



# FIRST-YEAR GRAD EXPERIENCE

Five career and professional development solutions for your grad's first year out of college!

Career support before and immediately after graduation

## 1 GRAD CAREERFESTIVAL

The **Grad CareerFestival** is a MASSIVE four-day online career conference that showcases the knowledge and expertise of over 72 of the world's top career authors, coaches, college recruiters, and employment experts.

Seventy-two career authors and coaches are featured. In short TEDTalk length lectures, each author and coach provides three tips, strategies, ideas, and best practices grads can immediately adopt in their career plan and job search strategy.

## 2 COLLEGE TO CAREER BOOTCAMP

Following the Grad CareerFestival, your graduates will receive intensive career training in the College to Career BootCamp. The College to Career BootCamp is an online six-week/six-month course that features 21 career authors are noted for their expertise.

Your grads will receive daily emails directing them to lectures/presentations and curriculum.

To help them create a career plan, a 100+ page workbook is included that offers 50 assignments and 150 career resources.

Professional development support the first 12-months

## 3 CAREER SPEAKER SERIES

To give your graduates advanced job search skills, introduce career management strategies, and help them develop their soft skills, they are encouraged to participate in the **Career Speaker Series**. This is an online webinar format where authors provide a formal lecture supported by PowerPoints to share their experience, expertise, and information. It's an interactive online lecture where your new alumni can ask questions and gain access to downloads and valuable career material shared by authors.

## 4 CAREERTALK PODCAST

The **CareerTalk** podcast series offers a weekly interview with top career authors from around the world who share three tips and strategies based on their area of expertise. The podcasts are designed to fit into a busy mobile lifestyle. Authors quickly get to the "stuff" that will be most important to young professionals in the 30-minute podcasts.

## 5 ZOOM COACHING SESSIONS

Your grads will have a lot of questions as they start their careers. That's why we encourage them to participate in **Zoom Coaching Sessions** with professional career coaches who will nudge and push them to take ownership of their careers and advance their soft skills. It's easy to participate on their phone or laptop!