YOUTUBE AUTHORITY



RESOURCE CHEAT SHEET

Articles

15 Popular YouTube Channel Ideas – an article listing the most common video trends that you can use to start your own YouTube channel.
https://www.lifewire.com/popular-youtube-channel-ideas-3486168

Checklist: Setting up Your New YouTube Channel - a detailed, step-by-step article that shows you what you need to do to start your own successful YouTube channel.
http://www.tubegeeks.com/checklist-setting-up-youtube-channel-2012-03/

Tips on Starting a New YouTube Channel that is Successful – a detail article that shares tips for starting a new, successful YouTube channel.
https://www.vlognation.com/tips-for-starting-new-youtube-channel/

7 Things to Consider When Starting a YouTube Channel – comprehensive article that walks you through the seven things that you need to consider before you start a channel on YouTube.
https://www.makeuseof.com/tag/successful-youtube-channel/

How to Start and Earn Money from YouTube – a detailed explanation of how to get started on YouTube and make money.
https://theincomehacks.com/start-earn-youtube-channel/

50 Free Ways to Grow Your YouTube Channel Subscribers and Views – a detailed list of ways you can increase views on your YouTube videos and gain more subscribers without spending a dime.
https://www.forbes.com/sites/jaysondemers/2015/06/25/50-free-ways-to-grow-your-youtube-channel-subscribers-and-views/#1c65518cecc1

How to Grow Your YouTube Channel: 8 Tips for Success – an article that provides you with tips for growing a successful YouTube channel. https://www.usatoday.com/story/tech/talkingtech/2018/09/28/how-become-popular-youtube-tips-tricks/1434715002/

How to Grow Your YouTube Channel with These 12 Tools – a comprehensive list of the best online tools that you can utilize to help you grow your subscribers on YouTube and gain more views for your videos. https://www.quicksprout.com/2018/11/02/how-to-grow-your-youtube-channel-with-these-12-tools/

How to Grow a YouTube Channel from Scratch – a detailed article outlining the steps you need to quickly grow a YouTube channel from scratch. https://viewsreviews.org/grow-youtube-channel-scratch/

How to Grow Your YouTube Channel with Instagram – an article explaining how you can use your Instagram account to successfully grow your YouTube channel. https://getfans.io/blog/post/How-to-grow-your-YouTube-with-Instagram

How to Launch and Grow a YouTube Channel in 14 Days – a comprehensive look at how to launch and grow a successful YouTube channel in as little as 14 days. https://blog.hootsuite.com/launch-youtube-channel-14-days/

The Ultimate Guide to Starting a YouTube Channel – an article talking about what it takes to start a successful YouTube Channel. http://jumpcut.com/blog/youtube-channel-ultimate-guide/

How to Start a Successful YouTube Channel in 8 Steps – learn the eight steps need to start a successful YouTube channel even if you are just getting started. https://coachmikemacdonald.com/how-to-start-a-successful-youtube-channel-8-steps-you-need-to-grow-your-youtube-channel/

7 Reasons to Start a YouTube Channel Now and First Steps to Take – Discover why it is important to start a YouTube Channel for your business and learn the first steps you need to take to get started creating a successful YouTube channel for your business.
https://www.forbes.com/sites/jaysondemers/2018/05/30/7-reasons-to-start-a-youtube-channel-now-and-first-steps-to-take/#36bf9386a047

10 Important Rules for Growing Your YouTube Channel – learn the most important rules that you need to follow if you want to grow your YouTube channel and become successful.
https://www.linkedin.com/pulse/10-important-rules-growing-your-youtube-channel-braden-barty

How to Get More YouTube Subscribers – learn what it takes to get more subscribers to your YouTube channel
https://www.forbes.com/sites/tomward/2018/05/11/how-to-get-more-subscribers-on-youtube/#256e14a15062

Books

YouTube Secrets by Sean Cannell and Benji Travis – the authors of this eBook are online video experts that have provided a step-by-step YouTube success playbook that draws on decades of experience as well as interviews with more than one hundred top creators on YouTube.
https://www.amazon.com/YouTube-Secrets-Ultimate-Following-Influencer/dp/1544511817/ref=tmm_pap_swatch_0?_encoding=UTF8&qid=1552586318&sr=8-2

How to Gain Your First 10,000 YouTube Subscribers by Eric Bieller – learn the secrets behind YouTube's algorithm to increase views and gain more subscribers.
https://www.amazon.com/First-Subscribers-YouTube-Social-Marketing-ebook/dp/B072FVVQB1/ref=sr_1_3?keywords=how+to+grow+YouTube&qid=1552586778&s=gateway&sr=8-3

YouTube Channel Behind the Scenes by Martina Jackson – a comprehensive guide on what it takes to start your own YouTube channel that's successful.
https://www.amazon.com/YouTube-Channel-Behind-Scenes-Questions-ebook/dp/B019EN8HNU/ref=sr_1_5?keywords=starting+a+YouTube+channel&qid=1552587227&s=books&sr=8-5

How to Start a YouTube Channel: A QuickStart Guide for Beginners by J.P Fontaine – the book will show you everything you need to know before you get starting making your YouTube channel.
https://www.amazon.com/How-Start-YouTube-Channel-Beginners-ebook/dp/B00PI5TX0K/ref=sr_1_27?keywords=starting+a+YouTube+channel&qid=1552587410&s=gateway&sr=8-27

YouTube Marketing Strategies: Learn How to Build and Grow Your YouTube Channel by Casey McBride – learn the secrets for bringing more customers to your YouTube channel. Author Casey McBride shares with you what you need to do to implement your YouTube marketing to grow your channel.
https://www.amazon.com/Youtube-Marketing-Strategies-Channel-Amazing/dp/1544118309/ref=sr_1_28?keywords=starting+a+YouTube+channel&qid=1552588089&s=gateway&sr=8-28

The Top 100 Best Ways to Market and Make Money With YouTube by Ace McCloud – learn how to make real money using YouTube. Discover the world's best techniques for marketing on YouTube along
https://www.amazon.com/YouTube-Market-Youtube-Business-Marketing/dp/1640480838/ref=sr_1_34?keywords=starting+a+YouTube+channel&qid=1552588089&s=gateway&sr=8-34

Videos

How to Start a YouTube Channel: Step-by-Step for Beginners – YouTuber, Gillian Perkins, provides step-by-step instruction on how to start a successful YouTube channel for beginners.
https://www.youtube.com/watch?v=AE6M3hcHnyw

Top Ten YouTube Tips: How to Grow Your YouTube Channel – inside tips and secrets on how the YouTube algorithm works and what you need to do to get the most views for your YouTube channel.
https://www.youtube.com/watch?v=KSP2I4CY-Fc

How to Grow Your YouTube Channel Fast in 2019: 7 Tips – learn seven fundamental tips on how to grow your YouTube Channel fast in 2019. Sean Cannell discusses the fundamental elements you need to know if you want to increase your audience on YouTube.
https://www.youtube.com/watch?v=JMyKtfTzeOA

How to Build Your YouTube Channel Authority Fast – a quick video that shows you what you need to do to quickly build your authority on YouTube.
https://vimeo.com/279575372

69 Hacks: How to Grow a Successful YouTube Channel – learn the secrets and tips for getting more views and subscribers to your YouTube channel.
https://www.youtube.com/watch?v=lw-WxYH2tD8

How to Get More YouTube Subscribers – discover nine strategies that you can do to grow your YouTube subscribers fast in 2019.
https://www.youtube.com/watch?v=h-3eJn89StI

Online Classes

2019 YouTube Masterclass – an up-to-date and complete guide to growing a YouTube channel, getting more views and subscribers, and building your online brand.
https://www.udemy.com/youtube-mastery-guide/

How to Start a Successful YouTube Channel - a comprehensive class on how to make a successful YouTube channel, and get views and subscribers on YouTube fast using YouTube SEO tricks.
https://www.udemy.com/how-to-start-a-youtube-channel/

YouTube Fame: How to Grow a Successful YouTube Channel – Learn YouTube marketing secrets to gain subscribers and video views using SEO. Discover how to grow your audience and learn how to rank your videos #1.

https://www.udemy.com/youtube-as-a-career/