

# 60 FACEBOOK LIVE IDEAS



- Do a live answering questions you get on your Facebook page
- Show how to cook something (even if it is just a normal dinner for your family)
- Demonstrate a painting technique
- Show sales or clearance items or treasures you find in a store
- Pick out paint colors or accessories for your home on a live
- Interview someone
- Pray for people / do a bible study
- Show how to prep a piece of furniture for paint or stain
- Tell a story that will encourage your audience
- Show how to set a table for an event or holiday
- Show how to sew something
- Talk about how you got started in business and give them concrete tips on how they can too!
- Do makeup/beauty tips (my most popular live ever was showing me getting my nails powder dipped with 1.3 million reach)
- Give hair tutorials or hair tips
- Give cleaning tips
- Give organization tips
- Tour a new store or museum or vintage shop
- Have your FB community help you pick out new tile, carpet, countertops, etc. by asking for opinions on the live video
- Ask people if they like one product or another and have them vote for engagement
- Do a giveaway (make sure it follows FB terms of service) and talk about it on the live
- Do a craft with your kids
- Decorate for any holiday
- Show how to plant flowers or care for plants - make a weekly live on watering day!
- Give an encouraging pep talk while you are on a walk
- Go live while on vacation (all beach LIVES do well!!!)
- Give exercise tips or film your workout
- Give product reviews or show product comparisons
- Do a live party - paint party, product launch party, craft party
- Glitter something

- Decorate Easter eggs
- Have a meaningful conversation with spouse or kids
- Tour a home (a model house, a house you may buy, a client's gorgeous home)
- Show how to use any tool (a Kreg jig, a saw, a Silhouette machine, etc.)
- Bake or decorate cookies
- Share any new, revolutionary thing you've seen
- Share your funny pet videos (Facebook loves pet videos)
- Play the game "Would you rather...."
- Share any story that encourages, teaches or inspires
- Show surprises (like a birthday party)
- Share gender reveals
- Read a section of a book that you are inspired by
- Give DIY and general life hacks
- Go live from your local TV station if you go on TV
- Go live from an event like a concert
- Talk about a new blog post and why people should go read it (especially if includes a giveaway)
- Show unboxings - anything from monthly subscription boxes to #happymail
- Go live at the start of a race or 5K
- Play an instrument (if you are good, LOL)
- Make an announcement of any kind
- Show you meeting a celeb (I interviewed Chip & Joanna Gaines on Periscope before FB Live was even a thing!!!)
- Do a LIVE Q&A about whatever it is that you specialize in
- Tour your studio
- Show things you want to sell or are selling
- Do a Facebook Live with your favorite things - this is another great idea to do weekly
- Do a rant (but in love!)
- Go live while being on a radio interview
- Give your audience a challenge
- Interview an expert or show an expert doing their thing
- Recover furniture
- Have fun!

Keep in mind that some of the best LIVE videos happen organically and unintentionally. You don't always need a plan. Just show something you enjoy or think is funny!!!