

# The Master. mind

Breathtaking. Irresistible.  
Exquisite. A Masterpiece.

Get ready for rave reviews,  
Oscar-worthy awards, and more  
success than you ever thought  
possible when you join: THE  
MASTERMIND

## COMING ATTRACTIONS

THE MASTERMIND is an epic, 12-month experience for coaches and service-based entrepreneurs who earn six figures (or multiple six figures) and want to skyrocket their net worth while making a profound impact.

Experience non-stop thrills from start to finish, level all the way up, and make serious bank. Our members have achieved \$90k quarters, revenue increases of 50% or more, and priceless blockbuster breakthroughs.

Simply put: we show up and scale up with our whole damn heart.



# THINK BIG. NOPE... BIGGER.

THE MASTERMIND is a place where your wildest dreams can come true. You can stop screaming into a void about what you want and finally create what you crave.

## ABOUT YOUR LEADER, SUSAN HYATT

Oh hayyyy, I'm Susan. If you don't know me yet, I'm a Master Certified Life And Business Coach, multi 7-figure business owner, author, and motivational speaker.

I help women who are tired of settling become totally unstoppable. If this sounds like you, you've got a seat at my fancy-ass table with the folded cloth napkins.

Join me and some of my favorite leading experts for one mind-blowing mastermind experience.

# THE MASTERMIND SNEAK PEEK

---

Cue the epic trailer music! THE MASTERMIND is the gift that keeps on giving. Here's just a taste of what you'll experience:

**Hot seat coaching** from Susan and accountability sessions with our bomb-ass sales director Patti.

**Sizzling new monthly themes** that'll **accelerate your success**, so you can spend more time on swanky vacations and lounging around counting your money.

**An invite to a luxe retreat in glamour-soaked Costa Rica.** Savor organic meals, hike to majestic waterfalls, and immerse yourself in beauty while growing your empire.

*...and that's just a glimpse.*



## TIME TO LEVEL UP, BOO

---

One year from now, where do you want to be?

Leading a dream team that executes flawlessly? Considered a top thought-leader and industry A-lister? Unstoppable in your business... and every corner of your life?

You deserve this.

**APPLY TODAY!**  
[bit.ly/shmastermind](https://bit.ly/shmastermind)



# The Mastermind

## MONTHLY THEMES

**June 2021 – May 2022**

### JUNE 2021

#### **High-Profile Publicity**

Time to level up your visibility and scale your business to new heights with the power of publicity. Discover how to get featured in top-tier media like glossy magazines, podcasts, and interview-style TV programs. Plus, you'll learn how to leverage that coverage into sales and other exciting opportunities.

### JULY 2021

#### **Rocking Revenue Streams**

Want to create offers that don't cap out and continue to bring in revenue without draining all your time, energy, and resources? Umm, duh. We'll show you how to craft sizzling offers that scale. Plus, you'll learn our blockbuster promotion & launch strategies that keep the money rolling in.

### AUGUST 2021

#### **Chart-Topping Podcasts**

Do you love chatting about hot topics for hours? We'll show you how to bring immense value and moments of joy to your listeners, rake in those reviews, and climb the charts while attracting plenty of hot leads to your business. Got a podcast already? You'll learn how to amplify your success and convert more of your listeners into lucrative buyers.



### SEPTEMBER 2021

#### **Scale Your Business with Video**

Video is one of the most powerful ways to quickly grow your audience with eager & engaged fans who binge-watch everything you put into the world. You'll discover how to make video a larger part of your marketing strategy and hear directly from Susan's video production team on how they make the magic happen.



OCTOBER 2021

## ***Supercharge Your Social Media***

We'll show you how to elevate your social media strategy so you can nab more clients and lucrative opportunities. You'll discover how to outsource your social media or hand it off to a member of your team, how to keep your voice intact when you're not penning the captions, and how to convert empty attention (likes/follows) into bankable attention that converts.



NOVEMBER 2021

## ***Build an Envious Net Worth***

If you're lusting after more profits, it's time to focus on that sexy net worth. You'll learn to uplevel your money mindset, end the wage gap, diversify your revenue streams, and make billion-dollar decisions. We want to see more women swimming in pools of money - and using those dollar bills to create the change they want to see in the world. The! Wealth!

DECEMBER 2021

## ***Dream Team***

One of the best ways to accelerate your growth is building a team. Make 2022 your year to step into leadership and claim that CEO title. You'll discover what roles are critical for your unique team, how to find the best candidates, and how to reduce turnover by creating a productive and inspiring company culture. \*Blows dramatic kiss goodbye to doing sh\*t alone\*

JANUARY 2022

## ***Amplify your Visibility and Voice***

Become a role model for your clients, your team, and the world at large. We'll show you powerful ways to use your voice, step up, show up, and skyrocket your visibility. Power it up, boo.



FEBRUARY 2022

### ***Legacy Stories***

Storytelling increases your company sales and inspires other people to take action. Cue dabbing tears and creating change! You'll unlock your most meaningful and powerful stories and claim your throne as a widely recognized thought leader.

APRIL 2022

### ***High-Profile Speaking Gigs***

Discover how to keynote major industry conferences and raise your speaking fee from \$1,000 to \$10k. Sharing your expertise at note-worthy conventions and events is the perfect way to raise your profile and impact. You'll be screaming with joy when you grace that stage, and we'll be right here cheering you on.

MARCH 2022

### ***Nabbing Bigger & Better Opportunities***

Do you dream of landing a book deal? Or having a billion-dollar brand hire you as their spokesperson? Or getting your advice syndicated in hundreds of media outlets nationwide? All of these opportunities are within your grasp when you dream big and put together a bold plan of action to make them happen. RIP thinking small.

MAY 2022

### ***Building an Unstoppable Sales Team***

Sales is a bottleneck in most businesses - with the owner or a single salesperson doing most of the selling. We'll teach you how to launch over this hurdle by building a sales team that's so freaking amazing you'll lose your damn mind. Yep, we've got no chill when it comes to sales. #notsorry

