

11 Reasons Why Your Side Hustle Will Fail

1. You're waiting for perfection.

If you wait for everything to be perfect, you'll never get started. The timing will never be exactly right and you'll never feel 100% ready. Think progress over perfection. The best time to get started is always now.

2. You're making excuses.

It's easy to make excuses about why you can't do something. You might be thinking, "In order to be successful I need a website, logo, name, verified Twitter account..." But honestly, you don't need any of those things. Start hustling now and add those things along the way.

3. You think you don't have enough time.

Everyone has the same number of hours each day. It isn't about how much time you have, it's about how you spend it. You must prioritize your side hustle over other activities, like watching TV, scrolling through social media or consistently going out to happy hour. You need to make the time.

4. You feel embarrassed.

Fear of embarrassment or what others will think holds many people back. Believe in your idea and why you're starting your side hustle. The next time someone asks you about what you're doing, don't brush it off like it's nothing or hang your head. The more confident you are in your decision to make a change in your life the closer you will get to your goals.

5. You don't believe in yourself.

Your confidence must be greater than anyone else's doubt. You must believe in yourself first. You are enough. You can do this. Trust yourself as you work to achieve your goals. Step into your greatness and own your dreams!

6. You don't know where to start.

You're not alone. No one knows where to start. Trust that whatever first step you take will be the right one, simply because it gets you moving. It's impossible to see the entire path that lies ahead, and you'll need to work out many things as you go. But as long as you're moving in the right direction, you'll make progress toward realizing your vision.

7. You forget about your full-time job.



For now, your side hustle is just that – a side hustle. Don't quit your day job just yet, and more importantly, keep crushing it. That 9-5 is your stability and lifeline. As long as you carefully prioritize goals, you'll be able to do amazing things with your business.

8. You're thinking too big.



Yes, you must think big, but thinking too big can keep you from getting started at all. Find the balance between big goals and realistic expectations. Most huge successes didn't begin in some grandiose fashion. Focus on making your first sale, finishing your first month, or creating a product you're genuinely proud of.

9. You're creating debt.



Your side hustle is meant to bring in money, not suck your savings. While there may be a few initial investments, be careful not to take on side hustle debt early in the process. Limit your spending and don't unnecessarily spend money. Focus first on things that generate income.

10. You're comparing yourself to others.



As Theodore Roosevelt wisely said, "Comparison is the thief of joy." Everyone's skills, talents, interests and responsibilities are totally different. Don't compare your version of success with others' achievements. Focus on doing the best you can and go after what you truly want.

11. You're not asking for what you want.



The answer to an unasked question is always "no." Seek out opportunities to work with people you respect. Ask for support from people you love. Ask for the introduction. Ask for the sale. The worst thing that can happen is you won't get it; but if you never ask in the first place, that's a guarantee.