



**LOOKING TO
ADD A NEW
MEMBER
BENEFIT THAT
CAN PAY FOR
ITSELF?**



The Securus ID HYBRID identity theft protection plan is the perfect fit for your member benefits package.

*According to the Federal Trade Commission, 1 in 27 people will become a victim of identity theft on average each year and it takes an average of six months and 200-plus hours of work to recover from an identity theft event. **Now you can help protect your members from this burden.***

The **Securus ID HYBRID plan** offers you a low-cost, high-value solution to help attract and retain your organization's membership. Our HYBRID plan supplies your entire membership with a "blanket" identity theft member benefit and provides a process for members to upgrade at exclusive member pricing.

CASE STUDY EXAMPLE

Membership organization with 70,000 members, seeks a member benefit to bolster member satisfaction.

- Securus ID supplies a blanket (covers all members) identity theft plan for \$.09 per member per month (contact us for a quote) as a benefit of membership
- Organization communicates the new complimentary member benefit and registration process
- Securus ID provides a co-branded registration website alongside a plan upgrade process at exclusive member pricing (additional benefit of membership)
- Securus ID provides organization with a revenue sharing agreement (if applicable) on all plan upgrades

**Contact us to get specific
group pricing or to discuss
your member benefit needs.**

SECURUS ID

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