

# 6 Steps to Digital Transformation

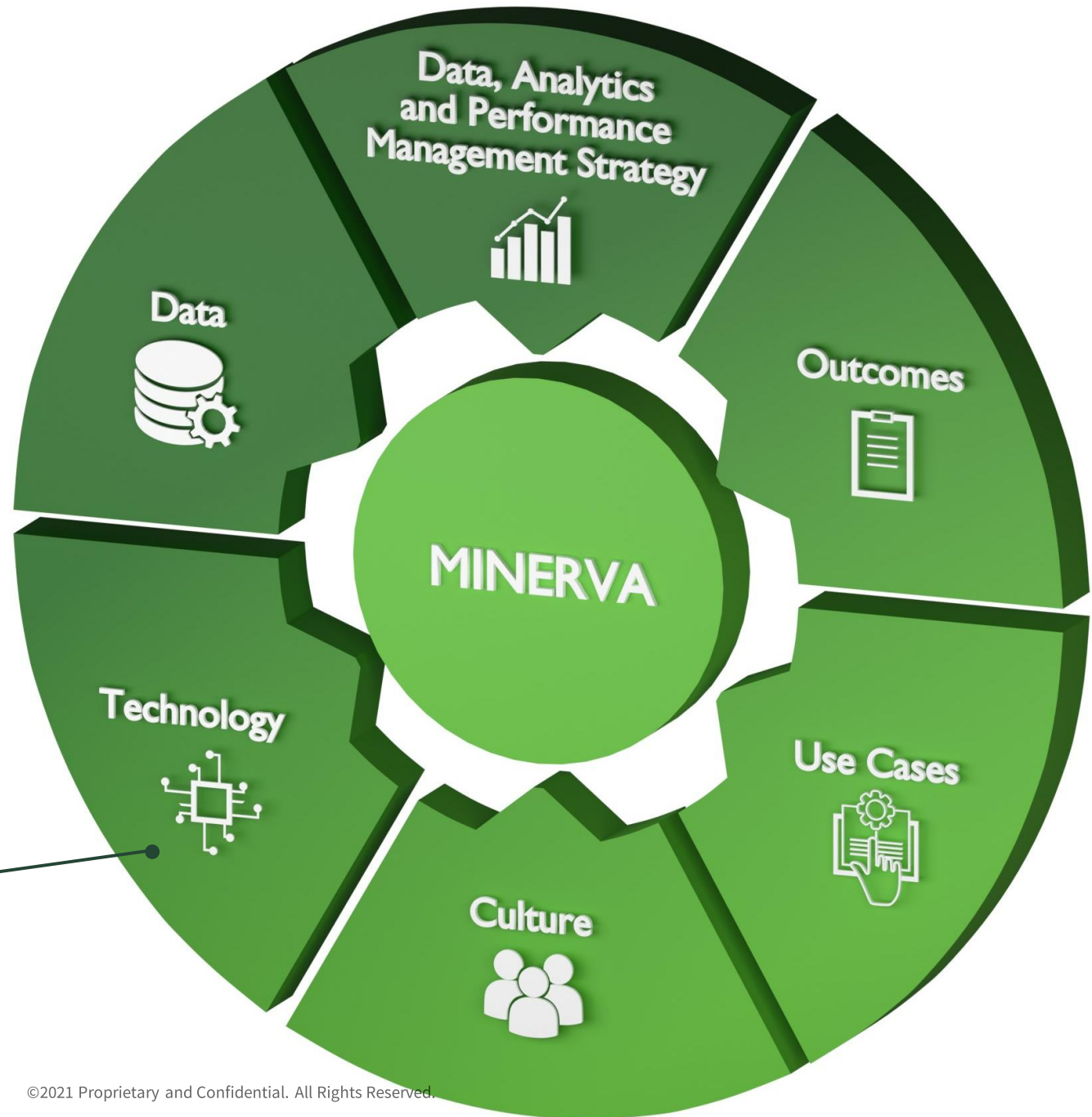
A video series by Minerva Partners

# Technology

Design and deploy a  
high-performing modern  
digital ecosystem

What technology will streamline user-experience and produce happier and more productive employees?

Technology



# Modular Data Ecosystem

- Modern technologies that each perform a specific function
- Fully integrated and working together seamlessly
- Our focus is 3 categories – Data Warehousing, EPM and BI

# Architecture Design Principles

- Focus on Simplicity & Reduce Complexity
- Look at multiple options – insist on scale and performance
- Fast Track Value



# Starts with Cloud



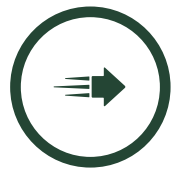
# Cloud Platform Leaders





# Modern Cloud Data Warehouse

Part of a Cloud Data Platform



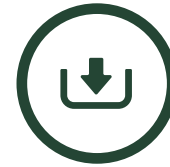
## Scalability and Performance

Separate compute from Storage



## Security and compliance

Encryption, Industry Standards



## Data Transfer

ELT tools



## TCO

On-prem to Cloud

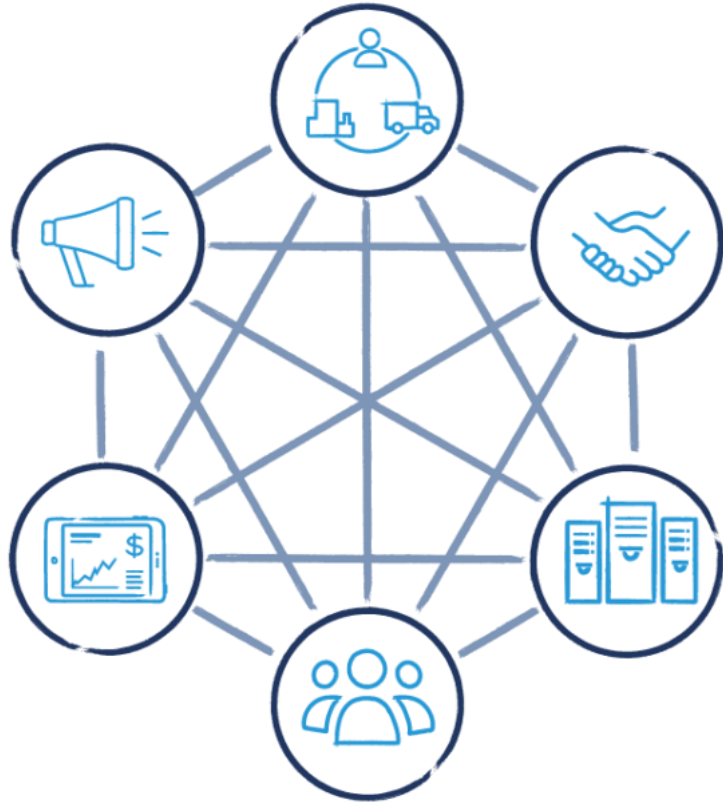


## ROI

Quick returns, pay per use

# Enterprise Performance Management

Optimize value creation across the organization



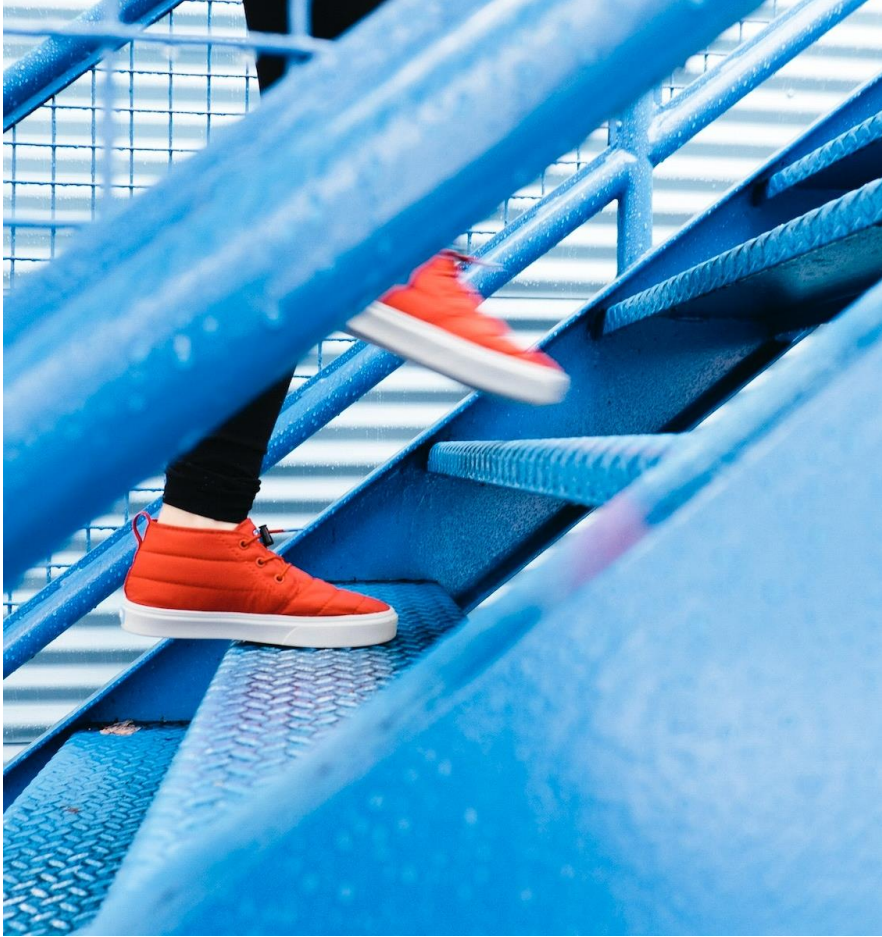
- Improved insight and decision making
- Integrated planning across all functions and domains
- Plan, Execute and Measure Continuously

# Business Intelligence & Data Visualisation



- Fast and accurate reporting.
- Valuable business insights
- Data-driven business decisions

# Things to keep in mind



- Focus on satisfying the business needs with feature set
- Ensure scalability and user adoption
- Minimize TCO