

# THE 7-FIGURE SPEAKER BLUEPRINT

## TTT

\$10,000 Per Trainer  
 $\$10,000 \times 100 = \$1\text{m}$   
 $100 \div 12 = \mathbf{9} / \text{mo}$

## BOOKS

\$20 Per Book  
 $\$20 \times 50,000 = \$1\text{m}$   
 $50,000 \div 12 = \mathbf{4167} / \text{mo}$

## SPEECHES

\$10,000 Per Speech  
 $\$10,000 \times 100 = \$1\text{m}$   
 $100 \div 12 = \mathbf{8} / \text{mo}$

## WORKSHOPS

\$5,000 Per Workshop  
 $\$5,000 \times 200 = \$1\text{m}$   
 $200 \div 12 = \mathbf{17} / \text{mo}$

## ONLINE COURSES

\$500 Per Course  
 $\$500 \times 2000 = \$1\text{m}$   
 $2000 \div 12 = \mathbf{166} / \text{mo}$

## SUBSCRIPTIONS

\$25,000 Per Company  
 $\$25,000 \times 40 = \$1\text{m}$   
 $40 \div 12 = \mathbf{3} / \text{mo}$

## MASTERMINDS

\$15,000 Per Client  
 $\$15,000 \times 67 = \$1\text{m}$   
 $67 \div 12 = \mathbf{6} / \text{mo}$

## SEMINARS / RETREATS

\$5,000 Per Participant  
 $\$5,000 \times 200 = \$1\text{m}$   
 $200 \div 12 = \mathbf{17} / \text{mo}$

## 1-ON-1 COACHING

\$50,000 Per Client  
 $\$50,000 \times 20 = \$1\text{m}$   
 $20 \div 12 = \mathbf{2} / \text{mo}$

## CONSULTING

\$100,000 Per Client  
 $\$100,000 \times 10 = \$1\text{m}$   
 $10 \div 12 = \mathbf{1} / \text{mo}$