INTERNATIONAL
DAY TRADING
ACADEMY

Your Ambassadorship

IDTA Affiliate Program

Thursday, 14th May 2020

TRADING BETTER TOGETHER

INTERNATIONAL
DAY TRADING
ACADEMY

Ambassadorship 2020

Training Webinar

Facebook Attraction Marketing

TRADING BETTER TOGETHER

Ambassadorship 2020

The new Affiliate program, due to popular demand, is the Next Gen evolution of our Trader Rewards Program. It will soon supersede Trader Rewards as we know it.

As a valued member, you are offered the opportunity to become an IDTA Ambassador.

Our desire is to empower our members to earn extra income and be able to live life on their own terms while doing what they love, and working from home.

Today's Agenda

- Your Checklist
- Review last week's training on Your Fast Start Game Plan.
- Getting Started on Facebook to build engagement and broaden your audience.
- Getting the Conversation Started with Kelly Lowry & Trevor Russell
  - Sharing not Selling
  - How to Listen to your referrals and know the next best step for them
  - How to offer a Solution
- Completion & Questions

*Next week we will continue training on conversations, building trust and rapport, and some script tips for conversations.
*Let us know the areas you would like training and support.

Ambassadorship 2020

Becoming An Ambassador Affiliate Partner

Leadership, Accountability, Respect, Responsibility, Care and Abundance

Affiliate marketing in its simplest terms, is a performance-based model that rewards our Ambassadors for being affiliate partners.

It helps broaden our audience. Your Trading Tribe, Community and our Membership.

These Partnerships grant the opportunity to expand out into new markets that we might not have otherwise explored in the past.

You are all our stand out Ambassadors who are an extension of IDTA, our brand and our community.

An affiliate business can be extremely cost effective and lucrative.

Getting Started

Welcome to our new IDTA Ambassador Affiliate Program.
Here is your checklist to **Get You Started**:

These action items and resources have been emailed to you:

1. Please read and sign your AMBASSADOR AGREEMENT
2. Download your Getting Started Checklist from your Ambassador email.
3. Watch Your How to Get Started Webinar.
4. Commit to attending Weekly Your Training & Support Webinar, or watching the recording
5. Download WhatsApp on your phone if you want to receive Ambassador support, tips and reminders.
6. Get a bound or hard cover A4 notebook for your Ambassador Business
7. Set up an “IDTA Ambassadorship” folder under “My Documents” on your computer or GDrive etc. to save all of your files and resources.

Fast Start

FAST START 90 Day Action Plan.

How to Earn Double the Dollars $$$...

1. Refer an average minimum of 2 new members per month over your first 3 consecutive months to be eligible for this higher rate of commission.
2. That is 6 new members total over the first three months.
3. When they become a member you will receive 10% of the Essentials program sale.
4. Maintain the ongoing target of two new members per month, every month thereafter to retain the bonus commission of the 10%.
5. You will receive an Ambassador Starter Kit, with a Product Guide and Training Resources.

Build Your Business

Fast Start Game Plan

1. **Find your 'why'?** What motivates you to be a passionate and successful trader to pursue your best life? Is it extra time with family? Extra income to pursue your hobbies? The hope of having a new car or sending your kids to the best schools? The travelling trader lifestyle? Retirement freedom? Take a few moments to define your 'why' – be as specific as possible. Getting in touch with your 'why' helps you stay focused and allows you to turn your dreams into reality!

Build Your Business

Fast Start Game Plan

2-A-Day and 10 in Play

2. Set your Goals

To refer 6 new members in 90 days my goals are:

_____

_____

_____

- 30 Days - A total of 2+ new members = $?

  _____

- 60 Days - A total of 4+ new members = $?

  _____

- 90 Days - A total of 6+ new members = $?

  _____

Build Your Business

Fast Start Game Plan

3. Build your List

Your biggest assets are the people you know with whom you can share the IDTA opportunity. Start your list right away. Use the Memory Jogger for ideas then fill in your list…

Once you've determined who your top 10 referrals are, place those names in the 'Get 10 in Play Right Away' box – these should be the people with whom you are most excited to share IDTA.

Build Your Business

Memory Jogger

Did you know that the average person has approximately 1,000 acquaintances? Use the categories below to help you prepare a list of approximately 50-100 people who you currently know or have met in the past. Begin building and contacting your list today!

Your Hot List - Start here for your *10-in-Play*

- ***Who do you know that has been curious and asked you questions about trading?***
- ***Who has been talking to you about challenging times or looking for new opportunities or financial and lifestyle solutions to help improve their circumstances?***

Who do you know?

FAMILY AND FRIENDS

Aunt
Best Friend
Best Man
Bridesmaid
Brother
Brother-in-law
Cousin
Co-worker
Father
Father-in-law
Grandfather
Groomsman
Maid of Honor
Mother
Mother-in-law
Neighbor
Nephew
Niece
Parent
Sister
Sister-in-law
Uncle
Others...

PROFESSIONALS

Accountant
Air Force
Ambulance Driver
Animal Trainer
Antique Dealer
Appliance Sales & Repair
Architect
Army
Auctioneer
Auto Mechanic
Auto Supplier
Babysitter
Baker
Banker
Barber
Beautician
Body Repair
Bookkeeper
Boss
Business Owner
Cab Driver
Cabinet Maker
Caddy
Car Sales
Carpenter
Cashier
Caterer
Chef
Chiropractor
Coach
Coast Guard
Computer Repairs
Computer Sales
Contractor
Counselor
Credit Union
Customer
Dancer
Dentist
Department Store
Designer
Doctor
Dry Cleaner
Editor
Electrician
Engineer
Esthetician
Entrepreneur
Eye Centre
Farmer
Fireman
Flight Attendant
Flower Shop
Funeral Director
Petrol Station
Grocery Store
Hair Dresser
Hardware Store
Health Spa
Highway Patrol
Home Builder
Hospital Worker
Hotel
Inspector
Insulator
Journalist
Landlord
Landscaper
Lawyer
Librarian
Locksmith
Mail Carrier
Marines
Nail Technician
National Guard
Navy
Notary
Nurse
Nutritionist
Office Supplier
Orthodontist
Painter
Partner
Payroll
Personnel Manager
Photographer
Piano Teacher
Pilot
Plumber
Police Officer
Postman
Preacher
Principal
Printer
Professor
Radio Announcer
Realtor
Repairman
Roofer
Salesperson
Seamstress
Secretary
Security Guard
Service Station
Shop
Sign Painter
Social Worker
Sportscaster
Surgeon
Surveyor
Tanning Salon
Teacher
Teller
Therapist
Tire Store
Travel Agent
Truck Driver
TV Repair
Union
Upholsterer
Veterinarian
Waiter/Waitress
Writer
Youth Director
Others…

NAMES BY INTEREST

Boating Club
Bridge
Car Pool
Cat Lover
Chamber of Commerce
Coffee Shop
Den Leader
Dog Lover
Facebook Friend
Fundraiser
Internet
Instagram
Junior League
LinkedIn
Lions Club
Lunch Crowd
Pinterest
PTA Member
Rotary Club
Scoutmaster
Trade Organisation
Twitter
Others…

SPORTS

Baseball
Basketball
Bowling
Cricket
Fishing
Football
Golf
Hunting
Jogging
Karate
Skiing
Soccer
Softball
Surfing
Swimming
Tennis
Volleyball
Weight Training
Others…

Build Your Business

Fast Start Game Plan

4. Get 10 in Play Right Away

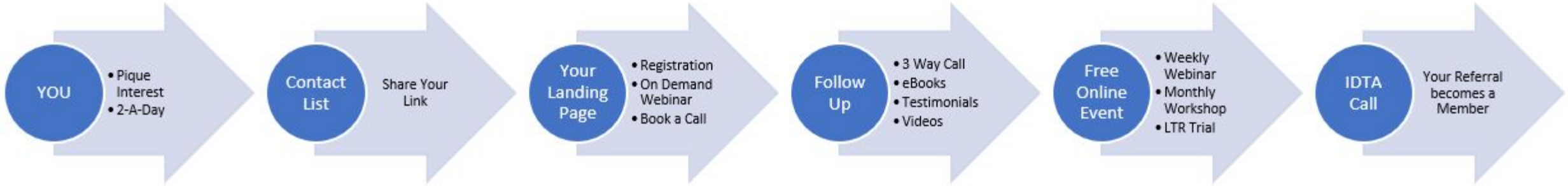
Build a list of 50-100 people in your circle of influence. Write thier names down in your Ambassador Workbook. My top ten referrals are:

1. Name: _____ Phone: _____
2. Name: _____ Phone: _____
3. Name: _____ Phone: _____
4. Name: _____ Phone: _____
5. Name: _____ Phone: _____
6. Name: _____ Phone: _____
7. Name: _____ Phone: _____
8. Name: _____ Phone: _____
9. Name: _____ Phone: _____
10. Name: _____ Phone: _____

Build Your Business

Fast Start Game Plan

5. Start Sharing the IDTA Opportunity



Next Steps

Fast Start Game Plan

1. Start by going to your landing page and familiarise yourself with the content and process. Register on your own page to experience the customer journey.
2. Then start sharing your Ambassador link with your friends, family, network, database etc.
3. Your landing page directs them to the **On Demand Learn to Trade Webinar** and also offers them the option to **Book a Call** with IDTA HQ.
4. During this process your referral will be linked to your Ambassador Rewards Profile in our system.
5. When one of your referrals registers on your landing page, you will receive an email notification from us with their names and contact details, so you can follow up with them.

Build Your Business

Fast Start Game Plan

Once your Getting Started Checklist is complete, and you have your landing page, you can really start referring people and building an extra income.

To start building your referral business -

1. Find your Why?
2. Be familiar with IDTA Products, Services and Events
3. Set your Goals
4. Build your List
5. Start Sharing the IDTA Opportunity

Build Your Business

Fast Start Game Plan

2. Be familiar with IDTA Products, Services and Events

The primary products to be familiar with for you referrals are the Essentials and Boost bundles.

Build Your Business

WHAT'S INCLUDED

- ✓ 101 Online Education Course
- ✓ 2.5 Day "Accelerator" Live Trading Workshop
- ✓ 3 months Indicators
- ✓ 3 months Trading Room access
- ✓ 3 months Weekly Coaching

THE OVERVIEW

Our Beginner 'Learn to Trade' Program, 'Essentials', teaches you to trade commodities like Gold and Oil, and Currencies like the Euro and AUD, and up to 50 other Markets globally. The IDTA Team have developed a Day Trading Course that is designed to help even the most novice trader understand why the markets move and how you can seek to take advantage of these moves.

Build Your Business

THE OVERVIEW

Our Advanced Learn to Trade Day Trading Program, 'Boost', is designed for traders who seek to take their trading well beyond to the realms of professional trading and quickly. You get to take advantage of both the 5 Minute and Range Chart Trading Strategies in addition to understanding pure price movement on larger scale charts. These larger charts allow us to set larger targets and start to take advantage of larger trends, which can be incredibly profitable when done correctly.

WHAT'S INCLUDED

- ✓ 101 online Trading Program
- ✓ 2.5 day Live Accelerator Workshop
- ✓ 5 Day Live Platinum Advanced Trading Workshop
- ✓ 3 months Indicators
- ✓ 3 months Trading Room access
- ✓ 3 months Weekly Coaching

PLATINUM PROGRAM

- ✓ This Program is run over 50 hours.
- ✓ Intense one-on-one mentoring.
- ✓ Small groups to enhance your learning experience and results.
- ✓ Goal Structuring Techniques and 'Sabotage Matrix' Mindset tools.
- ✓ Proven Professional Day Trader strategies.

Next Steps

Your Ambassador Landing Page

Here's how to use your Ambassador landing page link:

- Share your link -
  - Person to person
  - Via SMS, Messenger, WhatsApp etc.
  - Email to your database
  - Across Social Media

Next Steps...

The Fortune is in the Follow Up!

- Keep track of your referrals. Once they have registered call them to have a chat about trading and their experience so far. Listen to where they are at and the next best step may be for them.
- We (our system) will capture and track your referrals, and we can give you monthly reports on request so you know which of your referrals are active.

Learn to Trade Live Introductory Events

- On your follow up call your options include inviting your referral to register for the next Learn to Trade Intro Webinar or Workshop.
- If the workshop is a week or two away we have other resources and eBooks to offer your referrals to keep them engaged and their momentum going until the workshop. The workshop is ultimately your best tool.

Next Steps

FREE Introductory Events to Promote and Invite your Referrals:

Stay tuned in to the IDTA Event Calendar so you can invite your guests to our **FREE Introductory Events.**

1. **Learn to Trade Introductory Webinar** - Every Wednesday night at 7:00pm AEST
   - https://www.idta.com.au/webinar
2. **Learn to Trade Introductory Workshop** - Saturday, 23rd May. Monthly on Saturday 9:00am - 3:00pm AEST
   - https://www.idta.com.au/workshop
3. **LTR Trial** - https://www.idta.com.au/live-trading-room-tour
   - Next FREE Trial runs 26-28 May, 9:00pm - 10:00pm AEST

Ambassador Events...

FREE Introductory Events

Please register for these events as part of your trading and training knowledge, also direct your referrals to these FREE Online Events:

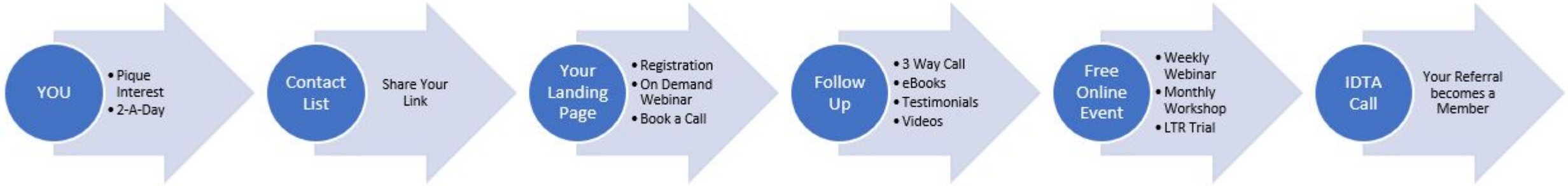
1. **Next Wednesday 13th May, LIVE Learn to Trade Intro Webinar** - https://www.idta.com.au/webinar
   - Also FB LIVE Broadcast - opportunity to start social media sharing with your landing page link
   - Opportunity to email, sms, people to register for the webinar

2. **Saturday, 23rd May - 1 Day Learn to Trade Live Stream Workshop** - https://www.idta.com.au/workshop
   - Also FB LIVE Broadcast - opportunity to start social media sharing with your landing page link
   - Opportunity to email, sms, people to register for the workshop

3. **26-28 May - LTR Trial** - https://www.idta.com.au/live-trading-room-tour
   - Opportunity to email, sms, people to register for the workshop
   - Facebook LIVE to be confirmed

Next Steps

REMEMBER: Use This Tool As Your Roadmap



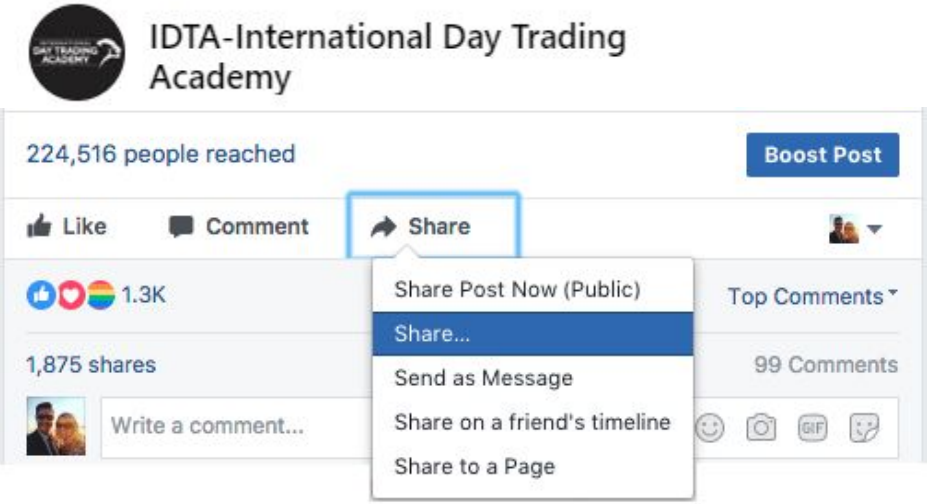
Training & Support

Your Ambassador Toolkit

Once your landing page is active, you will be given access to the following resources to support you:

1. Your Ambassador Landing Page
2. IDTA Events Calendar
3. IDTA Product Guide
4. Success Planner
5. Learn to Trade Workshop Workbook
6. Trading as a Business Guide eBook
7. Forex Vs. Futures eBook
8. FREE Futures Foundation Course
9. IDTAtv YouTube Channel and Testimonials
10. Monthly Activity Reports, on request.
11. Monthly Training & Support Webinars

Next Steps



To promote the opportunity to a wider audience we recommend being active on Facebook and our FB Live Events.

How to Share on Social Media

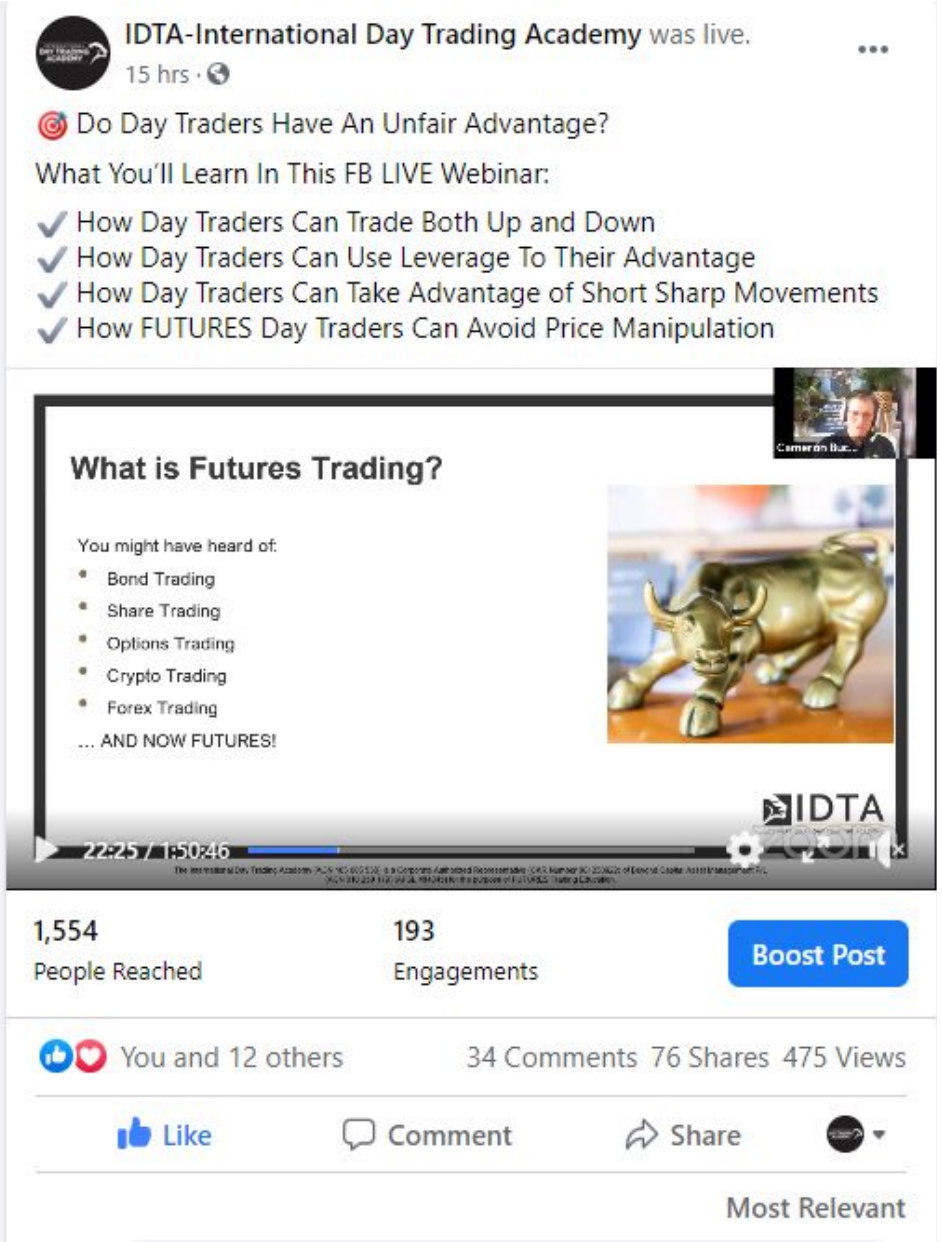
Make sure you follow us to stay up to date with our Facebook posts on IDTA - International day Trading Academy - https://www.facebook.com/InternationalDayTradingAcademy

1. Like posts from IDTA that are promoting these free events, ***the day beforehand.***
2. Share the posts (#1 above) from IDTA to your own timeline. (include your ambassador link in the post you share)
3. Jump online to watch the promoted (above) event or webinar on facebook live and like it.
4. Post a comment in the webinar eg: Love your work, Great stuff, changed my life, share your trades (whatever is your truth)
5. Share the Live Broadcast to your Facebook timeline (include your ambassador link in the post you share), for example: *"If you're looking for home-based options and opportunities right now, check out what I'm doing here - www.idta.com.au/yourlandingpage. Please DM me if you would like to know more."*

Next Steps

How to Follow up

1. Participate in the FREE online events that we offer and monitor which of your referrals and friends are watching the FB Live broadcast.
2. Record their names.
3. Take note of any of YOUR people that watch, like and comment on the IDTA broadcast as well as the share to your timeline.
4. Connect with them via FB Messenger the next day, let them know you noticed they were watching the webinar last night, or thanks for liking/commenting on my post, ask them how they are going during eg: CoronaVirus, has it affected them, their family, work etc. ***hear*** where they are at and offer them another FREE resource from your toolkit, and share the link to the next webinar/workshop.
5. Relate to them from your experience, empathise, be present to them to build trust and rapport.
6. Pop them on your List… they may make your top 10 in Play Hot List.
7. Stay in touch and follow up with them.



Building Your Audience

How to Be YOU on social media and build your audience and engagement organically.

1. Always be YOU, be REAL & AUTHENTIC
2. Start posting regularly and CONSISTENTLY
3. 6am - 7am and 6pm -7pm are best times for engagement, before and after work.
4. Share the Wednesday Learn to Trade Webinar each week at 7pm.. always add you own words to the post before sharing. Include the IDTA overview too if you like.
5. Sunday Night 6pm - Share the lifestyle and opportunity. This is when people are reviewing their livelihood and how happy they are (or not) about going to work on Monday morning!
6. 1 x Business (Wednesday night + Saturday Monthly Workshop) per week
7. 1 x Opportunity (Sunday night is gold) per week
8. 2+ Lifestyle Posts per week
9. 2 + Inspiration Posts per week
10. 3-4 posts per week minimum.

Jacki Hendy
May 6 at 7:07 PM ·

Looking for something different and home-based to suit our changing and unpredictable lifestyle?

Check this out...

💰🙋‍♀️🙏 Buy, Hold and Pray!
Is this the best trading strategy?

Join us on FB Live tonight in our free web class as we reveal the best trading strategies out there. Is buy, hold and pray one of them?

We will show you how we trade our professional strategy >> What Futures are and why we trade them over any other form of trading. When you attend we will send you a copy of the Market Volatility Playbook.

Make sure you join us:

Tonight @ 7PM AEST.

This class will be jam packed with value content.

What You'll Learn:

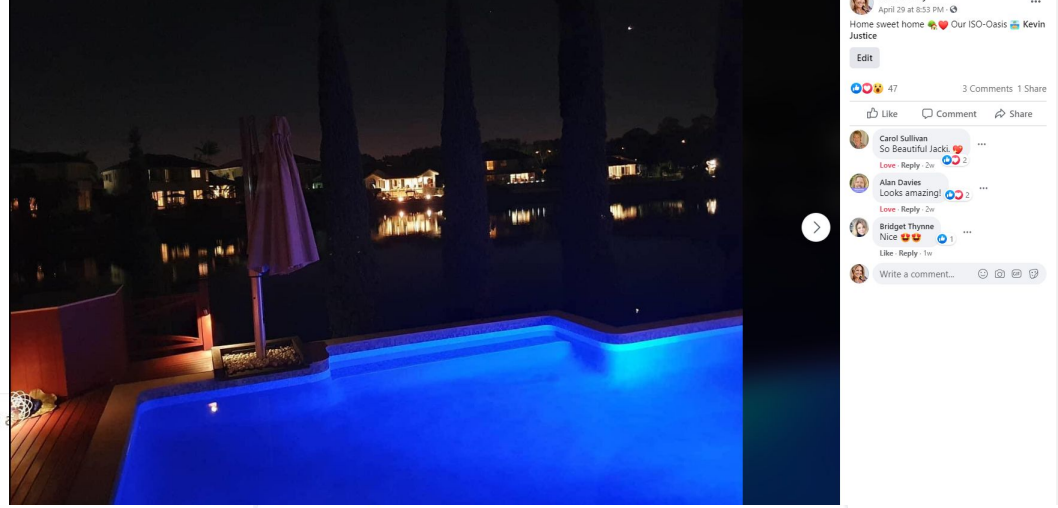
- ✔ How Our Traders Seek Winning Trades In A Falling Market
- ✔ The Different Trading Patterns We Use and How To Identify Them
- ✔ What a High Probability Trade Looks Like
- ✔ Why We Trade Futures Over All Other Forms Of Trading
- ✔ Techniques We Use To Tightly Control Risk
- ✔ Tips On Handling Volatility

Facebook Attraction Marketing

The Law of Attraction!

People will resonate with you and want what you've got!

- Lifestyle - home reno, sunset drinks with feet up on a Friday arvo, playing guitar by the fireplace, at the beach building sand castles with your grandchildren. Shots with family & friends.
- Family - Special achievements and milestones. Charity events.
- Inspiration, sporting events, quotes that you love.
- Business - IDTA Community shots with your landing page and event link.
- Opportunity - Post your own image portraying lifestyle freedom, share the opportunity to join you and be part of a great community.



Facebook Attraction Marketing

Jacki Hendy is with Tj Hendy.
May 11 at 7:12 PM ·

Hey there you two Next Gen cereal box icons 👋😍 Tj Hendy and Jordan Mercer... it's certainly a proud mummy moment when this happens! Nutri-Grain Australia & New Zealand Nutri-Grain IronMan / IronWoman Series 🥰🥣

78 4 Comments 2 Shares

Jacki Hendy is with Kristelle Hendy and Shane Gregory at Beyond The Ultimate Transformation.
January 15 ·

Training with my girl and twin grand baby boys... look closely at Kristelle's belly 🤰 if you haven't heard the news! 💙💙🐣🐣 #cominginjune2020 #twinboys #twinbabies #identicaltwins #identicaltwinboys #training #trainingtwins #startingearly #grandma #nana #jaja #twinstagram #granstagram

Kristelle Hendy, Kevin Justice and 110 others 14 Comments

Jacki Hendy is with Kristelle Hendy and Sam Williams.
May 2 at 2:24 PM ·

Proud parents and grand parents to be we are indeed 💙🧸🎈 Both our babies Kristelle & Tj Hendy and their partners Sam Williams and Harriet Smith got a little special mention today 🥰 Thank you Regina King and GC Bulletin for your love and thoughts 💖😘 Photo cred 📷 Papa Trevor Hendy

THANK REAL LIFESAVERS

THERE are lifesavers and then there are lifesavers. TJ Hendy fits the description when it comes to patrolling the beach and, if required, extracting swimmers who have got into trouble in the surf. However he would be the first to acknowledge that the real lifesavers in the world are the medical folk working on the frontline handling the COVID-19 cases.
TJ's girlfriend Harriet Smith and her mother Tristan Browne are two of the head nurses who are looking after those in the coronavirus ward at Gold Coast University Hospital.
A big gold star and standing ovation to those on the frontline in this crisis for all they are doing. Thank you all for your incredible service.

WHEN surf lifesaving superstar Trevor Hendy married the beautiful Miss Surf Girl Jackie Dann in 1987, they were as picturesque a couple as you could imagine. Sadly, the marriage didn't last, although they still remain great friends, but it did result in two beautiful children – Kristelle and TJ. Now they are about to become grandparents to twin boys for the first time, courtesy of Kristelle and her partner Sam Williams. Being 31 weeks pregnant in this time of global pandemic has meant that isolating for Kristelle and Sam has taken on an entirely new meaning. An added bonus is that there will be two new nippers for the Surfers Paradise SLSC.

171 16 Comments 2 Shares

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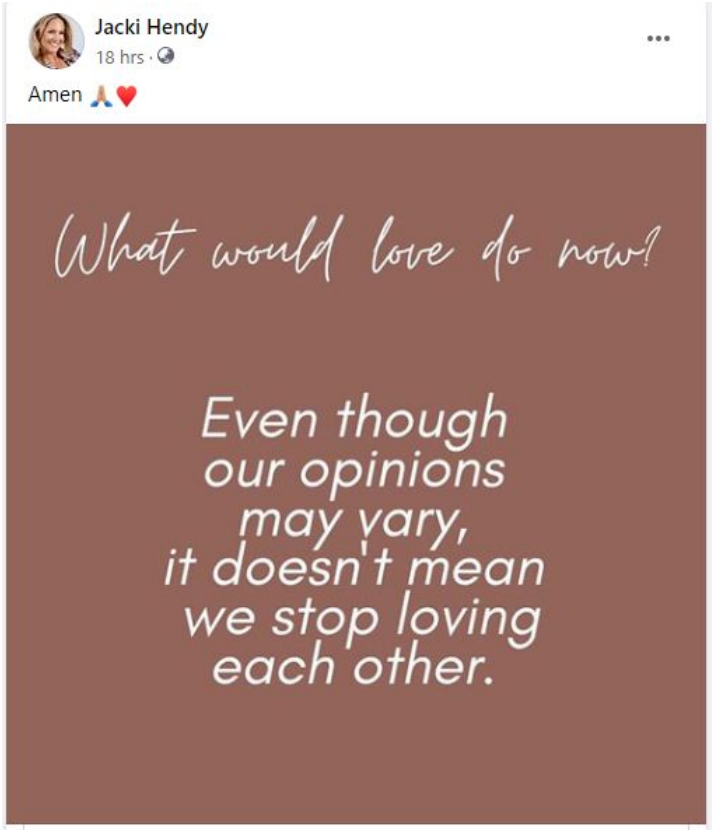
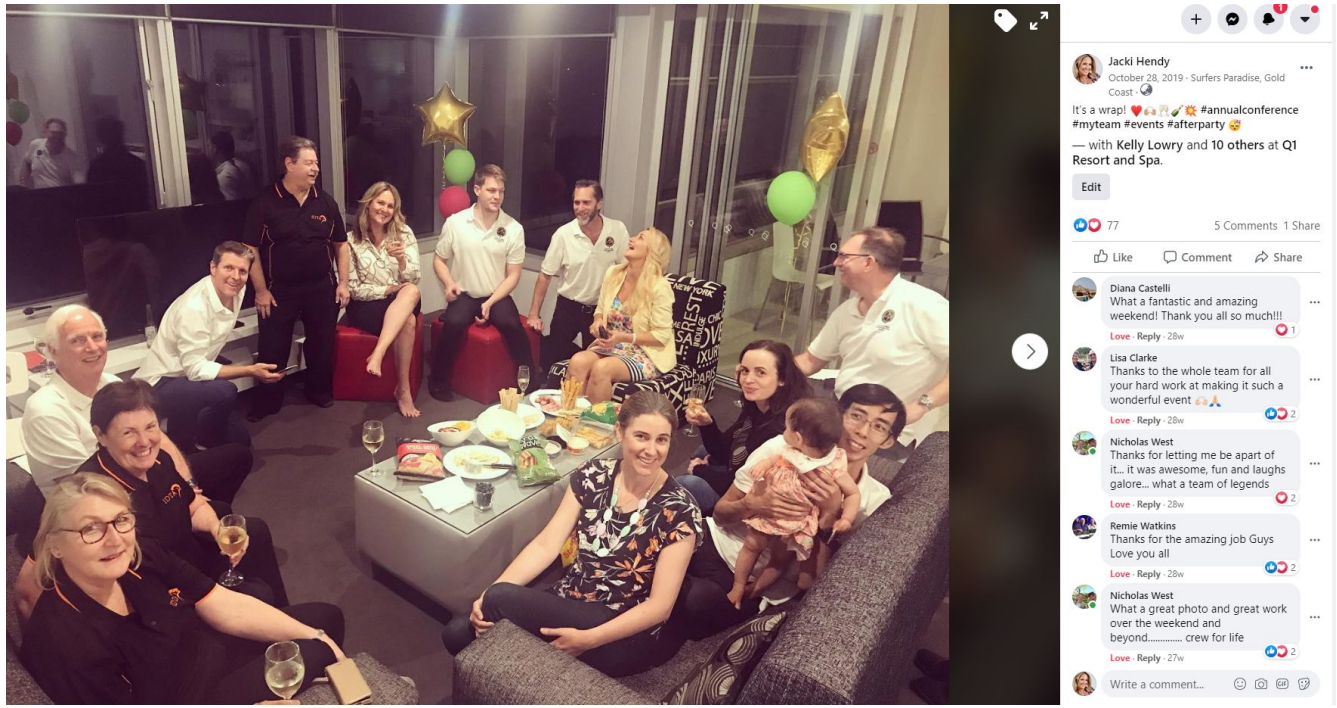
Facebook Attraction Marketing

Always post with a caption, for example here I would say something like “Note to Self” and throw in a couple of emojis for fun!



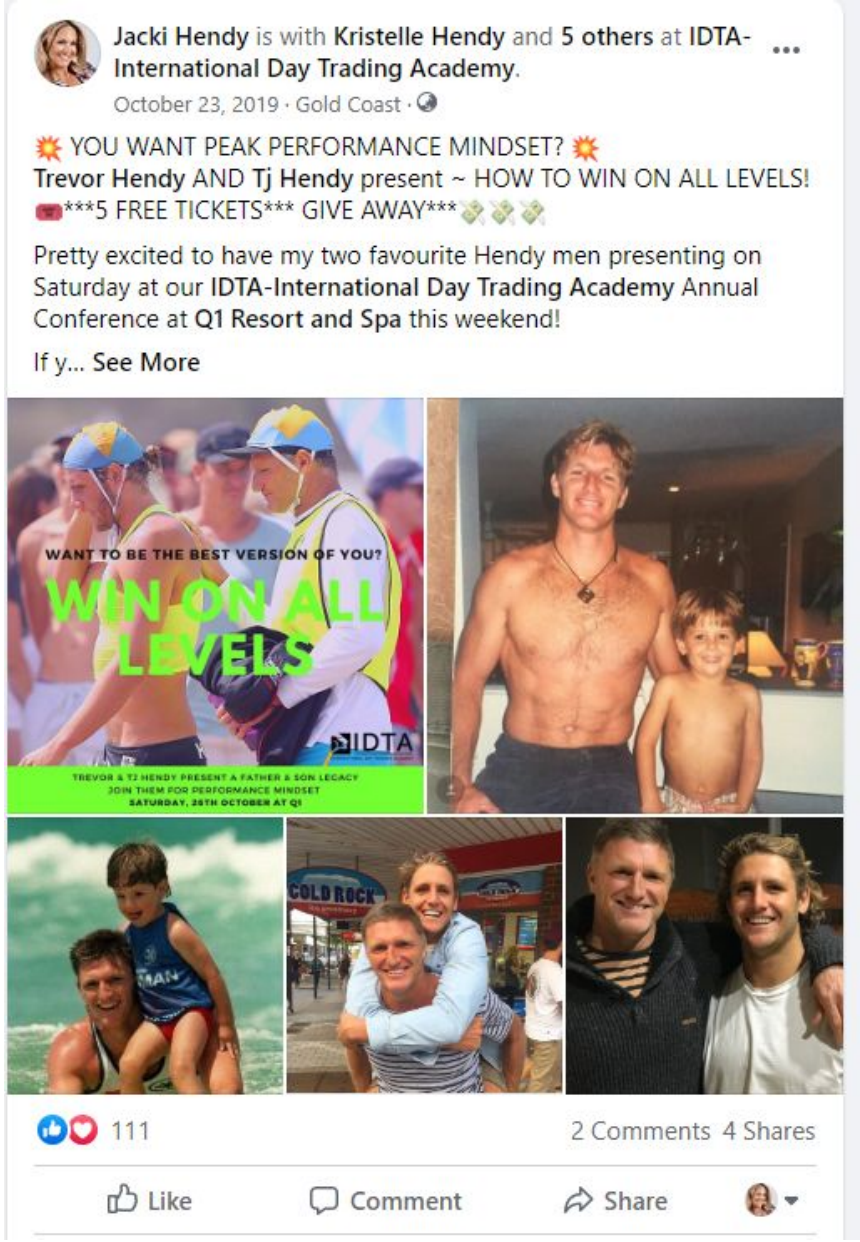
Facebook Attraction Marketing

Fun Business and Community Shots



Facebook Attraction Marketing

Business, Charity & Inspiration

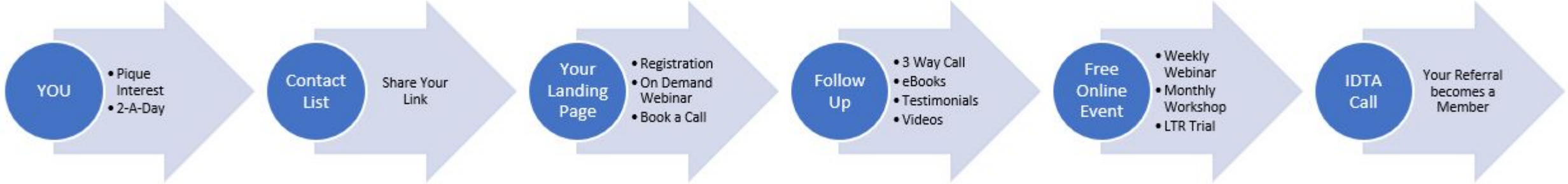


Build Your Business

Fast Start Game Plan

Your Pathway to Success

1. Set Clear Goals
2. **2-A-Day** = Consistency
3. Top 10 List - Always have ***10 in Play***
4. The fortune is in the ***Follow Up***
5. Attend Your Weekly Training & Support Webinars
6. Be Committed. Keep you Word.



INTERNATIONAL
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Ambassadorship 2020

Kelly Lowry & Trevor Russell

Getting the Conversation Started

TRADING BETTER TOGETHER

Your Role as Ambassador

- **It is up to you how much you wish to earn and active you wish to be with your Ambassadorship.**
- Invest time in studying your toolkit, become familiar with all of your resources, the webinars and events it offers and attend your monthly training and support webinar.
- Register yourself and login into the Learn to Trade Live Stream Webinar & Workshop to HOST your guests. **We conduct these webinars and events in Zoom.*
- Call your guests to start the conversation, share your landing page and invite them to a free event. And follow up with a call after the event.
- Introduce your guests, that are most interested and ready to have a conversation about joining the IDTA Community, to one of our dedicated team at IDTA to support them to become a member.

What's Next...

Ambassador Training & Support Weekly Webinar

- Thursday 21st May, 2:00pm AEST
- Thursday 29th May, 2:00pm AEST

Email jacki@idta.com.au training topics you would like support with next week.

REGISTER HERE >>>

https://us02web.zoom.us/webinar/register/WN_jvSZMt_RRge5pFI1anaptw

INTERNATIONAL
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Resources

TRADING BETTER TOGETHER

Ambassador Resources

Some Resources include:

- IDTAtv YouTube Channel - https://www.youtube.com/user/IDTAtv
- Futures Foundation Course - https://www.idta.com.au/futures-foundations
- Volatility Playbook - https://www.idta.com.au/playbook/
- Introduction to Day Trading - Lachy leading this 90 min webinar
  - https://www.youtube.com/watch?v=H3EQ8d9Qg5w&t=1809s
- Introductory to Day Trading - Cam leading this 90 min webinar
  - https://www.youtube.com/watch?v=JPObG3Yx0LA&t=390s
- Trade up and Down: https://www.youtube.com/watch?v=-I1b3GvbctY
- LTR Trial Video: https://www.youtube.com/watch?v=xEGcJSEfalA
- Interview with Louie : https://www.youtube.com/watch?v=2pvVJOuw-Sg
- Recent Testimonials
  - Rod: https://www.youtube.com/watch?v=TEanRxItbIY
  - Carmel: https://www.youtube.com/watch?v=c-h5Y8fOspY
  - Anita: https://www.youtube.com/watch?v=ykEEtuQrpUQ
  - Greg: https://www.youtube.com/watch?v=PJRLu38tj8o

Commission Structure

FAST START

Fast Start 90 PROMOTION

Commissions outlined below, are based on an average of 2 sales per month, earning 10% of:

1. 2 x Essentials Package (101+ Accelerator + 3 months bundle IND/LTR/COA) sales at $4,995 each.

This table is based on 2 Sales per month, there are also additional BONUSES available!

Program	10% Month 1	10% Month 2	10% Month 3	Per Annum
2 x Essentials Packages	$990.00	$990.00 Cumulative - $1,980.00	$990.00 Cumulative - $2,970.00	$11,880.00

Commission Structure

Affiliate Program - Ambassador Tiers

	Commission	Monthly	Per Annum
1. LOYALTY PARTNER	5%	$249.75	**$2,997.00**
**All member referrals are eligible and receive 5% commission on first tier product sales eg: Commission above is based on an average of one new member per month purchasing the Essentials Program.*			
2. AMBASSADOR Fast Start 90 Day Action Plan	10%	$990.00+	**$11,880.00+**
**24+ New Members per annum, purchasing the Essentials Program. Special Launch offer.*			
3. SUPER AFFILIATE	20%	$2,997.00+	**$35,964.00+**
**Based on 36+ New Members per annum, purchasing the Essentials Program.* **Terms & Conditions Apply.*			

INTERNATIONAL
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Ambassadorship 2020

Thank You

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