

CEMEX



OUR PURPOSE JOURNEY

PURPOSE

Building a better Future



Growing Platform AFFORDABLE HOUSING SOLUTIONS

- **>3.5 M** people with access to dwelling
- **32,000 self-employment**
- **>4.6 million m²** built
- **3-6 months** construction vs 15 years

Social and
environmental
impact
creation



Impact
Business
creation

- **>300 million USD*** granted in microfinance
- Reputation
- Consumer loyalty
- Partnerships with key stakeholders

Innovation for
scale-up and
impact

*Patrimonio Hoy, Construyo Contigo, Clean Cookstoves, Yo Construyo and our digital solution KeObra



ALTERNATIVE FUELS

- Improves the quality of life for local communities
- Reduction of **7.9 million tons** of CO₂ emissions since 1990
- Diverts **3.3 million tons** of waste away from landfill

Social and
environmental
impact
creation

Impact
Business
creation

Innovation for
scale-up and
impact

- CEMEX replaces the use of pet coke and / or hydrocarbons with alternative fuels (e.g. municipal solid waste)
- Saves **\$150 million USD** in costs

Improves co-processing technology to facilitate the replacement of traditional fuels in cement production, in favor of alternative



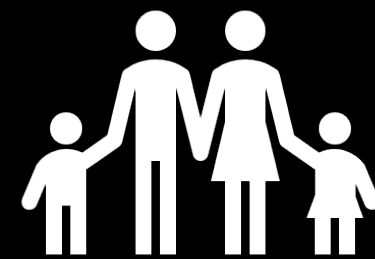
Innovating
during
COVID19 –
Hospitals
fabricated
in 15 days

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Restarting together to support MSME

RAMP-UP OUR ECONOMY



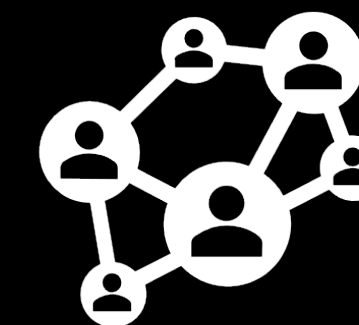
Help rebound the core socio-economic systems – recover activity levels in an innovative and safe manner.

ACCELERATE THE RECOVERY



Mitigate the impact of this crisis in the short term focusing on the most affected.

STRENGTHEN OUR RESILIENCE



Develop resilient societies, cities and living systems, to better face future challenges.

AIRBUS
BizLab
The Aerospace Accelerator

BASF
We create chemistry

BID | LAB

BCG
BOSTON
CONSULTING
GROUP

CEMEX

citi

endeavor

Telefonica

ie UNIVERSITY

IESE
Business School
University of Navarra

citi

MAPFRE

endeavor

Microsoft for Startups

Navantia

**SOUTH
SUMMIT**
INNOVATION IS BUSINESS

CEMEX

Business
Fights
Disaster

LIVE YOUR PURPOSE,
AND BE THE CHANGE.

TOGETHER WE CAN
TRANSFORM THE
WORLD.



THANK YOU

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#BuildingCommunityTogether



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