

ELISE + SCOTT GRICE'S

BEYOND IRRESISTIBLE

90 DAYS OF SOUL, SYSTEMS, AND SALES
FOR THE WOMAN WHO'S READY

for both less and more



AS SEEN ON:

THE
HUFFINGTON
POST

Being Boss
A PODCAST FOR CREATING ENTREPRENEURS

 Social Media
Examiner

THE RISE
TO THE TOP

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YOU'RE ONE OF THE CHOSEN FEW

invited into this next level

We created this experience because we know you're ready to take *everything* to the next level ... in both your life + business.

Because even though you've taken some amazing courses, read some amazing books, and implemented some amazing advice, **you've reached that point in your business where figuring it all out on your own isn't cutting it anymore.**

Clarity, simplicity, and ease are important to you in ways they weren't a year or two ago. Back then, the endless hustle seemed normal—a part of paying your entrepreneurial “dues.” And yet, now you know there has to be something *more*.

More time.
More balance.
More space.
More freedom.
More energy.
More impact.
More left over ... for vacations, savings accounts, and lifestyle upgrades.

Obviously, all of these changes aren't easy. And they don't happen overnight (which is why we'll be working together so closely for 90 days).

But they're *absolutely* within your reach.

Take our business, for example. As a service-based branding studio, we reached 6 figures in year one.

Three years later, we closed our multi 6-figure branding studio and reached 6 figures within the first year of launching our branding course.

Fast forward to today, and that same 6-figure course has brought in over **\$1.6 million in sales.**

None of this happened by *chance*.

In fact, if you look closely at our profits earned vs. our time invested over the last few years, you'll notice two very important metrics:

1. Our profits keep going up
2. Our time invested keeps going down

This is why we aren't tied to our inboxes, social media accounts, or computers.

This is why we aren't constantly promoting, launching, or selling.

This is why we are the *exact opposite* of every single “busy” and “successful” coach, course creator, and service provider you see online.

We want both a wildly successful business and a radically fulfilling life.

And we absolutely refuse to believe we *have* to choose one over the other.

Sound familiar?

Because that's exactly why you're here.

Beyond Irresistible was created to take you from confused, stuck, and overwhelmed to **more growth, more wealth, and more freedom** (by doing, working, and guessing *less*).

Simply put: This was made for you.

Every single detail was meticulously prepared to care for you and your business with the utmost love and attention. And all you need to do now is say, “Yes,” and claim it as your very own.

INCLUDES 4-DAY VIP INTENSIVE

(All-inclusive and all-virtual)

Our 90 days together will kick off with a private, all-inclusive, virtual 4-day VIP intensive. Yes, this means you'll not only get our personal 2-on-1 attention as we strategize and uplevel *every* layer of your business ... but we'll also cover the cost of the *entire experience*, from food, to fun, to lots of surprises.

The only thing you have to do? *Make space in your schedule*. Because from the second you join our first Zoom session (on Friday evening), to the moment you power down your computer (on Monday afternoon) ... **we'll take care of everything else.**



Our time together will perfectly balance hustle, rest, play, and healing. And since you'll be able to experience everything from the comfort of your own home ... we'll make sure it's the coziest and most relaxing environment possible.

Prior to our weekend together, you'll receive a special package delivered straight to your door. This package will not only include everything you need to get the most out of this experience, but it will ensure that you feel spoiled and loved every single step of the way. Beyond all these surprises that are interwoven into the experience ... we've also designed the entire weekend to include some sacred time for us to hang out and do life with you in the realest of ways.

This means, when you aren't recharging and resting, we'll be diving deep into your business and upleveling your strategies, creating your systems, and transforming your sales. And beyond this high-level coaching, virtual training, and real-time collaboration, **you'll also get an intimate peek into our life + business (which is something no other coach offers).** Which is exactly why this kind of personalized support is unlike anything else out there, as we focus on you (and only you) for the entire weekend.

Our #1 goal with this experience is to make it as personal, authentic, life-giving, life-changing, and results-centric as possible. And with everything we have planned, we know you'll not only walk away from this experience feeling utterly and completely spoiled, but **your life + business will never be the same.**

INCLUDES IMPLEMENTATION SESSIONS + LIVE SUPPORT

(90 days' worth, actually)

And here's the very best part: This experience isn't just a virtual retreat, and it isn't just a 1-on-1 coaching intensive. It's a whole new combination, designed to support you through 90 days of pure growth.

Why 90 days?

1. **Because you work fast.** You're an action-taker. And a year long mastermind, where you get 10 minutes of attention a month, isn't enough. High touch, high quality, and high impact are requirements for you now.
2. **Because you deserve better.** Which means you shouldn't have to spend \$40k over a year-long period to work with a single industry expert. Because as much as these experts will try to convince you that investing this kind of money means you're finally "taking your future seriously," we don't agree. Your \$40k and 365 days will go so much further if you focus on 90 days of specific growth at a time.
3. **Because we want more for you.** After our 90 days together, you will have the option to add in more coaching calls/months*, but the truth is ... that's not what you need. After our 90 days together, your money should go toward what's next for you: Hiring the right team, scaling your paid advertising, and working with experts who specialize in other areas—like investing and publicity.

This is why we believe in short-term intensives (where you can learn something specific quickly) vs. the long-term generalist masterminds (where progress is slow). We learned this lesson the hard way, so you don't have to.

So what does all of this mean for you?

Alongside the virtual intensive, you'll also get:

>> Three 1-on-1 Virtual Implementation Sessions

Yes, this means you'll get three additional 60-minute strategy sessions with us (which you can redeem anytime in the 90-day window as you implement all the next steps we strategize in the VIP Intensive).

>> 90 days of Live Chat Support

Yes, this means you can send us a quick Slack message with any questions that come up between our VIP Intensive + Implementation Sessions, for continuous access + unfiltered growth.

Simply put: We're all yours. For all of the 90 days that we work together, you'll be our #1 priority.

** If both parties agree, for an additional fee*

OUR 90 DAYS TOGETHER

Starts with these key objectives

Before the 90 days start, we'll dig into your specific goals so we're crystal clear on what you need + want. But as a result of working with us, we want you to:

- Hit your real revenue goals (and beyond) with **ease + authenticity**
- **Remove, automate, and systematize** every layer of your business, for ultimate simplicity and scalability
- **Analyze, optimize, and uplevel** your unique marketing plan, sales funnels, and path to profitability (by doubling down on what's really working for you and ditching the rest)
- Remove all the clutter and confusion (i.e., start doing a whole lot less—with a whole lot more clarity), by nurturing the right niche, the right customer, and the right business model, which will pave the way for **healthy and sustainable growth**
- Step into your *true role* as owner, leader, and influencer and **scale your “success team”** (both at home and in your business)
- **Experience freedom** in your own business, so that it starts giving you a life instead of taking from it



THE INVESTMENT

So what will this cost you?



Beyond Irresistible—which includes the all-inclusive, virtual 4-day VIP intensive, 3 implementation calls, and 90 days of live chat support—is ~~\$14,000~~ **\$12,000**.

Note: As a Branding School alumni who applied during our special enrollment window, this price is exclusive to you.

We have never offered a discount for the 90-Day Intensive before. In fact, we're really debating charging more than \$14k and we may raise our prices this year. But because we believe in you so much and we want you to be able to invest money into your business in other ways later on this year (whether that's Facebook ads, team members, additional experts for other areas of your business, etc.), we are offering this entire experience to you for only \$12,000—which is \$2,000 off the current investment.

PAYMENT DETAILS

Even though your total investment for *Beyond Irresistible* is \$12,000, we want to make it easy for you to succeed by breaking it down into a payment plan that grows alongside your business. **This payment plan comes with no extra fees, interest, etc.** It's simply \$12k broken up for your convenience. This is how the schedule will work:

- **Your first payment, of \$3000, will be due when you sign your contract.**
- Your second payment, of \$3000, will be due on Day 1 (i.e., the day of our first session).
- Your third payment, of \$3000, will be due on Day 30.
- Your fourth (and final) payment, of \$3000, will be due on Day 60.

TIMELINE DETAILS

We only accept a few upper-level clients per year. Because of this, invitations are offered on a first-come first-served basis. **Currently, March-June has been reserved for you.** The intensive will kick everything off in March (dates TBD, based on mutual schedules) and your 90 days will conclude in June.

Please note: To officially lock in your 90 days, you must sign the contract and make your deposit of \$3000.

THE NEXT STEP

The next step is simple: Ask us any questions you have. Because this is a no-pressure and high-touch experience from beginning to end, no question you ever ask us is too big or too small. Plus, our goal isn't to hard sell you. That's not our style. All we want to do is work with the exact right people who believe this experience is the exact right fit.

If you don't have any additional questions (or once your questions are answered), then all you have to do is sign the contract and make your first payment. It's that simple.

Once the contract is signed and the first payment is made, we'll lock in your intensive dates and send you everything you need to prepare!

Simply put: We're here and we're ready to invest in you.

This is your time and you're ready for the next step.