



Thank You Money

With Sarah McCrum

A Message From Money To You

It's time for you to feel powerful in your relationship with money. Whatever your financial past has looked like, it doesn't need to be the story of your future.

If you've experienced stress, worry, fear or scarcity in relation to money, it's time now to experience abundance, generosity and joy.

It's possible to relax about money so you let go of fear and worry.

It's possible to ask for what you want and receive it. It doesn't matter if that's a business outcome, some cash or happiness.

This isn't difficult to learn, but it may be unfamiliar. You may need to unlearn some habits that are blocking you at the moment. And you may need to give yourself permission to feel good in your relationship with money. It's very important.

The keys to a good relationship with money are relaxation, enjoyment and love. That's what Thank You Money is all about and it's how you change your money story.

The Thank You Money Program

Thank You Money is a 12-month program, created by Sarah McCrum, where you transform your relationship with money. In the process, you will also transform your relationship with yourself and your life.

The program is inspired by Sarah's book, Love Money, Money Loves You which is a series of messages from money that Sarah received in 2011. They offer us a way of relating with money that is inspiring, beautiful, creative and joyful. Many people have said that reading this book was the first time in their life they could relax and feel good about money.

It's a very significant shift to move from scarcity, competition and hard work to abundance, collaboration and working light. It offers a pathway to create deeply satisfying financial and business outcomes and to inspire and influence others to do the same.

Ultimately it becomes a path of freedom. When you can combine your deep personal values with creating value in the world and being well rewarded for it, you will experience a remarkable sense of liberation.

The Thank You Money Experience

Transforming your relationship with money takes time, because our cultural stories about money run so deep that we're often barely aware of them. Creating a new story requires commitment, patience and a willingness to change.

The real challenge is to relax about money and enjoy your relationship with it. Learning this in a community of engaged, open and curious people is constantly fascinating. One of the most common comments we hear about Thank You Money is about the extraordinary changes people in our community experience, from simple financial wins, to raising investment to discovering and having the confidence to be themselves in ways they never imagined were possible. That's what we want to share with you.

Who's it for?

People who want a relationship with money based on natural principles that allow you to thrive

Business owners and self-employed people

Employees who work too hard and need more energy

People looking for more purpose in their work

Gamechangers, visionaries and changemakers

People who are ready and eager to step up and make a positive difference

Key Outcomes

You'll relax about money and discover how to let go of fear, worry and stress.

You'll face your financial challenges with natural confidence and create better outcomes.

You'll discover how to ask for and receive what you really want.

You'll experience working light instead of working hard.

You'll discover how to love yourself in a way that makes sense of value and price.

You'll heal many of the relationships that have hurt you, clearing the way for a functional relationship with life and money. This will transform all your other relationships at the same time.

You'll release your deepest patterns of self-sabotage and karma.

You'll explore your intuition, guidance and personal spiritual connection, so you can make wiser decisions.

You'll dive into your soul purpose, which comes alive as you progress through the course.

You'll give yourself permission to be yourself and show up in the world with freedom.

The Community

The community is a very special aspect of Thank You Money. Through weekly coaching sessions with Sarah, as well as optional small groups, study groups, parties, online forums and a range of events during the year, you get to know each other in a way you might never have experienced elsewhere.

We're working with energy and this creates a powerful connection between all our participants. You'll develop a shared language, a conscious approach to money and life and a sense of belonging to a place where people genuinely care about each other.

The Structure

Over the next 12 months we will focus on 12 Elements (modules). Each Element will last 1 month. There are 4 parts to each Element.

1. **Video classes**

All the core topics are taught through short videos. They go straight to the essence of what you're learning in each Element. You can expect to spend approx. 15-30 minutes per week watching these, with plenty of time for reflection during the week.

2. **Energy Activations**

Every month you will find 20 Energy Activations for your daily practice. Each one is on a different topic. These are your energy gym – a system for training your energy to become strong, flexible, agile and capable.

3. **Live Coaching**

Sarah runs four live coaching sessions per month (two suitable for North and South America, two others for Europe and Africa). You can choose which sessions to attend. People typically ask questions, share results and explore deeper aspects of the learning together.

4. **Journaling and discussion**

You will be encouraged to discuss what you're learning with other people as much as possible, or to journal about it if you prefer. It helps to deepen your experience and knowledge of this radical shift in your energy and approach to money.

5. **Community**

We have a community forum where participants ask questions of each other, offer support and share valuable insights.

We have some weekly classes run by the community for the community, including the Beautiful Request Clinic, Superpower Lab, Connecting With Guidance and Artist/Creative Study Group.

We organise additional events from time to time and find ways for you to make rich connections with each other wherever possible.

6. **Expansion Materials**

Every Element includes a rich range of optional additional materials, including podcasts and blogs for people who like to dive deeper and expand their knowledge.

The Twelve Elements

1. **Transform Your Relationship With Money**

If you feel stressed or worried about money, there's an underlying issue in your relationship with money. It doesn't matter how much you learn about business and creating wealth, you'll always feel that something is missing until you understand what money really is and how to relate with it. As you get to know the true nature of money, you'll find yourself relaxing naturally. This is the first step towards releasing stress and anxiety and creating more financial flow in your life.

2. **Working Light**

If you're sacrificing your health, happiness or family by working too hard and never switching off, I'd like to introduce you to a different way of working. When you work light, you're relaxed, easy and fast. You get way more done than normal and you have more energy.

3. **The Importance of Energy**

Your energy is the key to the quality of your life. If you want a better life in any aspect, the simplest way is to change your energy first. Then the change will

happen naturally and you'll need to do very little to support it. When you learn the core principles of energy, you'll know for the rest of your life how to handle your personal energy and ensure you always have what it takes to achieve what you want.

4. **Making Beautiful Requests**

Asking for what you want in a way that gives you results. Money is an energy that operates on fundamental principles which apply to you, however wealthy or poor you are at the moment. When you follow the principles, it works. It's as simple as that. When you understand how money flows, you'll know how to manage your emotional state to make sure it's as easy as possible for you to receive money and everything else you've asked for.

5. **Receiving Wisdom and Guidance**

If you want to make wise decisions it's powerful to be able to connect with your higher self. It's your primary source of inner guidance and support. In this Element, you will learn how to connect and have a conversation with your higher self and with money. You'll discover how to interpret the guidance you receive and what to do when your mind is so busy that you can't receive anything.

6. **Open Your Heart**

Discover the secret key to unlocking your authentic self - the person you've always felt you are but can never quite get in touch with. Discover an almost magical process that reminds you of what life is really about. You will find your heart becomes more and more open, so you can love yourself and others better.

7. **Creating Value**

How much do you value yourself and what you do? How much do you think your services are worth? What value do you place on the gifts, strengths, and skills you possess – not just those that required an investment of time and money to develop, but also those that are innate and unique to you? And how much value do you place on others, and what they do? Dig deeper into the concepts of value and worth. Understand how value is created between parties and how you can choose your pricing, depending on who you're transacting with. Look at how your sense of self-value affects what you receive and also what you buy.

8. **Self-Love**

Love is inclusive. It leaves no-one out. That includes you. If you want to be a generous person it starts with being generous to yourself. And that means

loving and respecting yourself as much as other people. Self-love grows most naturally when you're relaxed and at peace with yourself and your life. When you feel challenged, those are the times when you can expand your capacity for self-love, especially when you know how to relax back into it.

9. **Soul Purpose and Money**

It's very likely that your soul purpose is simple, beautiful and extremely doable, whatever your life circumstances. Getting clear about this creates the foundation for a life of true fulfilment and generosity. How does your soul purpose connect with money? This is a GREAT question. It's also a necessary question to answer if you want to experience deep satisfaction and the sense of being in alignment with your true self in your life. It's rewarding to face the conflicting beliefs that make so many people struggle to combine purpose with money. And it's even more rewarding to find your own personal way of connecting purpose and money that will influence the rest of your life.

10. **Karma**

Recognise and release karmic patterns so you stop sabotaging your life and find inner freedom. If you ever feel life is treating you unfairly, especially if you've gone out of your way to do the right thing by other people, you're probably struggling with karma. This is not some bizarre spiritual system of punishment that catches you out when you're not looking. It's a beautiful system of balance that gives you the power to change your life. It's been very misunderstood in modern culture, so you may not feel very clear what it is or what to do about it.

11. **Towards the Light**

When you open up your inner, spiritual orientation, your life will have a new level of peace, stability and coherence. When you turn towards the Light, you connect with a deep inner sense of your true self. This is the essence of your being, present in all situations. As you deepen your relationship with yourself and life, you'll find that problems resolve themselves, sometimes in remarkable ways. Your financial life will feel kinder, gentler and more generous without you having to do anything to make it happen.

12. **World Work**

It's time to recognise how much you've transformed yourself and your life. You have become a gamechanger, simply by participating in Thank You Money. Now it's time to bring it all together and contribute your energy and your work to the wider world. Your inner work is your world work, and your work in the world is a reflection of your inner world. Everything you do touches everything else. It's all connected and it all makes a difference.

The Schedule

Video classes

Self-study. We recommend allowing approximately 30 minutes per week.

Energy activations

Self-study. We recommend allowing approximately 30 minutes per day, 5-6 days per week.

Coaching sessions

60 minutes per week.

Community sessions (optional)

60 minutes each

The Investment

Thank You Money costs US\$3300 for 12 months (payment plans available).

You will have lifetime access to all course materials and you are welcome to continue joining the coaching calls and community activities after your 12 months is complete.

You can choose to pay in US\$, GB£, Euro or A\$.

Payment Links

EUR: sarahmccrum.thrivecart.com/thank-you-money-full-program-eur/

GBP: sarahmccrum.thrivecart.com/thank-you-money-full-program-gbp/

AUD: sarahmccrum.thrivecart.com/thank-you-money-full-program-aud/

USD: sarahmccrum.thrivecart.com/thank-you-money/

Guarantee

If you commit fully to the first Element of the course, show up for the coaching and do the daily energy activations and you find you're not satisfied with the course, please contact support@sarahmccrum.com and let us know what you're experiencing. We will

do our best to help you get the kind of results you're looking for. If we feel we can't help you, we will refund you within the first 30 days.

Start Date

You may start the course as soon as you sign up. That means today, if you make your decision. Our coaching calls are at the following times, so we hope you will join us as soon as possible.

Europe/Africa/Australia

Tuesdays at 8am UK / 9am CET
5pm AEDT.

North and South America/Australia

Wednesdays at 5pm PT / 8pm ET
Thursday at 10am AEDT

Please make sure you've paid an hour before your first session to ensure you receive the link to join us and have time to orientate yourself.

The Bonuses

We offer two bonuses when you sign up for Thank You Money.

1. *If you pay in full in advance, you will receive an additional, full Thank You Money program (including weekly live coaching sessions) to share with a partner, friend or colleague (value US\$3300).*
2. *You will receive a copy of Sarah's book, Love Money, Money Loves You, mailed to your home address.*

Frequently Asked Questions

- **When do the live calls take place?**

Europe/Africa/Australia

Tuesdays at 8am UK / 9am CET
5pm AEDT.

North and South America/Australia

Wednesdays at 5pm PT / 8pm ET
Thursday at 10am AEDT

- **What if I don't like the program?**
See our guarantee above
- **What if I can't afford Thank You Money?**
It would be best to read the book, [Love Money, Money Loves You](#), so you can start to improve your relationship with money first. Another useful starting point is [The Energy of Money Scorecard](#).
- **Can I do Thank You Money more slowly?**
Yes, lots of people choose to repeat sections, slow down or take it at their own pace.
- **Can I do it more quickly?**
You can speed up the core materials, but the real training comes with the energy activations and you can't speed them up. They build their power over time.
- **When does Thank You Money start?**
You can start immediately, as you sign up the course.
- **What happens if I can't attend all the sessions?**
That's fine. We recommend you add all the sessions to your calendar when you start the course, so you can prioritise them. But it is up to you how often you attend. You can also listen to recordings of the coaching calls.
- **I'm not sure if this is the right fit for me, but I'm curious about it.**
Please book a Discovery Call so we can ask you some questions to help you decide if it's right for you: <https://calendly.com/sarah-mccrum-team/discovery-call>
- **Do I have to be running my own business to join the program?**
No, you don't.

Book a Discovery Call

If you need guidance or additional information to help you decide what course is right for you, please book a call here: <https://calendly.com/sarah-mccrum-team/discovery-call>

This is a 45-minute call where you can ask questions and clarify information, as needed.

Support

If you have any questions, please contact support@sarahmccrum.com.

