

Cadbury Farmer Resilience Fund



Ghanaian Cocoa Life cocoa farmer drying his beans in the sun.

A partnership with the Mondelez International 'Climate Change and Organisational Strengthening Programme' to ensure cocoa farmers and their families are resilient to the pandemic, and to accelerate income diversification through climate-smart farming. 9 farmer unions in Ghana will receive grants to maintain their productive base and diversify their income through start-up capital for new business models.

Countries: Ghana

Sector: Agriculture

Lead Partner: Fairtrade Foundation

Partners: Mondelez International

Total budget incl. partner contribution: £1,140,043

Donor: FCDO, **Facility Manager:** Mott MacDonald

Challenge

- Ghana is forecast ~£800 million revenue loss in cocoa due to the pandemic¹.
- Cocoa farmers are vulnerable: average age of 50, poor healthcare facilities and transport infrastructure.
- Lockdowns and cocoa price collapse have impacted farmers' ability to access transportation, storage, finance, trainings, and agricultural inputs needed for the 2020-21 harvest.
- Pressures are likely to be higher on women, and there is potential for increased incidences of child labour.

Initiative

- Leverages existing climate resilience work conducted by Fairtrade through Mondelez International's Cocoa Life Program.
- Income diversification work expanded from 1 to 9 Cocoa Life-supported unions, including both Fairtrade and non-Fairtrade cooperatives.
- Grant facility set up to deliver two streams:
 - 'Protect cocoa' – ensuring farmers protect their productive base and maintain cocoa supply.
 - 'Income diversification' – providing start-up capital for new business models and investigating climate-smart crops.
- Programme design informed by analyses and consultation with relevant stakeholders, incorporating a gender analysis to address specific risks faced by women.
- Gap analysis conducted to understand the current communications surrounding COVID-19 health risks to target farmer groups, and identification of mitigation actions on information dissemination.
- Farmers and other key actors in the supply chain supported to understand risks and act accordingly; farmer-centric information disseminated to core cocoa supply chain actors.

Expected Results

Increased supply chain sustainability and protection of farmer livelihoods and welfare:

- 9 Cocoa Life unions in the cocoa growing regions of Ghana (Ashanti, Western North, Central, Eastern and Western regions) supported, representing ~22,500 farmers.
- Farmers, transporters, buyers, and labourers in the sector will be able to continue their operations with COVID-19-safe practices, maintaining cocoa supply to Mondelez International.
- Unions able to support members to access services and resources through the grant facility.
- Farmers able to implement additional livelihood strategies and increase alternative incomes and food security.

Gender, social inclusion, and climate change:

- Enhances the impact and sustainability of the Cocoa Life climate resilience programme.
- Includes focus on women workers and managing risks of child exploitation.

"I am very excited about this new programme on climate change that is coming onboard especially the grant facility, it will help me and my fellow cocoa farmers to cultivate other crops in addition to cocoa. This will enhance our ability to generate income from other sources and as well provide food for our families."

Thomas Oppong, Union President,
Amansie West, Ghana

¹ <https://www.confectionerynews.com/Article/2020/06/18/Global-coronavirus-shutdown-hits-Ghana-s-cocoa-exports-and-sales>

Mott MacDonald Limited is the Facility Manager for the Vulnerable Supply Chain Facility. We have partnered with 16 UK retailers supporting 84 small and medium sized businesses across Africa and Asia, which supply to the UK. The Facility will lead to economic, social, and health benefits for around 1 million women and men directly and indirectly.