

VIRTUAL CONFERENCE SCHEDULE



NORTH & SOUTH AMERICA

Eastern Daylight Time (US & Canada)	p. 2-3
Central Daylight Time (US & Canada)	p. 4-5
Mountain Daylight Time (US & Canada)	p. 6-7
Pacific Daylight Time (US & Canada)	p. 8-9
Brasília Time (Brazil)	p. 10-11

EUROPE

UK/British Summer Time	p. 12-13
Central European Summer Time	p. 14-15

AUSTRALIA

Australian Western Standard Time	p. 16-17
Australian Central Standard Time	p. 18-19
Australian Eastern Standard Time	p. 20-21

WEDNESDAY

2:00 - 5:00 COACHING SESSION

Based on book:
The Gap & The Gain
- Digital Workbook Included

7:00 - 8:30 SHOW & TALE

Martie McNabb hosts this
storytelling event.

THURSDAY

12:30 - 1:00 MEET & GREET

Remo
First-time attendees gather for
conference introduction.

1:00 - 2:45 GENERAL SESSION

Remo
Opening remarks, Erik Kessels
keynote, & networking.

2:45 - 3:00 BREAK

3:00 - 4:30 BREAKOUTS

Attend your choice of one 90-
minute breakout session.

4:30 - 7:00 BREAK

7:00 - 9:00 GENERAL SESSION

Remo
What's New with TPM, Vendor
Spotlights, & networking.

FRIDAY Part 1

8:00 - 9:00 NETWORKING

Remo
Open networking.

9:00 - 9:45 GENERAL SESSION

Remo
Vendor Spotlights.

9:45 - 10:00 BREAK

10:00 - 11:30 BREAKOUTS

Attend your choice of one 90-
minute breakout session.

12:00 - 1:00 NETWORKING

Remo
Open networking.

1:00 - 1:50 GENERAL SESSION

Remo
Vendor Spotlights.

1:50 - 2:00 BREAK

2:00 - 3:30 BREAKOUTS

Attend your choice of one 90-
minute breakout session.

3:30 - 4:30 NETWORKING

Remo
Semi-structured networking.

FRIDAY Part 2

4:30 - 7:00 BREAK

7:00 - 7:30 NETWORKING

Remo
Open networking.

7:30 - 8:45 GENERAL SESSION

Remo
Cathi Nelson's keynote address
and Story Slam.

8:45 - 10:00 NETWORKING

Remo
Open networking.

SATURDAY

8:30 - 9:00 NETWORKING

Remo
Open networking.

9:00 - 9:50 GENERAL SESSION

Remo
Vendor Spotlights.

9:50 - 10:00 BREAK

10:00 - 11:30 BREAKOUTS

Attend your choice of one
90-minute breakout sessions.

11:30 - 12:30 BREAK

12:30 - 2:00 BREAKOUTS

Attend your choice of one
90-minute breakout sessions.

2:00 - 2:15 BREAK

2:15 - 3:30 GENERAL SESSION

Remo
Sky Bergman keynote, closing
remarks.

3:30 - 4:30 NETWORKING

Remo
Open networking.



Schedule at a Glance - Eastern Daylight Time

PRE-CONFERENCE

MAIN CONFERENCE

BREAKS

THURSDAY, 4/21

3:00 - 4:30 pm

Photos + Stories for Richer
Photo Books
Clémence Scouten

Drafting a Photo Organizer's
Contract
Allison Freedman

Get the Ops to Avoid
the "Oops"
Jill Yesko

More Clients, Less Marketing
Mary Cravets

FRIDAY, 4/22

10:00 - 11:30 am

Add VIP Services with Archival
Science
Amberly Russell

Video Conversion Services for
Lead Generation
Becky Ball

The Art of the Find: Curating
Your Client's Photos
Isabelle Dervaux

Emergency Plans Are Critical
Philip Griffith

FRIDAY, 4/22

2:00 - 3:30 pm

Overcoming Limiting Beliefs
Peter Bennett

Grow Your Business With
Instagram
Casey von Stein

Close Deals With a Client
Assessment & Roadmap
Rhoda Gordon

SATURDAY, 4/23

10:00 - 11:30 am

Apple for Photo Managers:
2022 Update
Paul Einarsen

Recurring Revenue Through
Monthly Membership
Dionne Merriott

Business Systems: 6 Ways to
Maximize Efficiency
Holly Corbid & Sandra Williams

Create Powerful and Engaging
Presentations
Amanda Littlecott

SATURDAY, 4/23

12:30 - 2:00 pm

Adobe InDesign Tips and
Tricks
Adam Pratt

Sales as Storytelling
Darla DeMorrow

Break It Down: Managing
Large Projects
Kerry Butkovich & Becky Hussey

Breakout & Networking Sessions - Eastern Daylight Time

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1:30 - 2:30 NETWORKING

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Schedule at a Glance - Mountain Daylight Time

PRE-CONFERENCE

MAIN CONFERENCE

BREAKS

Subject to change.

p.6

THURSDAY, 4/21

1:00 - 2:30 pm

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10:30 am - 12:00 pm

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Darla DeMorrow

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Kerry Butkovich & Becky Hussey

Breakout & Networking Sessions - Mountain Daylight Time

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Schedule at a Glance - Pacific Daylight Time

PRE-CONFERENCE

MAIN CONFERENCE

BREAKS

THURSDAY, 4/21

12:00 - 1:30 pm

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Amanda Littlecott

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Sales as Storytelling
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Break It Down: Managing
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Kerry Butkovich & Becky Hussey

Breakout & Networking Sessions - Pacific Daylight Time

WEDNESDAY

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THURSDAY

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2:00 - 3:45 GENERAL SESSION

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3:45 - 4:00 BREAK

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5:30 - 8:00 BREAK

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FRIDAY Part 2

5:30 - 8:00 BREAK

8:00 - 8:30 NETWORKING

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8:30 - 9:45 GENERAL SESSION

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SATURDAY

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Vendor Spotlights.

10:50 - 11:00 BREAK

11:00 - 12:30 BREAKOUTS

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90-minute breakout sessions.

12:30 - 1:30 BREAK

1:30 - 3:00 BREAKOUTS

Attend your choice of one
90-minute breakout sessions.

3:00 - 3:15 BREAK

3:15 - 4:30 GENERAL SESSION

Remo
Sky Bergman keynote, closing
remarks.

4:30 - 5:30 NETWORKING

Remo
Open networking.



Schedule at a Glance - Brasília Time

PRE-CONFERENCE

MAIN CONFERENCE

BREAKS

THURSDAY, 4/21

4:00 - 5:30 pm

Photos + Stories for Richer
Photo Books
Clémence Scouten

Drafting a Photo Organizer's
Contract
Allison Freedman

Get the Ops to Avoid
the "Oops"
Jill Yesko

More Clients, Less Marketing
Mary Cravets

FRIDAY, 4/22

11:00 am - 12:30 pm

Add VIP Services with Archival
Science
Amberly Russell

Video Conversion Services for
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Becky Ball

The Art of the Find: Curating
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Isabelle Dervaux

Emergency Plans Are Critical
Philip Griffith

FRIDAY, 4/22

3:00 - 4:30 pm

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Peter Bennett

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Close Deals With a Client
Assessment & Roadmap
Rhoda Gordon

SATURDAY, 4/23

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Business Systems: 6 Ways to
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Holly Corbid & Sandra Williams

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Amanda Littlecott

SATURDAY, 4/23

1:30 - 3:00 pm

Adobe InDesign Tips and
Tricks
Adam Pratt

Sales as Storytelling
Darla DeMorrow

Break It Down: Managing
Large Projects
Kerry Butkovich & Becky Hussey

Breakout & Networking Sessions - Brasília Time

WEDNESDAY

19:00 - 22:00 COACHING SESSION

Based on book:
The Gap & The Gain
- Digital Workbook Included

00:00 - 01:30 SHOW & TALE

Martie McNabb hosts this
storytelling event.

THURSDAY

17:30 - 18:00 MEET & GREET

Remo
First-time attendees gather for
conference introduction.

18:00 - 19:45 GENERAL SESSION

Remo
Opening remarks, Erik Kessels
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19:45 - 20:00 BREAK

20:00 - 21:30 BREAKOUTS

Attend your choice of one 90-
minute breakout session.

21:30 - 00:00 BREAK

00:00 - 02:00 GENERAL SESSION

Remo
What's New with TPM, Vendor
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FRIDAY Part 1

13:00 - 14:00 NETWORKING

Remo
Open networking.

14:00 - 14:45 GENERAL SESSION

Remo
Vendor Spotlights.

14:45 - 15:00 BREAK

15:00 - 16:30 BREAKOUTS

Attend your choice of one 90-
minute breakout session.

17:00 - 18:00 NETWORKING

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20:30 - 21:30 NETWORKING

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Semi-structured networking.

FRIDAY Part 2

21:30 - 00:00 BREAK

00:00 - 00:30 NETWORKING

Remo
Open networking.

00:30 - 01:45 GENERAL SESSION

Remo
Cathi Nelson's keynote address
and Story Slam.

01:45 - 03:00 NETWORKING

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Open networking.

SATURDAY

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Vendor Spotlights.

14:50 - 15:00 BREAK

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90-minute breakout sessions.

16:30 - 17:30 BREAK

17:30 - 19:00 BREAKOUTS

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19:00 - 19:15 BREAK

19:15 - 20:30 GENERAL SESSION

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Sky Bergman keynote, closing
remarks.

20:30 - 21:30 NETWORKING

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Schedule at a Glance - UK/British Summer Time

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MAIN CONFERENCE

BREAKS

THURS, 21 APR

20:00 - 21:30

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FRIDAY, 22 APR

15:00 - 16:30

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FRIDAY, 22 APR

19:00 - 20:30

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SAT, 23 APR

15:00 - 16:30

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22:30 - 23:00 BREAK

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22:30 - 01:00 BREAK

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01:30 - 02:45 GENERAL SESSION

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02:45 - 04:00 NETWORKING

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SATURDAY

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Mary Cravets

FRIDAY, 22 APR

16:00 - 17:30

Add VIP Services with Archival
Science
Amberly Russell

Video Conversion Services for
Lead Generation
Becky Ball

The Art of the Find: Curating
Your Client's Photos
Isabelle Dervaux

Emergency Plans Are Critical
Philip Griffith

FRIDAY, 22 APR

20:00 - 21:30

Overcoming Limiting Beliefs
Peter Bennett

Grow Your Business With
Instagram
Casey von Stein

Close Deals With a Client
Assessment & Roadmap
Rhoda Gordon

SAT, 23 APR

16:00 - 17:30

Apple for Photo Managers:
2022 Update
Paul Einarsen

Recurring Revenue Through
Monthly Membership
Dionne Merriott

Business Systems: 6 Ways to
Maximize Efficiency
Holly Corbid & Sandra Williams

Create Powerful and Engaging
Presentations
Amanda Littlecott

SAT, 23 APR

18:30 - 20:00

Adobe InDesign Tips and
Tricks
Adam Pratt

Sales as Storytelling
Darla DeMorrow

Break It Down: Managing
Large Projects
Kerry Butkovich & Becky Hussey

Breakout & Networking Sessions - Central European Summer Time

THURSDAY

2:00a - 5:00a COACHING SESSION

Based on book:
The Gap & The Gain
- Digital Workbook Included

7:00a - 8:30a SHOW & TALE

Martie McNabb hosts this
storytelling event.

FRIDAY am

12:30a - 1:00a MEET & GREET

Remo
First-time attendees gather for
conference introduction.

1:00a - 2:45a GENERAL SESSION

Remo
Opening remarks, Erik Kessels
keynote, & networking.

2:45a - 3:00a BREAK

3:00a - 4:30a BREAKOUTS

Attend your choice of one 90-
minute breakout session.

4:30a - 7:00a BREAK

7:00a - 9:00a GENERAL SESSION

Remo
What's New with TPM, Vendor
Spotlights, & networking.

FRIDAY pm

8:00p - 9:00p NETWORKING

Remo
Open networking.

9:00p - 9:45p GENERAL SESSION

Remo
Vendor Spotlights.

9:45p - 10:00p BREAK

10:00p - 11:30p BREAKOUTS

Attend your choice of one 90-
minute breakout session.

SATURDAY am

12:00a - 1:00a NETWORKING

Remo
Open networking.

1:00a - 1:50a GENERAL SESSION

Remo
Vendor Spotlights.

1:50a - 2:00a BREAK

2:00a - 3:30a BREAKOUTS

Attend your choice of one 90-
minute breakout session.

3:30a - 4:30a NETWORKING

Remo
Semi-structured networking.

4:30a - 7:00a BREAK

7:00a - 7:30a NETWORKING

Remo
Open networking.

7:30a - 8:45a GENERAL SESSION

Remo
Cathi Nelson's keynote address
and Story Slam.

8:45a - 10:00a NETWORKING

Remo
Open networking.

SAT pm / SUN am

8:30p - 9:00p NETWORKING

Remo
Open networking.

9:00p - 9:50p GENERAL SESSION

Remo
Vendor Spotlights.

9:50p - 10:00p BREAK

10:00p - 11:30p BREAKOUTS

Attend your choice of one
90-minute breakout sessions.

11:30p - 12:30a BREAK

12:30a - 2:00a BREAKOUTS

Attend your choice of one
90-minute breakout sessions.

2:00a - 2:15a BREAK

2:15a - 3:30a GENERAL SESSION

Remo
Sky Bergman keynote, closing
remarks.

3:30a - 4:30a NETWORKING

Remo
Open networking.



Schedule at a Glance - AWST Time Zone

PRE-CONFERENCE

MAIN CONFERENCE

BREAKS

Subject to change.

p.16

FRIDAY, 4/22

3:00 - 4:30 am

Photos + Stories for Richer
Photo Books
Clémence Scouten

Drafting a Photo Organizer's
Contract
Allison Freedman

Get the Ops to Avoid
the "Oops"
Jill Yesko

More Clients, Less Marketing
Mary Cravets

FRIDAY, 4/22

10:00 - 11:30 pm

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Maximize Efficiency
Holly Corbid & Sandra Williams

Create Powerful and Engaging
Presentations
Amanda Littlecott

SUNDAY, 4/24

12:30 - 2:00 am

Adobe InDesign Tips and
Tricks
Adam Pratt

Sales as Storytelling
Darla DeMorrow

Break It Down: Managing
Large Projects
Kerry Butkovich & Becky Hussey

Breakout & Networking Sessions - AWST Time Zone

THURSDAY

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4:30a - 6:00a BREAKOUTS

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6:00a - 8:30a BREAK

8:30a - 10:30a GENERAL SESSION

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FRIDAY pm

9:30p - 10:30p NETWORKING

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Open networking.

10:30p - 11:15p GENERAL SESSION

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Vendor Spotlights.

11:15p - 11:30p BREAK

11:30p - 1:00a BREAKOUTS

Attend your choice of one 90-
minute breakout session.

SATURDAY am

1:30a - 2:30a NETWORKING

Remo
Open networking.

2:30a - 3:20a GENERAL SESSION

Remo
Vendor Spotlights.

3:20a - 3:30a BREAK

3:30a - 5:00a BREAKOUTS

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minute breakout session.

5:00a - 6:00a NETWORKING

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SAT pm / SUN am

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Schedule at a Glance - ACST Time Zone

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MAIN CONFERENCE

BREAKS

Subject to change.

p.18

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4:30 - 6:00 am

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Clémence Scouten

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Allison Freedman

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