

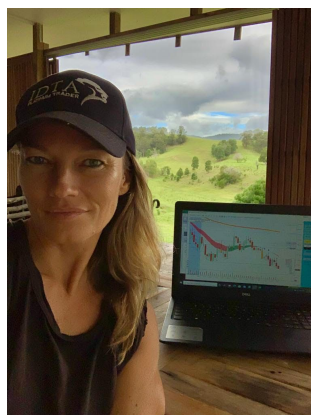
IDTA Ambassador Affiliate Program

Getting Started

Welcome to our new IDTA Ambassador Affiliate Program.
Here is your checklist to **Get You Started**:

The first step is to set up your personalised Ambassador landing page. To do this we require the following:

1. Please read and complete your Ambassador Agreement in JotForm.
2. Please confirm your correct email address for **ALL** IDTA and Affiliate Communication.
3. Send us your desired landing page URL in your desired version of your name ie:
www.idta.com.au/ambassadorname
4. Write your introduction
 - Approximately 200-300 words
 - This is an overview of who you are, what you do and why you want to share the learn to trade opportunity with your loved ones and the wider community.
 - See samples of the landing pages below.
5. Send us your favourite high res picture of you doing what you love.
 - Here are some sample picture our Members are using for their Ambassador landing pages:



6. Film a 60-90 second video at home doing what you love.
 - a. **FILM WITH YOUR SMARTPHONE POSITIONED HORIZONTALLY/LANDSCAPE.**
 - b. Introduce yourself with your name and where you're from.
 - c. Share your background profession, family and hobbies
 - d. Talk about 'why' you have chosen IDTA and love trading
 - e. The video is about sharing your trading experience and your 'why', the benefits you experience in your life as a result of the above, and inviting others to share the journey with you.

Example video content from some of our members:

- Dani McLeod - <https://www.youtube.com/watch?v=bEXR8E2ZETg>
- Greg Sinclair - <https://www.youtube.com/watch?v=PJRLu38tj8o>
- Carmel Davis - <https://www.youtube.com/watch?v=c-h5Y8fOspY>
- If you have filmed a video testimonial with us, you can use this on your landing page.

Example landing pages for you:

- Checkout Kevin's Ambassador page here: www.idta.com.au/kevinjustice
- Checkout Ingela's Ambassador page here: www.idta.com.au/ingelatraylor
- Checkout TJ's Ambassador page here: www.idta.com.au/tjhendy
- Checkout Remie's Ambassador page here: www.idta.com.au/remie

7. Please email your video, photo and intro to jacki@idta.com.au.
 - a. Send your video using WeTransfer <https://wetransfer.com/> (It's FREE and easy to send files) at your earliest convenience.

Please let us know if you require any assistance or have any further questions.
We look forward to getting you started!

Here's to living life on your own terms.

Cam, Lachy, Kelly and the IDTA Team

Cameron Buchanan, Lachlan Elsworth & Kelly Lowry
IDTA Owners