

CAREER DEVELOPMENT

COACHING for CREATIVE ARTISTS

Work 1-on-1 for 12 weeks with a leading creative industries expert and build a successful, long-term career

With
Pete Malicki

How does it work?

Coaching is designed specifically around your areas of interest and what is most relevant to you. We start with a Career Health Check, where we analyse a number of elements surrounding your career. Then we work on Planning and Goal Setting to ensure you are focusing on the projects which will bring you long-term success.

We quickly begin implementing your Action Plan. You will spend three months refining your approach to your career, improving your skills, setting up your business, learning a range of business principles and planning for your future.

Who is this for?

Career Development Coaching is suitable for any creative artist – dancer, actor, writer, filmmaker, director, photographer, etc. – who is serious about success. You must be ready and willing to work hard on your career.

Areas of focus

There are over 120 topics we can cover in your coaching. We will focus on each of the areas below, as well as what is specifically needed in your case:

- Working effectively as your own boss
- Qualities of success
- Record keeping and using data
- Planning and goal setting
- Creating a tailored pathway to success
- Becoming an expert collaborator
- All things marketing – branding, websites, social media
- Developing a fan base
- Running a creative business
- General business skills

Your Coach

Pete Malicki is a leader of the creative industries. He is:

- Principal of Arts Business Academy
- Five-time Festival Director of Short+Sweet Sydney
- Founder of The Monologue Project
- Coordinator Crash Test Drama
- Award-winning playwright (1,000 productions, 24 major awards)
- Founder, Sydney Foreign Actors Association
- Film, theatre and animation Director and Producer
- Teacher and workshop deliverer



STRUCTURE

The package is delivered over 12 weeks, with support given both in person and electronically throughout the duration.

Start – Week 0

3h planning workshop*
Career health check and planning session.

We analyse your career status, identify the gaps between where you are and where you want to be, and develop a work plan.

We will map out a series of tangible tasks you will undertake to create measurable progress.

Week 1

2h refinement workshop
Further developing the processes and plans you have begun work on. Coaching on skill and knowledge areas which require further development. Conducting a career “pre-mortem”.

Week 2

2h workshop
A bespoke face-to-face session to work through the areas of greatest need.

*All meetings to be scheduled at a mutually convenient time. All hours are minimum allowances.

Week 3

Accountability check
I will check in to ensure you are working on your tasks and making progress. This is a quick check to keep you on track. Any questions or issues will be addressed in Week 4.

Week 4

2h workshop
This session is designed to address the questions, challenges and impediments that have come up over the past few weeks. We will readjust strategies to ensure they are the most effective approach for you.

Week 5

Accountability check
Again, checking in to ensure you are making the progress necessary to properly further your career. Evaluating and tweaking priorities.

Week 6

2h workshop

Week 8

2h workshop

Week 10

2h workshop

Week 7

Accountability check

Week 9

Accountability check

Week 11

Accountability check

Finish – Week 12

2h debriefing workshop
This final check in evaluates how successful you've been in implementing your career plan. We will determine areas in need of further improvement and strategies to address these.



Additional support – use anytime

You have 2 additional face-to-face hours available
You have 6 additional support hours for: email and phone support, reviewing documents etc

Cost

This package costs \$2,485. Most artists spend considerably more money on training courses - it's time to invest in the other side of show business.

To book or discuss the coaching package

Contact Pete Malicki on 0423 673 060 or petemalicki@gmail.com

