

TAILWIND WEEKLY CHECKLIST

ORIGINAL PINS: 15-20

- ☐ Schedule 5-10 pieces of content from your website
- ☐ Schedule 7-8 pins from your website to your Tribes
- ☐ Schedule 5-10 pieces of content from other websites
**Have you been featured on another vendor's website or blog?
This is a great time to share that content!

TRIBES: 14-20

- ☐ Repin 2 pins for each pin you shared
**Each Tribe has its own rules on pinning/repinning ratios, but the more you share others' content, the more they will share yours!
- ☐ Check your repins and connect with those who shared your content!
**Repay the favor, chat, or ask to create a group board on Pinterest!

PINTEREST: 30+

- ☐ Fill Up That Queue!!

Tips:

There isn't a perfect ratio - but try and repin at least 2 pins for each pin from your website!

Find accounts with quality content that you can repin! Use your community to save time and provide value!

CHECK YOUR WORK

- ☐ Shuffle Your Queue
- ☐ Check that all pins have descriptions, graphics, and links
- ☐ Track Analytics