs & Plans -  
Marketing & Public  
Relations**

Kate Redding  
Ross Rollins  
*AAO-HNS International  
Recruitment Campaign*  
AAO-HNS  
Alexandria, VA

Cheri Davidson  
Ashley Locke  
Ryan Cowieson  
*Kawartha Lakes Brand Book*  
City of Kawartha Lakes  
Lindsay, ON  
Canada

Jason Anderson  
*Upper Willamette Soil & Water  
Conservation District Campaign*  
Funk/Levis & Associates  
Eugene, OR

Ginny Van Cura  
*OptumRx PCMS Toolkit*  
OptumRx  
Arlington Heights, IL

Jenny Lankford  
Stephanie Sulmer  
Anne Thompson  
*Sheltering Arms Institute  
Grand Opening Marketing  
& PR Campaign*  
Sheltering Arms Institute, a  
collaboration with VCU Health  
Glen Allen, VA

**#64. Campaigns,  
Programs & Plans -  
Public Service**

(includes government, nonprofit  
and corporate programs in  
public information, charitable &  
community improvement areas)

William Maroni  
David Carol  
*APTA Health & Safety  
Commitments Program*  
American Public  
Transportation Association  
Washington, DC

Elena Fernandez  
Maya Forte  
*PFAS: The Forever Chemicals*  
Amigos Bravos  
Los Alamos, NM

Shruti Kundu  
*Campaign Strategy, Communication Plan and Development for Outreach Scholarship Program*  
Cognizant Technology Solutions  
Kolkata, West Bengal  
India

LaVerne Canady  
Bria Taylor  
Whitney Jackson  
*Newark Trust for Education – Great Start, Great Future Campaign*  
FHI 360  
Washington, DC

Jemilah Senter  
Adam Summers  
Erick Alvarez  
*Caring for Children During COVID-19 Campaign*  
Illinois Action for Children  
Chicago, IL

Kelly Smith  
Kenneth Dotson  
*Face It Lincoln Park*  
Lincoln Central Association  
Chicago, IL

**#65. Campaigns, Programs & Plans - Employee & Benefit Communications**

Jennifer Loftus  
*NYCEEC Employee Communications During COVID-19*  
Astron Solutions  
New York, NY

Pam Little  
*Global Well-Being Year-Round Communications*  
Blue  
Hollywood, CA

Donna Westervelt  
Buck Engagement Team  
*Ochsner Special Pension Offer*  
Buck  
Clayton, MO

Stew Ault  
Jo Davidson  
Anne Grossnickle  
*Wells Fargo Transition Brochure*  
Empower Retirement  
Littleton, CO

Jennifer Bailey  
*South Carolina Deferred Compensation Program*  
*Email Capture and Account Security campaign*  
Empower Retirement  
Greenwood Village, CO

Tonnia Shearhart  
Amanda Mclean-Thomson  
Lori Josephson  
*Amcor mega merger communications*  
Empower Retirement  
Littleton, CO

Wayne Soloman  
*New Jersey Transit Investment Options Education Campaign*  
New Jersey Transit  
Maplewood, NJ

Heidi Laubach  
Michele Wentworth  
Lea Sitton  
*Employee Assistance Program (EAP) Awareness Campaign*  
The Board of Pensions of the Presbyterian Church (U.S.A.)  
Philadelphia, PA

Jennifer Hatcher  
*TriHealth Plan Changes*  
TriHealth  
Cincinnati, OH

Daniela McCullough  
*BorgWarner DTI Campaign*  
Vanguard  
Drexel Hill, PA

**#66. Campaigns, Programs & Plans - Financial & Investment**  
*(includes retirement topics)*

Kimberly Burch-Garcia  
*County of Los Angeles 457(b) Horizons and 401(k) Savings Plans—Retirement Planning Webinar Campaign*  
County of Los Angeles  
Los Angeles, CA

Susanna Bigley-Zysk  
Karrie Morisette  
*McLaren Health Financial Wellness Program*  
Empower Retirement  
Littleton, CO

Jennifer Bailey  
*RetireReadyTN Defined Benefit addition to retirement website campaign*  
Empower Retirement  
Greenwood Village, CO

Jennifer Bailey  
*Wisconsin Deferred Compensation Program Asset Allocation campaign*  
Empower Retirement  
Greenwood Village, CO

Carmondy Breaux-Burns  
*Metropolitan Water District of Southern California 401(k) and 457(b) Deferred Compensation Plans—My Total Retirement Campaign*  
Metropolitan Water District of Southern California  
Los Angeles, CA

Patricia Davis  
*State of Montana 457(b) Deferred Compensation Plan and 401(a) Defined Contribution Plan—Beneficiary Campaign*  
Montana Public Employee Retirement Administration  
Helena, MT

Max Palmer  
Heidi Udell  
Michael Di Iorio  
*2020 FlexGuard Campaign*  
Prudential  
Newark, NJ

Arlen Zentner  
Becky Dekat  
*KPERS Deferred Compensation Enroll Campaign*  
State of Kansas  
KPERS 457 Plan  
Topeka, KS

Meg Ciesielka  
*Vanguard Personal Advisor Services Campaign*  
Vanguard  
Wayne, PA

**#67. Campaigns, Programs & Plans - Health & Medical**

Oscar Salgado  
Joe Donohue  
*AASM Foundation Annual Report and Website*  
American Academy of Sleep Medicine  
Darien, IL

Claire Saxton  
Linda Bohannon  
*Frankly Speaking About Cancer: Immunotherapy Program*  
Cancer Support Community  
Washington, DC

Jessica Dixon  
*Hypertension Awareness*  
CommonSpirit Population Health  
Chandler, AZ

Holly-Ann Campbell  
Lawrence Walter  
*Still Fighting - ONA 2020 Fall Campaign*  
Ontario Nurses' Association  
Toronto, ON  
Canada

**#68. Campaigns,  
Programs & Plans -  
Events & Meetings**  
(includes conferences)

Trisha Caruso  
Nancy Chernitsky  
Marlena Smith  
OSNNY Retina 2020  
Meeting Campaign  
Healio LIVE  
Thorofare, NJ

Jessica Arreola  
Alana Roche  
Samson Reiny  
Meet NASA's 2020  
Earth Expeditions  
Logical Innovations Inc. at  
NASA Armstrong Flight  
Research Center  
Edwards, CA

Karen Ward  
Fall State Leadership Virtual  
Conference Program & Guide  
SkillsUSA Massachusetts  
South Easton, MA

**#69. Campaigns,  
Programs & Plans -  
Special Purpose**

Allison Ognibene  
John Hester  
quar-ART-ine  
County College of Morris  
Randolph, NJ

Kimberly Burch-Garcia  
County of Los Angeles 457(b)  
Horizons and 401(k) Savings  
Plans—National Retirement  
Security Month Campaign  
County of Los Angeles  
Los Angeles, CA

Carrie Goldrick  
Wood: Mustard, relish and ...  
catch-up?  
Empower Retirement  
Littleton, CO

Laura Hanichak Gregg  
FlexShares Advisor Teams  
and Diversity Study  
FlexShares  
Chicago, IL

Marc Lyncheski  
Tracy Hartman  
LCAD Speakeasy  
Silent Auction Fundraiser  
Laguna College of Art +  
Design  
Laguna Beach, CA

Diane Kaiser  
PERSI Choice 401(k) Plan—  
National Retirement Security  
Month Campaign  
Public Employee Retirement  
System of Idaho  
Boise, ID

Michael Bruckler  
St. Mary's College of Maryland  
BeCounted on Giving Tuesday  
St. Mary's College of Maryland  
St. Mary's City, MD

Heather Hyde  
Saugeen Shores Strong  
Economic Recovery Strategy  
Town of Saugeen Shores  
Port Elgin, ON  
Canada

**WRITING**

**#70. Writing -  
Education & Training**

Teri Luttrell  
Human Trafficking: Closer to  
Home Than You Think  
ABA Bank Compliance  
Washington, DC

Jonathon Hogga  
Alliant Energy  
Empower Retirement  
Littleton, CO

Ann Augspurger  
Electrical accident  
impacts a couple's lives  
Safe Electricity  
Springfield, IL

**#71. Writing - Feature  
Writing**

Steve Casey  
Deavon Snoko  
In the Wake of Portland Riots  
3550 Magazine  
Portland, OR

LeRoy Hinton  
Laure Morata  
Mark Bowers  
Ultrasound-Guided Peripheral  
Intravenous Catheter Insertion:  
The Nurse's Manual  
AACN  
Aliso Viejo, CA

David Hochman  
The Last Days of Stan Lee  
AARP  
Washington, DC

Rachel Nania  
Bridging Sound and Science:  
Music's Role in Healing  
AARP.org  
Washington, DC

Allison Evans  
The skin and stress connection  
American Academy of  
Dermatology  
Rosemont, IL

Sarah Trotto  
AAOMs Today -  
'Uncovering a Dark Past'  
American Association of Oral  
and Maxillofacial Surgeons  
Rosemont, IL

Bethany Bray  
Helping clients develop a healthy  
relationship with social media  
American Counseling  
Association  
Alexandria, VA

Mary Lord  
Eva Miller  
Radical Inclusion  
American Society for  
Engineering Education  
Washington, DC

Kendra Mims-Applewhite  
Where do we go from here?  
American Society  
of Plastic Surgeons  
Arlington Heights, IL

Publishing & Marketing Team  
When Cyber Criminals Break In  
American Staffing Association  
Alexandria, VA

Leah Lawrence  
Medicine's New Virtual Reality  
ASH Clinical News  
Lewes, DE

Jared Blohm  
"Confronting Chaos"—Concealed  
Carry Magazine, January 2021  
Delta Defense  
West Bend, WI

Brian Donahie  
Sara Grillo  
Dental Product Shopper Feature  
Writing - March 2020 BISCO  
Best Products Feature  
Dental Product Shopper  
Manalapan, NJ

Caitlyn Stulpin  
Leaving women out  
of study populations  
can cause 'great harm'  
Healio  
Thorofare, NJ

Kali Persall  
Features for IREI magazines and  
website: July, October, November  
2020; January 2021  
Institutional Real Estate, Inc.  
San Ramon, CA

Everett Chasen  
From Military Service  
to Civil Service  
NARFE  
Alexandria, VA

Elizabeth Fordham  
*Six Words for a Lifetime*  
Quill & Ink  
Houston, TX

Troy Rummler  
*Father, son bond over engineering  
a record-smashing roadster*  
Sandia National Laboratories  
Albuquerque, NM

Tony Lee  
Theresa Agovino  
*The Pandemic Imperils  
Working Mothers' Careers*  
SHRM  
Alexandria, VA

Jon Reisfeld  
*Judith Resnik's Living Legacy*  
Society of Women Engineers  
Cleveland Heights, OH

Sandra Guy  
*Engineering for Good*  
Society of Women Engineers  
Cleveland Heights, OH

Samara Kuehne  
Amanda McCorquodale  
*Food Quality & Safety -  
"A Delicate Balance"*  
(Oct/Nov 2020)  
Wiley  
Hoboken, NJ

Mary Bolster  
Gina Shaw  
*Fight of Her Life*  
Wolters Kluwer  
New York, NY

### **#72. Writing - How-to Writing**

Vanessa Molinar  
Joe Gryskiewicz  
*A Simple Alternative:  
A Minimal-Touch Technique  
for Placing Breast Implants*  
Aesthetic Surgery Journal  
Open Forum  
Garden Grove, CA

Wendy Cole  
Melissa Dittmann Tracey  
*10 Tips for Looking Your  
Best on Video*  
Realtor Magazine  
Chicago, IL

Harvey Clark  
*NIBRS Reporting User Guide*  
Tyler Technologies  
Plano, TX

Joan Hope  
*The Successful Registrar,  
Block Scheduling*  
Wiley  
Palm Beach Gardens, FL

### **#73. Writing - News Writing**

Matt Kamlet  
*NASA Marks Continued  
Progress on X-59*  
Logical Innovations Inc. at  
NASA Armstrong Flight  
Research Center  
Edwards, CA

Danielle Brown  
James Berklan  
*Point-of-care testing to the rescue*  
McKnight's Long-Term  
Care News  
Northbrook, IL

Michela Cimberle  
*Increased digital screen time  
during COVID-19 may  
accelerate myopia epidemic*  
Ocular Surgery News  
Thorofare, NJ

Josh Bootsma  
*Lansing businesses weigh options  
as property taxes spike*  
The Lansing Journal  
Lansing, IL

Maureen Kennedy  
Lucy Wang Halpern  
Corinne McSpedon  
*AJN Reports:  
The Politicization of COVID-19*  
Wolters Kluwer  
New York, NY

### **#74. Writing - Interviews & Personal Profiles**

Priscilla Cowell  
*Profile of Ralph Merrill*  
3550 Magazine  
Portland, OR

Sarah Trotto  
*AAOMS Today -  
'Picking Up the Pen'*  
American Association of Oral  
and Maxillofacial Surgeons  
Rosemont, IL

College Advantage  
Team Steiner  
*ACAAI College Advantage  
Summer 2020, cover story,  
"Stories of our own heroes"*  
American College of Allergy,  
Asthma & Immunology  
Arlington Heights, IL

Jessica Hein  
*See Her, Be Her*  
American Paint Horse  
Association  
Fort Worth, TX

Monitor on Psychology Staff  
*"5 Questions for David  
Sabsevitz," Monitor on Psychology*  
American Psychological  
Association  
Washington, DC

Kathleen Brunet  
*CCM Education Benefits  
Student in Milan, Italy  
During the COVID Crisis*  
County College of Morris  
Randolph, NJ

Allison Williams  
*Shining a Spotlight on  
Canadian Veterinarians*  
Dairy Farmers of Ontario  
Mississauga, ON  
Canada

Craig Causer  
Karen Panetta  
*Play It Like You Mean It*  
IEEE  
Piscataway, NJ

Francesca Charney  
*JHRM Interview with John West*  
Journal of Healthcare Risk  
Management, American  
Society for Health Care Risk  
Management  
Chicago, IL

Andrew Snyder  
*Lessons from a Father's  
Unexpected Death*  
Orlando Health  
Orlando, FL

Chris Roney  
*Mat Fraser on BBC's CripTales:  
Written, Directed, and Acted by  
People With Disabilities*  
POPSUGAR  
Brooklyn, NY

Wendy Cole  
*Authenticity is His Game*  
Realtor Magazine  
Chicago, IL

### **#75. Writing - Regular Departments & Columns**

*(Enter either your single best  
Column or Department, or enter  
a series of [up to 3] columns or  
departments.)*

LeRoy Hinton  
Sarah A Delgado  
Linda Bell  
Brandee Pak  
*Patient Care Page*  
AACN  
Aliso Viejo, CA

Jennifer Adams  
*AAJ Members in Motion*  
American Association  
for Justice  
Washington, DC

Carla Dickmann  
*By the Numbers –  
Concealed Carry Magazine*  
Delta Defense  
West Bend, WI

Stephen Dujack  
*Notice & Comment*  
Environmental Law Institute  
Charlottesville, VA

Bruce Rosenstein  
Frances Hesselbein  
*Leader to Leader Columns:  
Frances Hesselbein column*  
Frances Hesselbein Leadership  
Forum, University of Pittsburgh  
Medford, MA

Franchesca Charney  
*Spotlight Case Law Update*  
Journal of Healthcare Risk  
Management, American  
Society for Health Care Risk  
Management  
Chicago, IL

Stacey Phillips  
*The Growing Threat of  
Counterfeit Automotive Parts*  
Radiant Writing &  
Communications  
Carlsbad, CA

Neil Pierson  
Jim Davis  
Victor Whitman  
*BackSpace*  
Scotsman Guide Inc.  
Bothell, WA

Dawn Antoline-Wang  
Jeremy Faust  
Nancy Calaway  
*ACEP Now: Equity Equation*  
Wiley  
New Alexandria, PA

Toni Bacala  
Lynn Nace  
*Patient Handout: Ensuring  
Accessible Communication for  
People with Hearing Loss amid  
the COVID-19 Pandemic*  
Wolters Kluwer  
New York, NY

Fay Ellis  
Ashley Lyles  
*Society and Brain*  
Wolters Kluwer  
New York, NY

**#76. Writing - Editorial  
& Advocacy Writing**  
(includes letters to the editor)

Jill M. Newby  
William P. Adams  
*Understanding Breast  
Implant Illness*  
*Aesthetic Surgery Journal*  
Garden Grove, CA

Marilyn Oermann  
*COVID-19 Disruptions to  
Clinical Education: Nurse  
Educators Rise to the Challenges*  
Duke University  
Chapel Hill, NC

Bradley Fagan  
Henry Tuttle  
*Opinion: Congress Must Fund  
Community Health Centers  
During Coronavirus Battle*  
Health Center Partners of  
Southern California  
San Diego, CA

Janet Skidmore  
*Collaborate While Adopting  
New Recruitment and  
Clinical Development Tools  
to Defeat COVID-19*  
Janet Skidmore  
Communications LLC  
Dresher, PA

Julie Mackenzie  
*Unlocking the Potential  
of a Chief Outcomes Officer*  
*Mindsailing*  
Minneapolis, MN

Todd Herman  
*Servant leaders are the  
'salt and the light'*  
Todd Herman Associates  
Greensboro, NC

Cynthia Laufenberg  
Linda Laskowski-Jones, MS,  
APRN, ACNS-BC, CEN, NEA-  
BC, FAWM, FAAN  
Deborah C. Roberts, BSN, RN  
*Nursing2020*  
*"The Elephant in the Room"*  
Wolters Kluwer  
Philadelphia, PA

**#77. Writing -  
Financial &  
Investment Writing**

Carrie Goldrick  
*DTE: Your Five-Day  
Financial Forecast*  
Empower Retirement  
Littleton, CO

**#78. Writing - Health &  
Medical Writing**

Rita Effros  
*Stress is a Killer -  
Chilling is Good Medicine*  
3550 Magazine  
Portland, OR

Ben Williams  
Maureen Blaney Flietner  
*Veterinary Social Workers:  
Supporting Teams and Clients  
Through Trauma and Grief*  
AAHA  
Lakewood, CO

Cheryl Platzman Weinstock  
*Advances in Pancreatic Cancer  
— and Symptoms to Know*  
AARP.org  
Washington, DC

Laurie Meyers  
*Life after cancer*  
American Counseling  
Association  
Alexandria, VA

Franchesca Charney  
*Journal of Healthcare Risk  
Management: Harnessing the  
power of medical malpractice  
data to improve patient care*  
American Society for  
Healthcare Risk Management  
Chicago, IL

Healio/Cardiology Today Staff  
*News from the American Heart  
Association Scientific Sessions*  
Healio  
Thorofare, NJ

Laura Cascella  
*Promoting Patient  
Dignity in Healthcare*  
MedPro Group  
Myersville, MD

Robin Arnette  
*NIEHS Research Advances  
Medicine and Health*  
National Institute of  
Environmental Health Sciences  
Durham, NC

Shirley Archer  
*Strengthen the Immune System  
Naturally: More lifestyle strategies  
to counter chronic inflammation*  
Shirley S Archer  
Associates, LLC  
Riviera Beach, FL

Amy Hamaker  
David B. Kaminsky, MD, FIAC  
Bryn Nelson, PhD  
*How Structural Racism  
Can Kill Cancer Patients*  
Wiley  
Canyon Country, CA

Cynthia Laufenberg  
Linda Laskowski-Jones, MS,  
APRN, ACNS-BC, CEN, NEA-  
BC, FAWM, FAAN  
Katherine Carey  
*Nursing2020 "Caring for Patients  
with Traumatic Spinal Injury"*  
Wolters Kluwer  
Philadelphia, PA

### **#79. Writing – Speech & Script Writing**

No Award Presented

### **#80. Writing - Technical & Technology Writing**

(includes help files and FAQs, as well as writing on technology and science topics)

Megan Gates  
*Privacy in Practice*  
ASIS International  
Alexandria, VA

Mark Shortt  
*Finding Our Heroes Among Us*  
Design-2-Part Magazine /  
The Job Shop Company  
Bethel, CT

Teresa Whiting  
*Urgent Medical Transport*  
*Simulated in Second SIO*  
*Demonstration*  
Media Fusion at NASA  
Armstrong Flight Research  
Center  
Edwards, CA

### **#81. Writing - Green Writing**

Jacqueline Li  
*Drainage Services Department*  
*Sustainability Report 2019-20*  
Drainage Services Department  
Hong Kong Island  
Hong Kong (Greater China)

Sandra Lender  
*O&G Installs Solar Array for*  
*Quarry, Plant Operations*  
Sandy Lender Inc.  
Beverly Hills, FL

### **#82. Writing - Writing Series**

(series of [up to 3] articles)

Alexandre Stipanovich  
*Art Writings:*  
*7 years of Interviews & Essays*  
Firmament Studio  
Brooklyn, NY

Stacey Bersani  
Nancy Ostin  
Roderick Jackson  
*THE BRIDGE: The Future*  
*of Renewable Energy*  
IEEE-HKN  
Piscataway, NJ

Mike Price  
*Workforce Development*  
*in the Water Well Industry*  
National Ground Water  
Association  
Westerville, OH

Bernard Chia  
*PIONEER: People*  
*(From Desk To Field Series)*  
So Drama! Entertainment  
Singapore

Anne M. Perusek  
*SWE Stories, Tales*  
*from the Founders' Families:*  
*Parts One and Two*  
Society of Women Engineers  
Cleveland Heights, OH

Pam Tarapchak  
Valerie Newitt  
Sarah LaCorte  
*Oncology Times,*  
*“Spotlight on Young Investigators”*  
Wolters Kluwer  
Philadelphia, PA

Jeanne Cotroneo Darrow  
Lauren Fitzgerald  
*East Fishkill's*  
*Remarkable Families*  
Working With Words, LLC /  
East Fishkill Living  
Hopewell Junction, NY

### **#83. Writing - Best Rewrites**

(enter before and after)

Cindy Haley  
*Differentiated Case Management*  
*(DCM) User Guide*  
Tyler Technologies  
Plano, TX

## **DESIGN & ILLUSTRATION**

### **#84. Design & Illustration - Design & Layout**

Ellen Errico  
*2020 ALS Association*  
*Mission Toolkit*  
ALS Association  
Arlington, VA

Ben Tyree  
Editors, artists and production  
staffs of Visual Arts and Press  
*Defense Acquisition Magazine*  
Defense Acquisition University  
Fort Belvoir, VA

Tracy Nguyen  
*CenterState Community*  
*Heroes (COVID ADS)*  
Harland Clarke  
Las Vegas, NV

Tracy Nguyen  
*First KY Digital Banking Mailer*  
Harland Clarke  
Las Vegas, NV

Jamie Lacroix  
*Big Bites for Big Minds:*  
*A Virtual Evening in*  
*Support of Financial Aid*  
Kingsley Montessori School  
Boston, MA

Kristin Rairden  
Gretchen Porter  
Tory Watkins Cherry  
*Counseling Fellowship Flyer*  
National Board for Certified  
Counselors  
Greensboro, NC

JoAnn Dickey  
*SWE Magazine, Conference*  
*2020, Origami Insert*  
Society of Women Engineers  
Cleveland Heights, OH

Christina Capobianco  
*2020 US OPEN*  
*TOURNAMENT MAGAZINE*  
USTA / H.O. Zimman, Inc.  
Lynn, MA

### **#85. Design & Illustration - Illustration & Typography**

*HealthU Magazine*  
*Summer 2020*  
Hackensack Meridian Health  
& GLC — a marketing  
communications agency  
Skokie, IL

Lisa Graham  
*Pandemic Leader*  
University of  
Texas at Arlington  
Arlington, TX

Pauline Hudel Smith  
*Ruth*  
UTA  
Dallas, TX

### **#86. Design & Illustration - Infographics**

Toni Rigolosi  
Nicola Nittoli  
*Peak Experience*  
American Society for  
Engineering Education  
Washington, DC

Crystal Narayana  
Susan Ferris Hill  
Matt Gorstein  
*South Carolina's Ocean Economy*  
S.C. Sea Grant Consortium  
Charleston, SC

Bernard Chia  
*Maritime Security  
and Response Flotilla*  
So Drama! Entertainment  
Singapore

**#87. Design &  
Illustration - Covers**

Lisa Pampillonia  
Anthony Foronda  
*House of Radiology*  
American College of Radiology  
Reston, VA

Dana Russell  
Barbara Lawrie  
*Appaloosa Journal  
Sep-Oct Issue*  
Appaloosa Journal  
Moscow, ID

*Signature Magazine*  
*February/March 2020*  
Association Media & Publishing  
& GLC — a marketing and  
communications agency  
Skokie, IL

Breuna Baine  
Randall Williams  
*American Founders: How People  
of African Descent Established  
Freedom in the New World*  
New South Books  
Montgomery, AL

JoAnn Dickey  
*SWE Magazine, Fall 2020*  
Society of Women Engineers  
Cleveland Heights, OH

JoAnn Dickey  
*SWE Magazine, Winter 2021*  
Society of Women Engineers  
Cleveland Heights, OH

Jan Corwin Enger  
Karthika Cohen  
Daniella Thoren  
*Journal of the American  
Academy of PAs June 2020*  
Wolters Kluwer  
Philadelphia, PA

**#88. Design &  
Illustration - Spreads**

Denise Doring VanBuren  
Jennifer Minus  
*Symphonies of Stone & Steel*  
Daughters of the American  
Revolution  
Washington, DC

**#89. Design &  
Illustration -  
Photography**  
*(single photographs, photo  
illustrations & photo spreads)*

Robert French  
*Photo Spread -  
Blue Hour Photography*  
3550 Magazine  
Portland, OR

Kathryn Bousquin  
Krysti Manalo  
*B. Braun Beneficiary Campaign*  
Empower Retirement  
Littleton, CO

**#90. Design &  
Illustration - Identity  
& Graphic Standards**  
*(includes logos and stationery)*

No Award Presented

**#91. Design &  
Illustration -  
Print Ads &  
Advertorials**

Tracy Nguyen  
*Kinecta Ad Campaign*  
Harland Clarke  
Las Vegas, NV

Tracy Nguyen  
*Kinecta Mortgage  
Dreaming Ad*  
Harland Clarke  
Las Vegas, NV

Evonne Walls  
*Samaritan Heart Center  
campaign ads refresh*  
Samaritan Health Services  
Corvallis, OR

**#92. Design &  
Illustration - Posters,  
Displays & Calendars**  
*(includes signage & exhibits)*

Ginny Van Cura  
*B2C-PRINT-POSTER\_  
HIVTextToEnroll*  
OptumRx  
Arlington Heights, IL

**#93. Design &  
Illustration - Best  
Redesigns**  
*(enter before & after)*

Tom Madsen  
Karina Milani  
*Spotlight Employee Newsletter*  
City of Henderson  
Henderson, NV

Michelle Kwatkowski  
Annemarie Russoniello  
*Briefing Book*  
Prudential  
Newark, NJ

*The Residential  
Specialist Magazine*  
The Residential Real Estate  
Council & GLC — a marketing  
communications agency  
Skokie, IL

**ONE-OF-A-KIND  
PUBLICATIONS**

**#94. One-of-a-Kind  
Publications - Green**  
*(includes energy, environment,  
climate & eco-friendly topics)*

Angelia Sia  
Kai En Khoo  
CITYGREEN  
National Parks Board  
Singapore

Gloria Putnam  
Madalyn Baldwin  
Coastal Landscapes  
Initiative Partners  
*NC Coastal Landscaping Designs:  
Native Plant Templates from the  
Coastal Landscapes Initiative*  
North Carolina Sea Grant  
Raleigh, NC

**#95. One-of-a-Kind  
Publications - Print**

Cynthia Marsh  
Patty Johnson  
Matt Luhm  
*PHCC-WI Association 125th  
Anniversary Celebration*  
Blue Water Publishers LLC  
Milwaukee, WI

Donna Mitchell  
Sally Dillon  
Dori Stone  
*Who's Who in Indian River  
County Chamber Guide with  
design by Adams Media*  
ideagarden advertising  
Vero Beach, FL

DeeAnna Wilkerson  
*Sun City Hilton Head Hurricane  
Preparedness Guide*  
Sun City Hilton Head  
Community Association  
Bluffton, SC

**#96. One-of-a-Kind Publications - Electronic**

(includes Web & PDF publications)

William Maroni  
Michael Quigley  
*Moving the Nation Through Crisis: The Mobility Recovery & Restoration Task Force Report*  
American Public Transportation Association  
Washington, DC

Alan Alper  
*The Future of Infectious Disease*  
Cognizant Technology Solutions  
Teaneck, NJ

Anja Sjostrom  
Tiffany Woods  
Adriene Koett-Cronn  
*Lost in Plain Sight: The Evolution of Oregon's Nearshore Groundfish Trawl Fleet*  
Marine Resource Management,  
Oregon State University  
Corvallis, OR

Ginny Van Cura  
*INTERNAL-DIRECTORY\_ OptumRxMarketingTeam2020*  
OptumRx  
Arlington Heights, IL

John Cacciatore  
Amy Maglione  
Curt Troutman  
*Home Marketing Playbook*  
Plymouth Rock Assurance  
Boston, MA

**#97. One-of-a-Kind Publications - Custom-Published**

Christina Capobianco  
*2021 MASTERS JOURNAL*  
Augusta National Golf Club / H.O. Zimman, Inc.  
Lynn, MA

Anirudh Sharma  
Jane Koh  
*Duke-NUS Medical School: 15 Years of Impact*  
Duke-NUS Medical School  
Singapore

Christina Capobianco  
*SUPER BOWL LV PROGRAM*  
NFL / H.O. Zimman, Inc.  
Lynn, MA

**#98. One-of-a-Kind Publications - Education & Training**

Mediacorp Pte Ltd  
*Beanstalk*  
Mediacorp Pte Ltd  
Singapore

**#99. One-of-a-Kind Publications - Health & Medical Publications**

Jeff McIntyre  
Donna Cryer  
*The Language of NASH: A Narrative Guide to Communication on NASH*  
Global Liver Institute  
Washington, DC

Peter Sonnenreich  
Ola Atary  
Bassem Wolley, PharmD.  
*Tips on the DoorStep: Selecting Antibiotics Targeted to Treating Uncomplicated Urinary Tract Infections. Use of Cefixime (Suprax®) in the Era of Antimicrobial Resistance*  
Kikaku America International  
Bethesda, MD

**#100. One-of-a-Kind Publications - Government**  
(city, county, state, national and international)

Martha Mater  
*Community Health and Economic Prosperity: A Digest of the Surgeon General's Report for Business Leaders*  
American Institutes for Research  
Rockville, MD

Anne Gannon  
*2021 Tax Planner and Services Guide*  
Constitutional Tax Collector,  
Serving Palm Beach County  
West Palm Beach, FL

Carrie Price Tinklepaugh  
Scott Carter  
Atessa Marashi  
*Los Angeles Construction Market Analysis Update*  
Jacobs Engineering Group Inc.  
Salt Lake City, UT

Atessa Marashi  
Aleksandra Szczepaniak  
Felicia Rubright  
*5-Year Service Plan & 10-Year Outlook Next Stop, Even Better 2020-2024 & beyond*  
Jacobs Engineering Inc.  
Vancouver, BC  
Canada

Brian Leong  
Kok Wai Leong  
Kok Onn Leong  
*Duke-NUS commemorative book - 15 Years of Impact*  
Oxygen Studio Designs  
Pte Ltd  
Singapore

**A note on format:**

- Grand Awards are listed alphabetically by organization, within each main category.
- Awards of Excellence are listed alphabetically by the name of the first organization listed for the award, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name within each individual category. Note: In rare cases where the organization name is the same as an individual's name, it will be listed alphabetically as an organization.
- Organization names and job titles appear in the format and style used by entrants.

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