

ONLINE SPEAKER

SUGGESTED STUDIO EQUIPMENT LISTS

This guide contains suggested equipment lists and setups for speakers, masterclass leaders, emcees, hosts, on-screen talent and clients who have to deliver virtual keynotes, trainings, interviews or presentations.

As someone who has been giving virtual keynote speeches and training online since 2010 I know how daunting it can be if you are new to presenting virtually.

However today anyone can build a simple home studio setup within a few days. Presenting online is a little like riding a bicycle for the first time. You might wobble a bit on the first few attempts, but then it will become second-nature to you.

A basic home studio setup for delivering online presentations can cost a few hundred dollars. However professional speakers and corporate clients should look to invest a few thousands dollars to build home studio or office setups that look and sound high quality.

Depending on what kind of presentations you give you would want one of four studio setups:

1. Basic - simple setup which can also be used in the home, office or on the road (for example from a hotel room).
2. Pro Keynoter - full seated setup when presenting from home or office.
3. Pro Trainer/Host - full setup for hosts/mc's/trainers for home/office use which allows the speaker to stand and move more freely.
4. Corporate Studio - full setup in a corporate office to film a variety of presentations including direct to camera, training videos, online courses and interviews.

Meanwhile feel free to [contact me](#) if you have any questions or would like me to give an online keynote or masterclass for one of your clients.

To your success,

James Taylor

Keynote Speaker on Business Creativity, Innovation and Artificial Intelligence

Founder, [SpeakersU](#)

BASIC EQUIPMENT SETUP

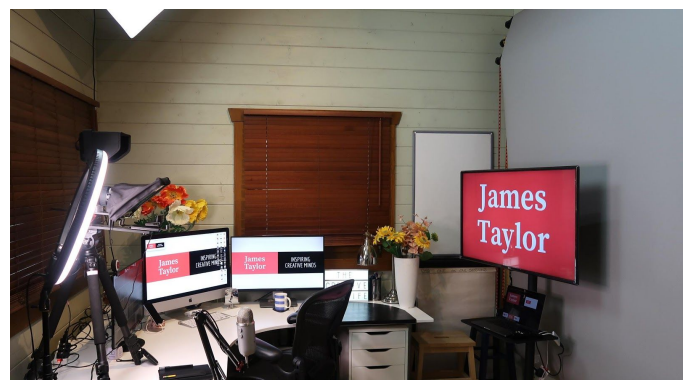
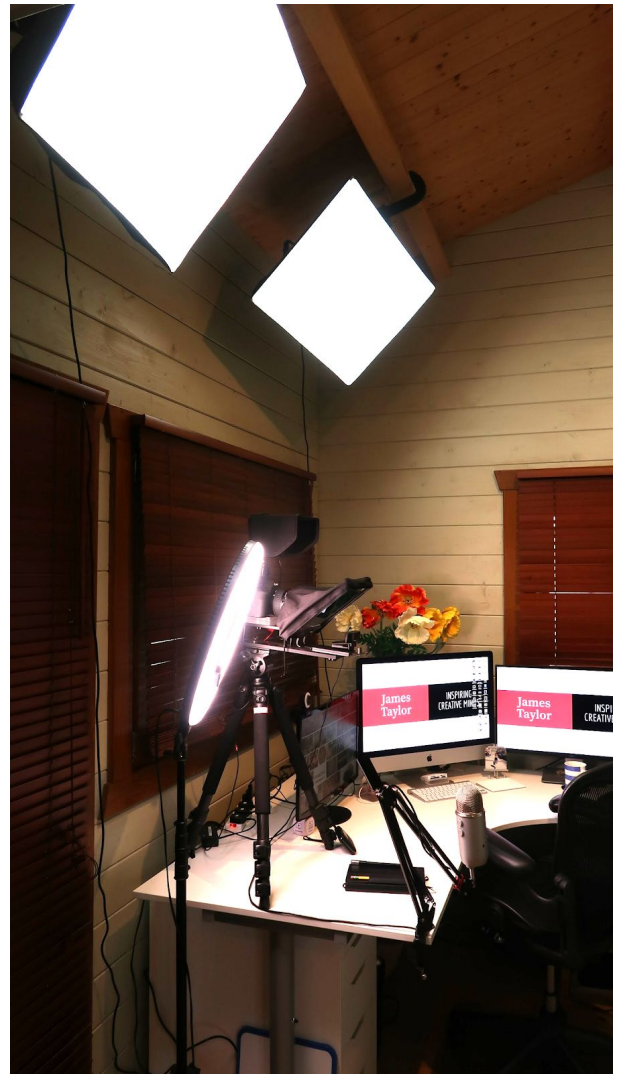
- Computer
- [Zoom Pro](#)
- Webcam
 - [Logitech C920](#) or
 - [Vitade 960A](#)
- Lighting for speaker
 - [Beauty Light Ring](#) or
 - Natural light
- Makeup
 - [Foundation](#) for your skin tone
 - [Bronzer](#) to add colour
- Good external microphone
 - [Blue Raspberry](#)
- Earbuds
 - [M6 Pro](#)
- Simple backdrop
- Internet connection



PRO EQUIPMENT SETUP

For Speakers and On-Screen Talent

- Computer
- 2nd Screen/Monitor
- [Zoom Pro](#)
- DSLR Camera (primary)
 - [Canon 5D MKIII](#)
 - [Canon LENS EF24-105mm F4L IS II USM](#)
- Webcam
 - [Logitech C920](#) or
 - [Vitade 960A](#)
- [Teleprompter](#)
- [Camera tripod stand](#)
- Lighting for speaker
 - [Beauty Light Ring](#) or
 - Natural light
- Makeup
 - [Foundation](#) for your skin tone
 - [Bronzer](#) to add colour
- 3 Point Lighting Kit (for room lighting)
 - [Mountdog](#) or
 - [iKann](#)
- Good external microphone
 - [Blue Yeti](#)
- Earbuds
 - [Canford AET3 eartube](#)
 - [Canford AET3 acoustic driver](#)
 - [Canford AET3 cable](#)
- Multiple backdrops
 - [Wall mounting kit](#)
 - [Backdrop paper/vinyl \(white/grey/black\)](#)
 - [Greenscreen paper](#)
- Wireless microphone kit
 - [Rode Go](#)
 - [Rode Lavalier+](#)
- Internet connection
- Backup internet connection (e.g. 4G/5G)
- [Blackmagic ATEM Mini Switcher](#)
- Various cables



PRO EQUIPMENT SETUP

For Speakers, Trainers and Hosts

- Computer
- 2nd Screen/Monitor
- [Zoom Pro](#)
- DSLR Camera (primary)
 - [Canon 5D MKIII](#)
 - [Canon LENS EF24-105mm F4L IS II USM](#)
- Webcam
 - [Logitech C920](#) or
 - [Vitade 960A](#)
- [Camera tripod stand](#)
- [Teleprompter](#)
- Widescreen TV (at least 52")
- Whiteboard (as large as possible)
- [Flipcharts on stand](#)
- Lighting for speaker
 - [Beauty Light Ring](#) or
 - Natural light
- Makeup
 - [Foundation](#) for your skin tone
 - [Bronzer](#) to add colour
- 3 Point Lighting Kit for room
 - [Mountdog](#) or
 - [iKann](#)
- Good external microphone
 - [Blue Yeti](#)
- Earbuds
 - [Canford AET3 eartube](#)
 - [Canford AET3 acoustic driver](#)
 - [Canford AET3 cable](#)
- Multiple backdrops
 - [Wall mounting kit](#)
 - [Backdrop paper/vinyl \(white/grey/black\)](#)
 - [Greenscreen paper](#)
- Wireless microphone kit
 - [Rode Go](#)
 - [Rode Lavalier+](#)
- Internet connection
- Backup internet connection (e.g. 4G/5G)
- [Blackmagic ATEM Mini Switcher](#)



PRO EQUIPMENT SETUP

For Corporate Clients

For those companies who have executives that frequently give online presentations, conduct media interviews or present trainings then it is advisable to build a small studio space in the office dedicated for this purpose. This enables the company to present their brand in a more consistent manner.

Below are shots from the headquarters of Californian marketing firms Ontraport and LinkedIn Learning. Notice how flexible their studio setups are.

