MASTERCLASS

OPTIMISING YOUR STATIONERY AND TEMPLATES



THE WORLD'S MOST AUTOMATED DOCUMENT MANAGEMENT PLATFORM

www.fyidocs.com



Meet your hosts





Co-Founder and CFO

- FYI is the fourth generation of a product concept Rob has been working on in his 20+ years developing solutions for accountants.
- He is a Chartered Accountant with experience working in suburban practices and larger firms PWC, PKF and Deloitte.
- Rob also led the global product strategy for accountants at MYOB prior to founding FYI





Jack Thiel

Client Success Manager

- A Chartered Accountant with more than 5 years working in the profession and a specialisation in SaaS technology
- Jack leads our Client Success Team to ensure FYI clients see early and ongoing return on their investment in FYI

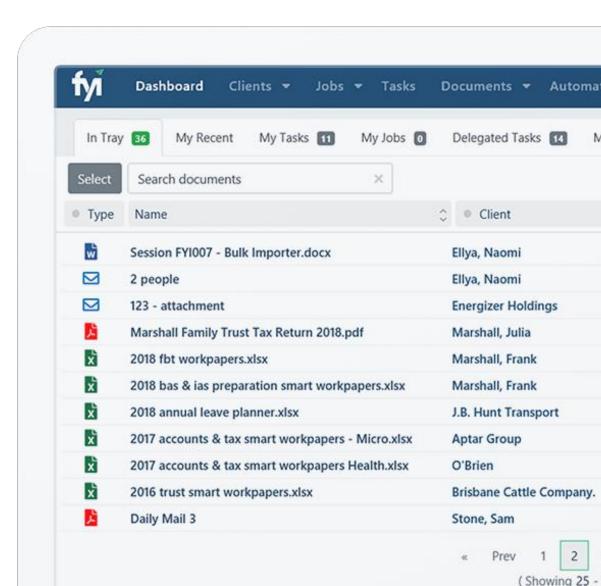




- ✓ Create new stationery and templates

- ✓ Administer stationery and templates
- ✓ Send Emails from templates

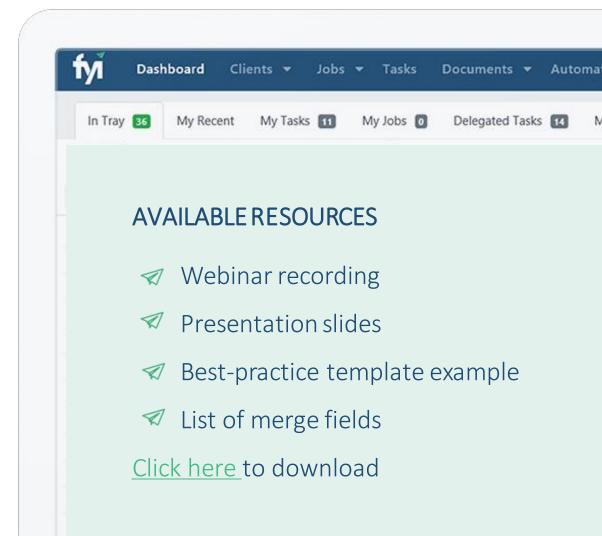
We'll also share an exciting new feature release and some handy tips to help you manage your emails.





- Create new stationery and templates
- Add stationery and templates to FYI
- ✓ Administer stationery and templates
- ✓ Bullet point number 5

We'll also share an exciting new feature release and some handy tips to help you manage your emails.





STATIONERY vs TEMPLATES

What's the difference?





Stationery vs. Templates

Stationery = letterheads and email signatures

Templates = body of document or email that sits within the stationery



{ DATE \@ "MMMM d, yyyy" * MERGEFORMAT }

«Addressee»

«PostalAddress»

Dear «FirstName»,

Ι

Yours sincerely,

Ι

«AuthorName» «AuthorRole»

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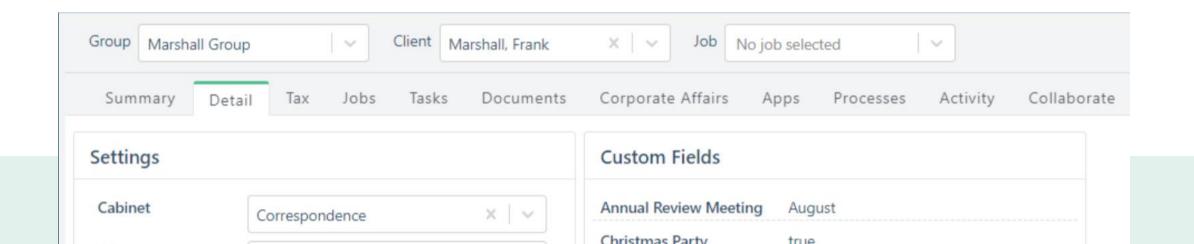
CREATING NEW STATIONERY FROM SCRATCH



- <u>Click here</u> to download the list of merge fields PDF for all the options available.
- Utilise the reference number merge field for improved search and retrieval
- It's important to insert bookmarks into your stationery called body and signature
- Conditional / logical fields are possible in Word

XPM data drives FYI data

- Clean and consistent data in XPM produces the best results in FYI
- Leverage XPM custom fields for greater customisation





ADDING STATIONERY AND TEMPLATES TO FYI



- Add new stationery and templates via drag and drop
- Upload new versions of existing stationery and templates by **removing** and **re-uploading**



UTILISING STATIONERY AND TEMPLATES

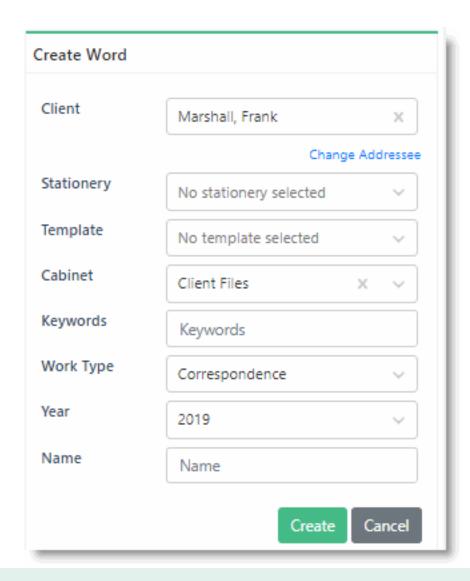
Creating new documents in FYI Assigning documents for approval Inserting signatures





Creating new documents in FYI Handy Tips

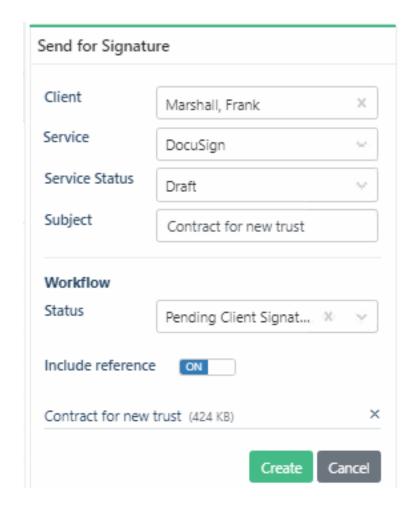
- When creating new documents in FYI, select your preferred stationery and template from the FYI Drawer
- FYI will **automatically** populate merge fields (where the data exists)
- If the data does not exist, or the merge field is not correct, then the merge field title will remain in place upon document creation





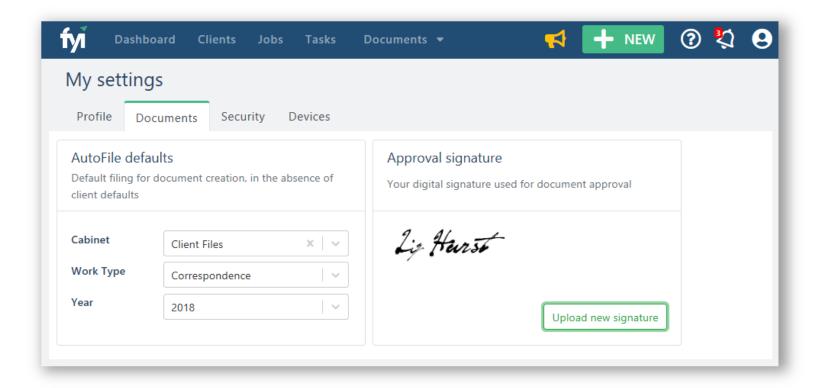
Assigning documents for approval Handy Tips

- Request a signature via the workflow function in the FYI Drawer
- The designated approver will receive a **special task** in FYI
- The approver can approve the document from the FYI drawer, and then from within Word, easily insert their signature
- Word documents can be converted to .pdf without leaving
 FYI





 Upload your signature via My Settings





CREATING EMAIL SIGNATURES AND TEMPLATES



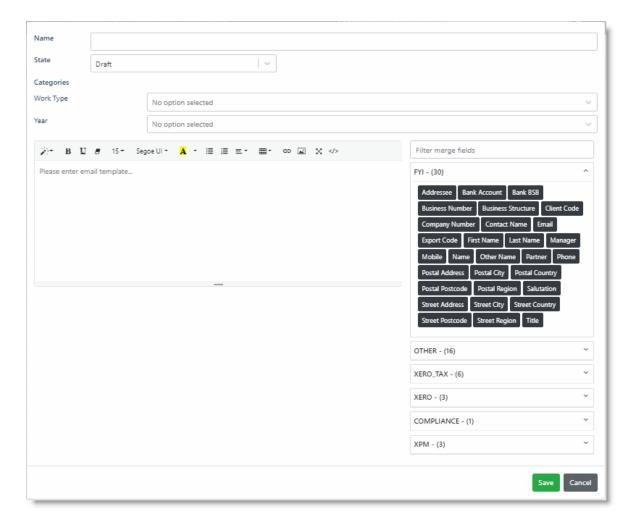


Creating email signatures and templates Handy Tips

- Add practice-wide email templates and publish them for use by the team
- Leverage FYI, XPM and other merge fields from within the email editor
- Practice-wide email signatures ensure consistency amongst staff (+ easy to update)
- Use FYI merge fields to personalise your email signature



Practice-wide email signatures are required for you to leverage automated processes





SENDING EMAILS FROM TEMPLATES

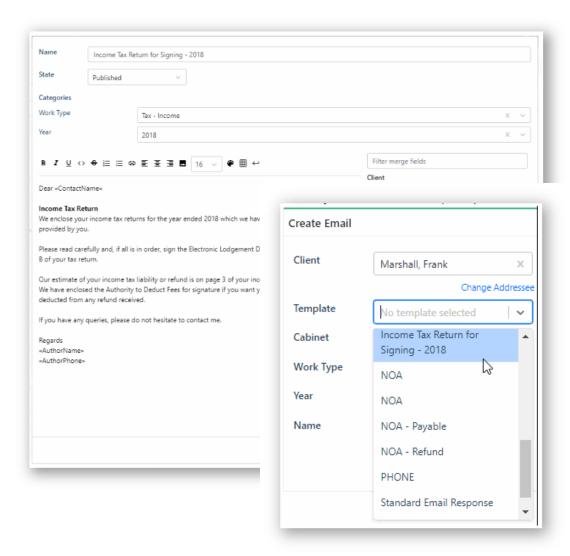
Adding attachements





Sending emails from templates Handy Tips

- Creating new emails from templates can be done via the +New button
- If you want to add attachments, select these before you click Send
- Attachments can be converted to .pdf upon creation of the email
- Attachments can be sent via secure
 OneDrive links





ADMINISTERING STATIONERY AND TEMPLATES

Template states
User group functionality
Knowledge cabinets
Accessing content from Change GPS



Administrating stationery and templates Handy Tips

- Update template states (Draft, Published or Archived) to control which ones are accessible to team members
- Determine which users can create or edit templates via the **user group** functionality within **Practice Settings > Admin**
- View templates in the Knowledge tab and add your own bespoke knowledge cabinets relevant to your practice



Administering stationery and templates Change GPS integration

- Client friendly documents, available when you need them
- No need to re-invent the wheel
- Proven to work
- Ensure consistency and efficiency throughout your practice





COMING SOON

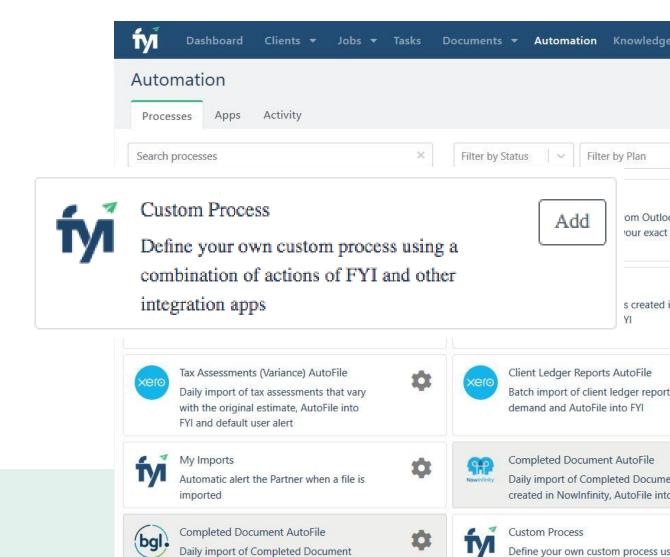
CUSTOM PROCESSES





Custom Process Example Creating a scheduled email for select clients

- Set up a series of steps to be performed by FYI automatically (eg. create tasks and documents, send emails and more...)
- Define the trigger (manual or scheduled) for each process
- Add **process filters** to run processes for select clients, partners etc
- Assign tasks as 'blocking' to control the process flow





SPOTLIGHT ON

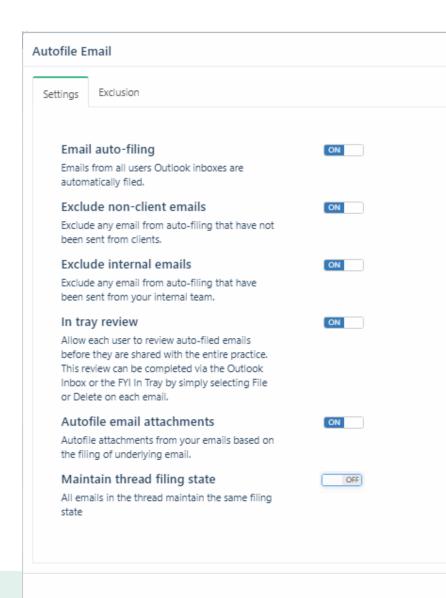
EMAIL BEST PRACTICE



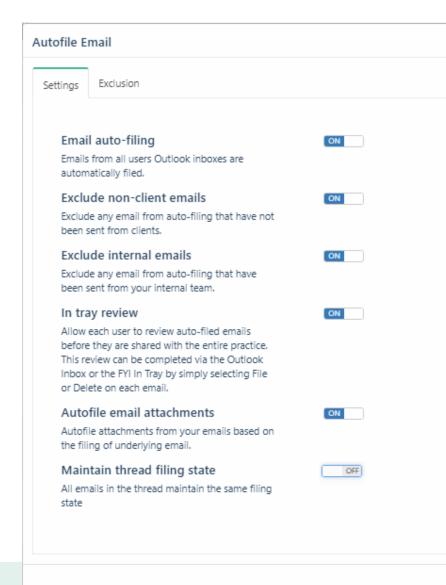


When making this decision, we recommend considering:

- Quantity of emails
- Confidentiality
- Available time

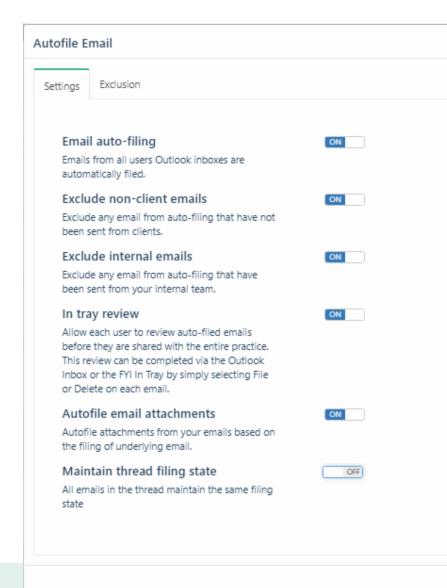


| AutoFile Approach | No AutoFile | In-Tray Review On | AutoFile |
|----------------------|-------------|----------------------|----------------|
| Control | Most | Moderate | Least |
| Time & Effort | Most | Moderate | Least |
| Recommended For: | | New Users | Advanced Users |





- Determine the email AutoFile settings that are right for you
- Set up exclusions to avoid spam or other annoying emails
- Define different individual settings if this is your preference





THAT'S A WRAP!!

SOME NEXT STEPS

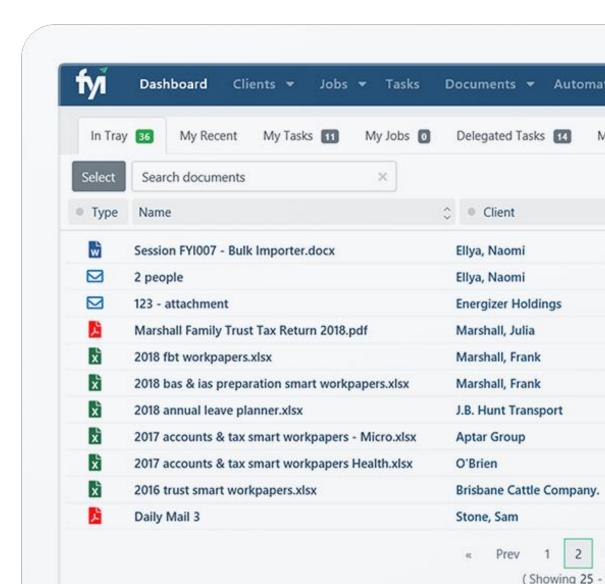


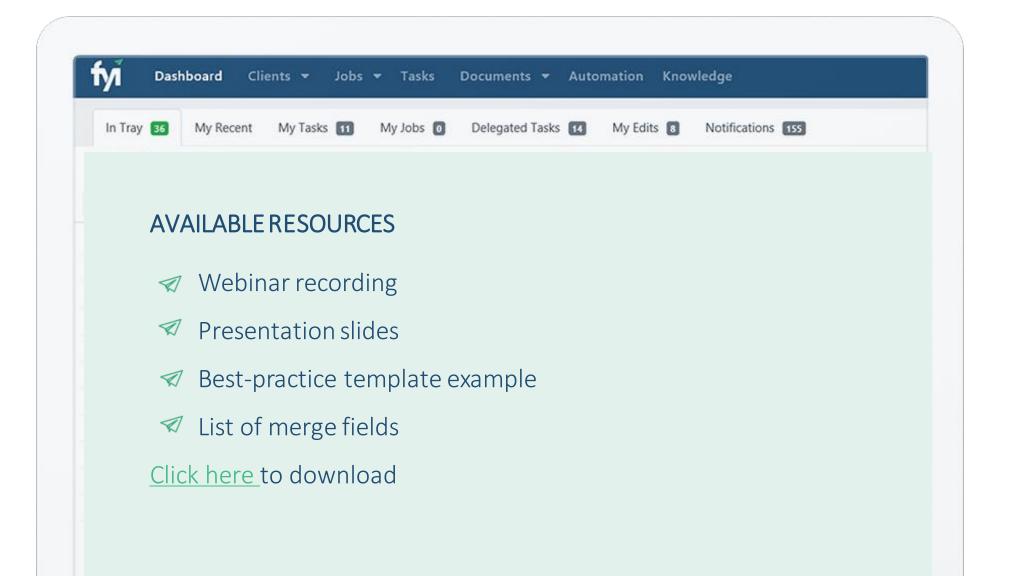


- Book time to review your XPM data
- Ensure consistency amongst clients in fields such as 'salutation'
- Leverage custom fields

✓ Invest in good templates

- Prepare a style-guide for your templates (fonts, sizes etc)
- Prepare 5 x Word templates
- Prepare 5 x email templates
- Set up your practice signature







COMMUNITY MASTERCLASS

Hosted by FYI

Thursday, 12th December 12:30pm AEST

Best Practice Document Filing

Join Rob Cameron, CEO of FYI, and Jack Thiel, Customer Success Manager at FYI, for a strategic perspective on how to optimise and future proof your filing structure.



In this masterclass you'll learn:

- Why the document filing structure you choose today will determine your ability to leverage data in the future
- How FYI leverages jobs in Xero Practice Manager to create efficient filing methods
- How best-practice filing can be detailed, simple and efficient
- Plus how you can setup the best practice filing structure in your firm's instance of FYI

FOR MORE INFORMATION

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